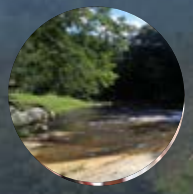
STATE GOVERNMENT OF SÃO PAULO

REGION OF PARAIBA VALLEY



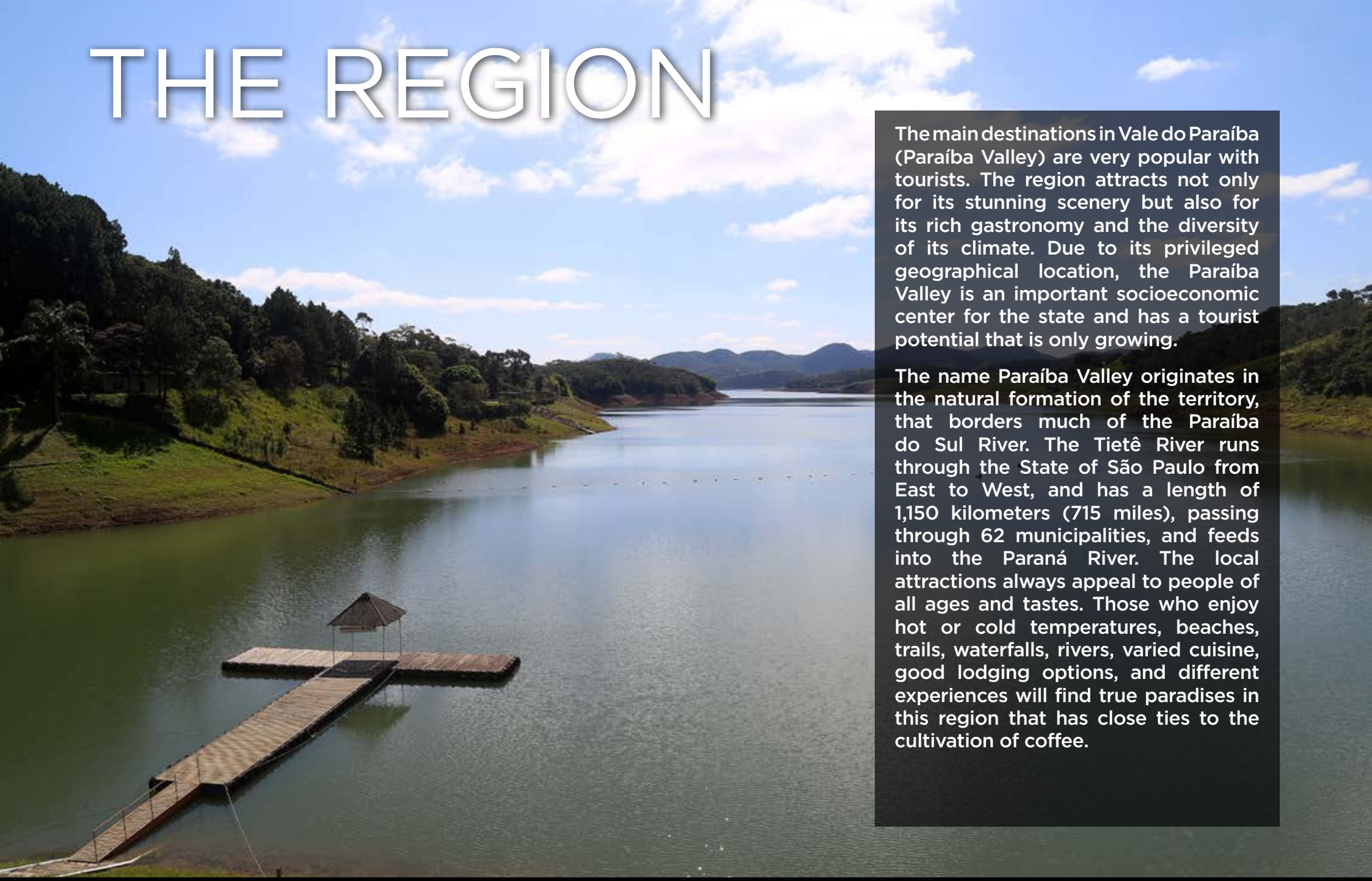






SÃO PAULO STATE TRAVEL GUIDE

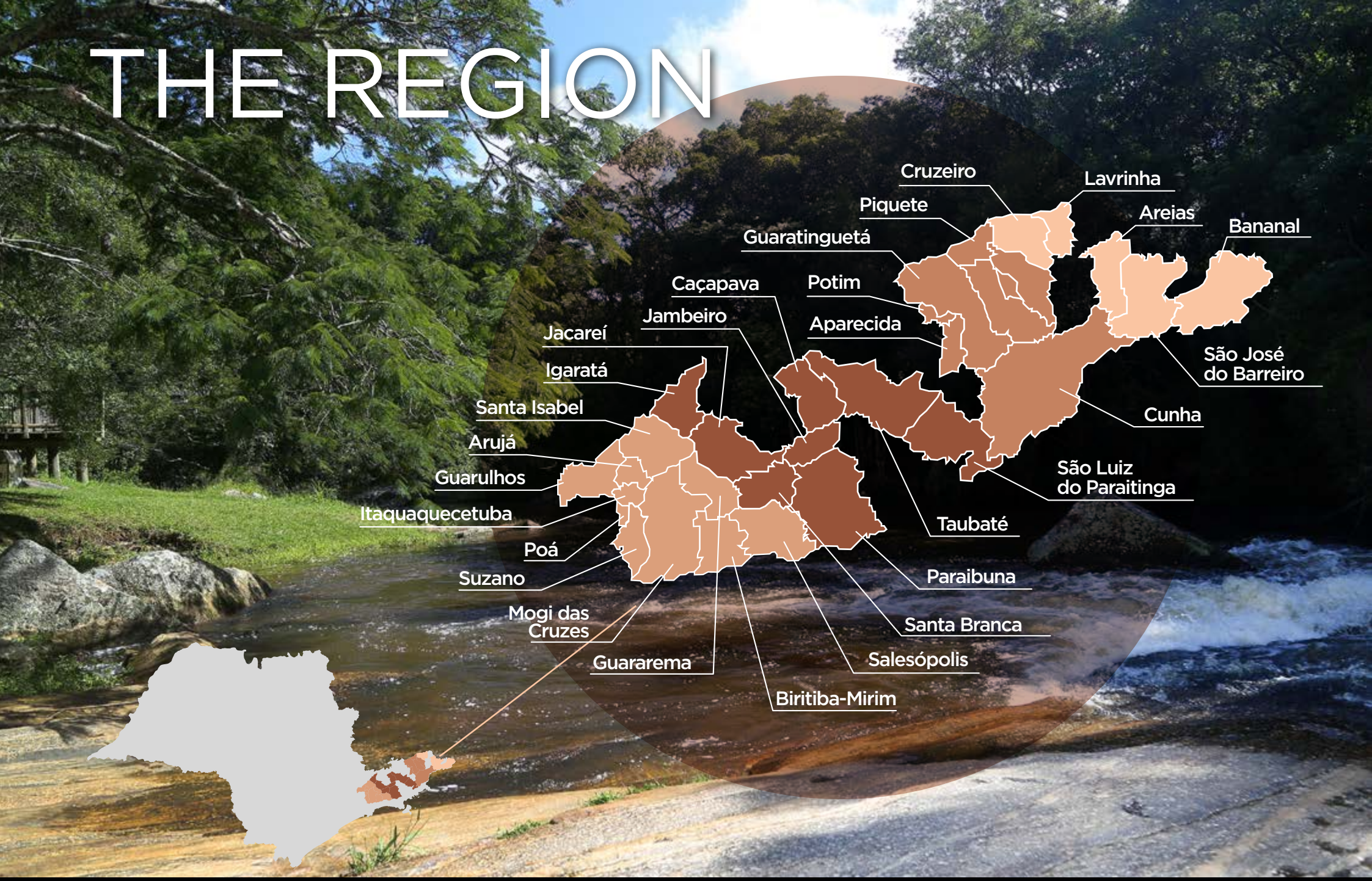
THE REGION

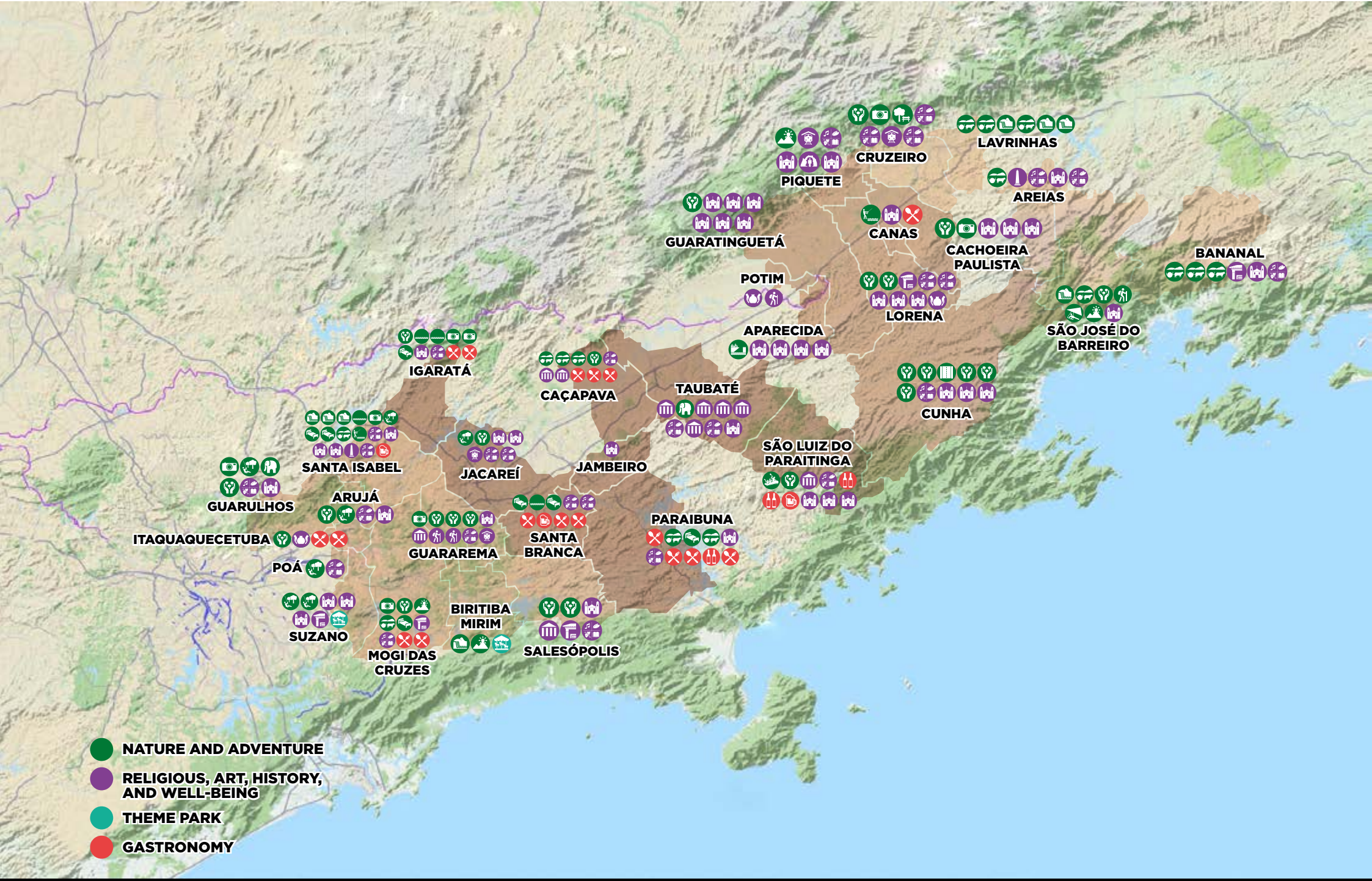


The main destinations in Vale do Paraíba (Paraíba Valley) are very popular with tourists. The region attracts not only for its stunning scenery but also for its rich gastronomy and the diversity of its climate. Due to its privileged geographical location, the Paraíba Valley is an important socioeconomic center for the state and has a tourist potential that is only growing.

The name Paraíba Valley originates in the natural formation of the territory, that borders much of the Paraíba do Sul River. The Tietê River runs through the State of São Paulo from East to West, and has a length of 1,150 kilometers (715 miles), passing through 62 municipalities, and feeds into the Paraná River. The local attractions always appeal to people of all ages and tastes. Those who enjoy hot or cold temperatures, beaches, trails, waterfalls, rivers, varied cuisine, good lodging options, and different experiences will find true paradises in this region that has close ties to the cultivation of coffee.

THE REGION


Cruzeiro
Lavrinha
Piquete
Areias
Bananal
Guaratinguetá
Caçapava
Potim
Jambeiro
Aparecida
Jacareí
São José
do Barreiro
Igaratá
Santa Isabel
Cunha
Arujá
São Luiz
do Paraitinga
Guarulhos
Itaquaquecetuba
Taubaté
Poá
Paraibuna
Suzano
Mogi das
Cruzes
Santa Branca
Guararema
Salesópolis
Biritiba-Mirim


CRUZEIRO
LAVRINHAS
PIQUETE
AREIAS
GUARATINGUETÁ
CANAS
CACHOEIRA PAULISTA
BANANAL
POTIM
LORENA
SÃO JOSÉ DO BARREIRO
APARECIDA
IGARATÁ
CAÇAPAVA
TAUBATÉ
CUNHA
SANTA ISABEL
JACAREÍ
JAMBEIRO
SÃO LUIZ DO PARAITINGA
GUARULHOS
ARUJÁ
PARAIBUNA
ITAQUAQUECETUBA
GUARAREMA
SANTA BRANCA
POÁ
SUZANO
BIRITIBA MIRIM
MOGI DAS CRUZES
SALESÓPOLIS
NATURE AND ADVENTURE
RELIGIOUS, ART, HISTORY, AND WELL-BEING
THEME PARK
GASTRONOMY

THE GUIDE



In this guide, you will be surprised by the diversity of experiences and the cultural richness that spans generations. The awareness of environmental preservation, the history of each place, the traditions of the interior, and the strength of regional tourism are present on every page of this guide. As you travel through each image and description, you will want to visit the cities, and their surroundings, the attractions, and live the experiences of such interesting roads. Be amazed at what this region has to offer. It will be, to say the least, incredible to know in more detail the Tourist Routes of Rios do Vale (Rivers of the Valley), Região Turística da Fé (Faith Route), Vale Histórico (Historic Valley) and Nascentes do Tietê (Springs of Tietê).

Click on the icons in each attraction to check it out: How to get there, website, and social networks.

RIOS DO VALE ROUTE

THE MANY ATTRACTIONS OF EIGHT CITIES AMONG THE SIERRAS

For the tourist who is looking for extreme sports options in the middle of nature, good regional food, beautiful historical mansions, and a full schedule of religious festivals, the eight cities in the Rios do Vale Tourist Region are the right places. A region with good hotel options and tourist equipment that offer visitors surprising experiences.

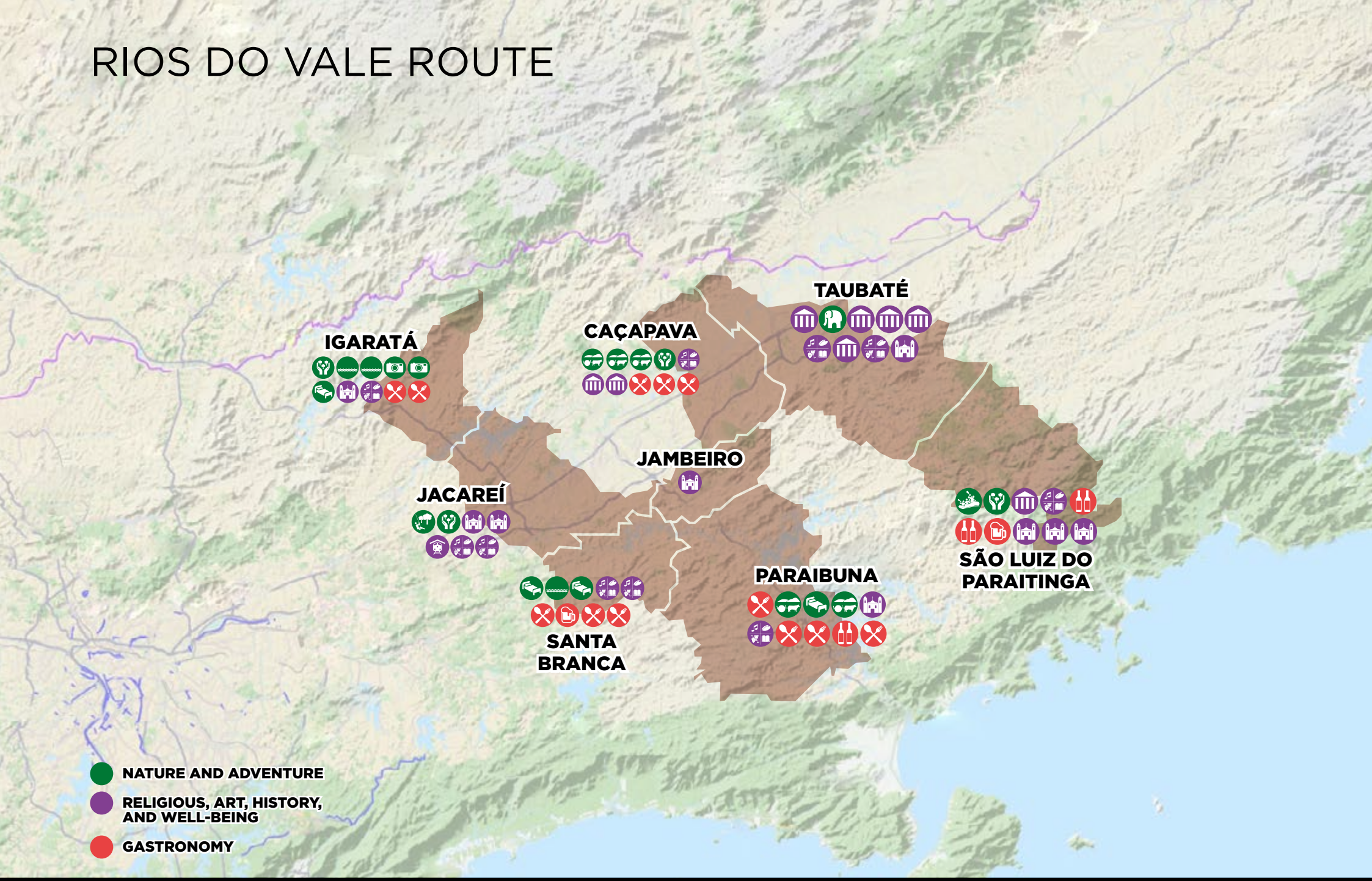
Paraibuna has architecture from the coffee period, it is surrounded by hills, rivers, and waterfalls, with options for typical cuisine, rural tourism, water sports, and ecotourism. The neighboring Santa Branca is called "Cidade Presépio" (Nativity Scene City) and has rural tourism attractions and a metal bridge built by Euclides da Cunha (a famous writer) in 1902. Jacareí, with its many parks, churches, and squares, offers the practice of water sports in the enormous Jaguari Dam. Igaratá stands out for its rural and religious tourism, the many trails, and the fishing options.

In addition to religious tourism, the history of the drovers is preserved in Jambeiro. Caçapava has one of the largest glass industries in the country and offers visitors the possibility to visit Nestlé Factory, where you can take a tour of the company's production. Taubaté offers among other attractions the Sítio do Picapau Amarelo, as it is the "National Capital of Children's Literature" and the Mazzaropi Museum, paying homage to the filmmaker who was born in the city. São Luiz do Paraitinga has a street carnival and the Festa do Divino (Holy Ghost Festival), where tropeiros (drovers of horses, cattle, and mule trains moving between commercial regions and consumer centers), religious and pagan traditions are mixed among the historical buildings.

Route Cities

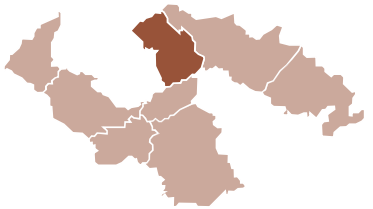
- Caçapava
- Igaratá
- Jacareí
- Jambeiro
- Paraibuna
- Santa Branca
- São Luiz do Paraitinga
- Taubaté

RIOS DO VALE ROUTE





CAÇAPAVA



- Vale Encantado
- Sítio Desperto
- Estância Silvania
- Centro de Educação Ambiental Parque Ecológico da Moçota
- Casa dos Bonecos
- Museu Histórico e Pedagógico Ministro José de Moura Resende
- Museu Paulista de Antiguidades Mecânicas
- Chocotour Nestlé
- Café na Banheira
- Restaurante Santo Peixe

VALE ENCANTADO *(ENCHANTED VALLEY)*

Estância Vale Encantado is an inn and ranch where visitors stay close to nature, to rest with family or friends. There is also a place to taste quality homemade food and enjoy the pool! They have chalets, fishing, zip-line, and even a alembic.

How to get there:
Estrada Municipal Tenente José Couto, 4012
Caçapava – SP

Phone number:
(+55 12) 99753-9560

Instagram:
@estanciavaleencantado

Facebook:
f/estanciavaleencantado01



SÍTIO DESPERTO *(DESPERTO RANCH)*



This is an interesting case of forest management, which welcomes guests in a mountainous area of 12.4 acres and incredible nature. Meditation and yoga practices are common there, with learning associated with regenerative systems. The ranch also has a lake, a tree farm, an organic vegetable garden, and sells vegetarian food.

How to get there:
Estrada Municipal José Mariano s/n
Serrinha - Caçapava – SP

Phone number:
(+55 12) 99708-5952

Site: www.desperto.com.br/

Instagram: @desperto_culturasregenerativas

Facebook:
f/despertoculturasregenerativas

ESTÂNCIA SILVANIA *(SILVANIA RANCH)*



This dairy farm receives visitors from those interested in genetic tourism (cattle breeding for the production of less allergenic milk). The farm also sells artisan cheeses and dairy products, produced with A2 milk. The cheeses have won awards in major international circuits, such as in France.



How to get there:
Estrada Caçapava - Monteiro Lobato, km 4,5
Caçapava – SP

Phone number:
(+55 12) 99713-7144

Instagram: @estanciasilvania

CENTRO DE EDUCAÇÃO AMBIENTAL PARQUE ECOLÓGICO DA MOÇOTA

(ENVIRONMENTAL EDUCATION CENTER MOÇOTA ECOLOGICAL PARK)

With 15.3 acres of green area, the park has more than one hundred species of trees native to the Brazilian forest. Among the trees, there is a walking track, a soccer field, a playground, an open-air gym, a lawn for picnics, and a kiosk for cultural and environmental education activities. Another highlight is the colonial-style mansion, where thematic exhibitions are held.



How to get there:
Rua Antonio Guedes Tavares s/n
Vila Menino Jesus
Caçapava - SP

Phone number:
(+55 12) 3652-9009

Site: cacapava.sp.gov.br/parque-da-mocota

CASA DOS BONECOS

(HOUSE OF PUPPETS)

A house that mixes cuisine and cultural attractions, with presentations of puppets made by the establishment itself, portraying brazilian personalities, among others. The menu includes a curious delicacy affectionately called caipixinha, which is a coxinha (popular food in Brazil consisting of chopped or shredded chicken meat, covered in dough, molded into a shape resembling a drumstick, battered and fried), but in the shape instead of a capybara – a giant rodent native to South America.



How to get there:
Rua Geni Pavret Gomes Moreira, 166
Caçapava Velha
Caçapava - SP

Phone number:
(+55 12) 99630-4625

Instagram: @casa.dosbonecos

MUSEU HISTÓRICO E PEDAGÓGICO MINISTRO JOSÉ DE MOURA RESENDE
(MINISTER JOSÉ DE MOURA RESENDE HISTORICAL AND EDUCATIONAL MUSEUM)



The collection brings together decorative objects, such as china and chandeliers from various eras, furniture, photos, and historical documents that help tell the story of Caçapava. Among the collection's highlights are objects, texts, and photos of the lawyer and minister José de Moura Resende, the museum's patron, and pieces related to several personalities of the city, like the teacher Olívia Alegri and Father Monteiro. Objects about the city's commerce and daily life, in different periods, complete the collection.

How to get there:
Avenida Cel. Alcântara, 275
Centro - Caçapava – SP

Phone number:
(+55 12) 3652-9217

MUSEU PAULISTA DE ANTIGUIDADES MECÂNICAS
(PAULISTA MUSEUM OF MECHANICAL ANTIQUITIES)



Caçapava has the Museu Roberto Lee de Antigomobilismo, (Roberto Lee Antique Car Museum), which has given the city the title of "National Antique Car Capital", for having the only antique car collection listed by the State of São Paulo and for being the pioneer in the segment in Latin America. A different experience for vintage car lovers and for those who have never seen these cars on the streets.



How to get there:
Travessa Santo Antonio, 20
Vila Antônio Augusto
Caçapava – SP

Phone number:
(+55 12) 3652-9222

Site: cacapava.sp.gov.br/museu-roberto-lee

RIOS DO VALE ROUTE

CHOCOTOUR NESTLÉ
(NESTLÉ CHOCOLATE TOUR)

It is a mouth-watering experience with aromas, colors, and flavors. Who has never dreamed of visiting a chocolate factory? This guided tour of the Nestlé factory is playful, full of sensations, and has Instagramable spots for many photos.

How to get there:
Avenida Henry Nestlé, 1800
Caçapava – SP

Phone number:
(+55 12) 3654-0157

Site: www.nestlecomvoce.com.br





CAFÉ NA BANHEIRA
(COFFEE IN THE BATHTUB)

A charming coffee shop, located in the hills, with an incredible view of nature. It is also a must for cyclists. Excellent to renew your energy after the climb. The name of the cafe reveals a surprise to visitors: an old, inverted bathtub is installed there.



How to get there:
Estrada do Pinheirinho, 2701
Caçapava – SP

Phone number:
(+55 11) 98222-5055

Instagram: @cafenabanheiraoficial

RESTAURANTE SANTO PEIXE
(SANTO PEIXE RESTAURANT)

Restaurant and fish farm with a large recreational area. Lots of nature, a mini-farm with animals, a nursery, and hammocks among the trees to relax, playground, all this in a family environment, just a few minutes from downtown.

How to get there:
Estada Camanducaia, km 03
Caçapava – SP

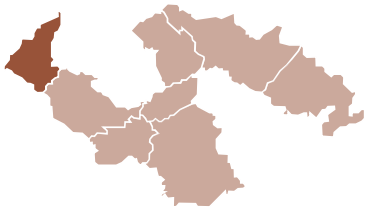
Phone number:
(+55 12) 99667-1301

Instagram: @anropeixerestaurante





IGARATÁ



- Morro Azul
- Prainha
- Represa do Jaguari
- Náutica Castelinho
- Marina Mirante
- Pousada Paraíso de Igaratá
- Capela de Nossa Senhora do Bonsucesso
- Atelier Guataçara Monteiro
- Restaurante Águas de Igaratá
- Point dos Amigos

MORRO AZUL
(BLUE HILL)

A place for the appreciation of the city and neighboring towns, Morro Azul has a privileged view of the entire mountain range. The enviable beauty suggests a paradise for adventure lovers, bikers, and tourists who like to enjoy beautiful landscapes.



How to get there:
Estrada do Morro Azul, s/n
Igaratá – SP

Phone number:
(+55 11) 4610-0340
Secretaria de Turismo

RIOS DO VALE ROUTE

PRAINHA *(LITTLE BEACH)*



A pleasant leisure area with access to the Igaratá dam, only 500 meters (0.3 miles) from the city center. Its residents use the "prainha" to refresh themselves on the hottest days. Ideal for swimming and resting under the sun, from where you can see the Jaguari dam and its islands.

How to get there:
Rua José Alves Filho, s/n
Igaratá – SP

Phone number:
(+55 11) 4610-0340
Secretaria de Turismo

REPRESA DO JAGUARI *(JAGUARI DAM)*



A true paradise and one of the reservoirs of the Cantareira System, which supplies the State of São Paulo, it has a length of 120 kilometers (75 miles) and is the ideal scenery to practice water sports and fishing, besides visiting waterfalls and islands formed by the complex.

How to get there:
Rua José Alves Filho, s/n
Igaratá – SP

Phone number: (11) 4610-0340

RIOS DO VALE ROUTE

NÁUTICA CASTELINHO
(NAUTICAL CASTLE)

Marina with excellent infrastructure. Everything is prepared so that the families can have a day of fun, rest, and contact with nature, in the beautiful dam of Igaratá.

How to get there:
Rodovia Dom Pedro I, Km 19,5, s/n
Portal de Igaratá
Igaratá – SP

Phone number:
(+55 11) 4658-1285
(+55 11) 94076-0919

Site: www.marinacastelinho.com.br

Instagram: @nauticacastelinho

Facebook: f/castelinhonautica



MARINA MIRANTE
(MARINA LOOKOUT)



Located at the foot of the D. Pedro I Highway, the Marina Lookout has one of the best nautical and leisure facilities in the region, besides an exclusive shed for jet-skis with more than 100 covered parking spaces and an access ramp for trucks, thus making it possible for the boats to reach the water's edge without any inconvenience. The view of the Jaguari dam is also an attraction, considered the most beautiful landscape of the city of Igaratá.

How to get there:
Dom Pedro I, km22 - sentido
Bosque do jaguari - Igaratá – SP

Phone number:
(+55 11) 94319-8342

Site: http://miranteigarata.com.br/

Instagram: @miranteigarata

Facebook: f/miranteigarata

POUSADA PARAÍSO DE IGARATÁ
(IGARATÁ PARADISE INN)

The inn offers day use and has an access ramp for jet skiing. It rents kayaks, SUP boards and also offers speed boat rides, wakeboard lessons, jet sky rides, banana boat rides and cage rides. It has a pier with barbecues and a rental area for events.
Located by the Jaguari Dam, the Pousada Paraíso de Igaratá has a privileged view of the hills and waters that surround the town.



How to get there:
R. da Represa, 137 - Centro
Igaratá – SP

Phone number:
(+55 11) 94251-9234

Instagram:
@PousadaParaisodeIgarata

Facebook:
f/PousadaParaisodeIgarata

CAPELA DE NOSSA SENHORA DO BONSUCESSO
(OUR LADY OF BONSUCESSO CHAPEL)

Builtin 1905, by the hands of the first residents of Igaratá. It is considered one of the oldest constructions in the city, where the Festa da Carpição (Feast of Carpição), a local tradition of religious tourism, is held annually.

How to get there:
Estrada do Bonsucesso, s/n
Igaratá – SP

Phone number:
(+55 11) 4610-0340
Secretaria de Turismo



ATELIER GUATAÇARA MONTEIRO
(GUATAÇARA MONTEIRO WORKSHOP)



The artist Guataçara Monteiro produces various pieces of assorted handicrafts. His creativity has taken Igaratá abroad. One of his works was exhibited in the Louvre Museum, in France, and other countries. Besides his beautiful works, he is the creator of the Galleries Project, which brings together several artists to paint communities, transforming houses into open-air galleries.

How to get there:
Rua B, 675 - Bosque Jaguari
Igaratá – SP

Phone number:
(+55 12) 99716-3444

Site: www.guatacara.com

Instagram: @guataçaramonteiro

Facebook: f/guatacarabrasil

RIOS DO VALE ROUTE

RESTAURANTE ÁGUAS DE IGARATÁ
(AGUAS DE IGARATÁ RESTAURANT)







Restaurant overlooking the Jaguari Dam and with access to boats and hotel services. A true beach atmosphere in a paradise landscape.

How to get there:
Alameda Priant, 72 - Canto das Águas - Igaratá – SP

Phone number:
(+55 11) 94775-6899

Site: restaurantedasaguas.com.br

Instagram:
@restaurante_das_aguas

Facebook: f/restaurantedasaguas

POINT DOS AMIGOS

Point dos Amigos Nautical Services Station has an open-air bar and restaurant, with a stunning view, located on the banks of the Jaguari dam.

How to get there:
Rua Silvio De Jesus Gaspar
Igaratá – SP

Phone number:
(+55 11) 94741-9757

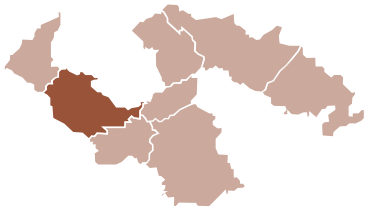
Instagram: @pointdosamigos

Facebook:
f/Point Dos Amigos Igara





JACAREÍ



- Parque da Cidade
- Viveiro Municipal
- Mosteiro Ain Karim
- Igreja Matriz Nossa Senhora da Conceição
- Pátio dos Trilhos
- Feira dos Trilhos
- Mercado Municipal







RIOS DO VALE ROUTE

PARQUE DA CIDADE *(CITY PARK)*

The population of Jacareí has gained a new leisure space with large trees that form a small forest, springs, a Japanese garden, and various equipment for the entertainment of children of all ages. One of the houses of the old railway network was restored to be the park's administrative headquarters. This whole area brings visitors closer to nature and is located in the heart of the city.

The complex has sports facilities, culture and leisure. There are 10.4 acres with volleyball, basketball, futsal, and tennis courts, gym equipment for the elderly, a walking track, two playgrounds with wooden toys, kiosks with tables for games, a stage for shows, a fountain with a water mirror, a covered area for exhibitions, and a cafeteria.



With theater presentations and environmental education workshops, the City Park offers a wide variety of activities. Around it, the area functions as the stage for the city's major events. The park is on an avenue created with a new concept of sustainability, with a bike lane and ample parking.



How to get there:
Av. Eng. Davi Monteiro Lino, 489
Centro - Jacareí – SP

Phone number:
(+55 12) 3955-9197

Site: www.jacarei.sp.gov.br/parque-da-cidade

Instagram: @prefeituradejacarei

Facebook:
f/parquedacidadejacarei

VIVEIRO MUNICIPAL *(MUNICIPAL NURSERY)*

An important environmental reserve, it shelters several species of native fruit trees, besides several types of animals and springs that contribute to the supply of the Paraíba do Sul River.



To publicize and draw attention to the importance of preserving the nursery, the group Invento Coletivo created an infographic map, with illustrations by artist Raico Rafael. He idealized participative mapping and social cartography, involving the community in the process of building the layout.

More than 1500 copies of the map were printed, but it also has its digital version. Besides the map, an open art gallery and a playlist of sounds of the nursery were created online.

The place combines art and environmental preservation, with inspiring initiatives that value the cultural traditions of the region and encourage the most diverse artistic manifestations.

How to get there:
Campo Grande, Estr. Teófilo Teodoro Resende, 39 - Jd. Colinas
Jacareí – SP

Phone number: (12) 3953-3917

Site: www.jacarei.sp.gov.br/tag/viveiro-municipal

Instagram: @prefeituradejacarei

Facebook: f/Viveiro-Municipal

MOSTEIRO AIN KARIM *(AIN KARIM MONASTERY)*

It is a recommendation for religious tourism, receiving visitors from different parts of Brazil. The monastery was designed by Father Antonio Maria and



inspired by features, characteristics of Catholic monuments, and buildings from all over the world. The priest himself usually receives tourists and it is not unusual for him to tell the story in detail about the construction of the building and the works of Our Lady of the New Path. The nuns who live there personally take care of the groups and pilgrims who visit the place. They are the ones who produce the famous jams, which are a highlight in the entire region.

How to get there:
Estr. Arlíndo Alves Vieira, 71
Jardim Colinas
Jacareí – SP

Phone number:
(+55 12) 98125-7772

Facebook:
f/mosteiro.novocaminho/

IGREJA MATRIZ NOSSA SENHORA DA CONCEIÇÃO
(MAIN CHURCH OF OUR LADY OF CONCEPTION)



It is said that the first church in Brazil dedicated to Nossa Senhora da Conceição was built in Jacareí in the 1600s. Later, the second church started to be built by slave labor: the current main church. The current temple, in Luso-Brazilian Baroque style, with mud walls and a stone facade, there were also five wooden altars, with gold-plated reliefs. Currently, the church has four of them. The walls and ceiling are artistically painted, the stained glass windows with Eucharistic motifs and the altar with many angels. Its current style is representative of the coffee era, in the first half of the 19th century. The main altar was replaced by the current one, made of donated marble, thus breaking the temple's architectural ensemble. Over the arch that separates the presbytery from the central nave is the Coat of Arms of the Empire, with the imperial crown, the coffee and tobacco branches, two treasures of that time. Behind it are the Vatican and Brazilian flags. In the church, there are beautiful and important works of art. Among them are three paintings: the one representing the Holy Trinity, the painting of the Holy Supper, large and recently restored, and the painting of the Baptism. The church has two towers and is considered a legacy of the parish and the city. Many experts consider it a national heritage.

How to get there:
Praça Padre Anchieta, 150
Centro - Jd. Pereira do Amparo
Jacareí – SP

Phone number:
(+55 12) 3951-2648

Facebook: f/Igreja-Matriz-De-Jacarei

PÁTIO DOS TRILHOS *(RAIL YARD)*

Jacareí's memory and heritage, the Pátio dos Trilhos Cultural Complex, where the Cultural Foundation buildings are located today, keeps the memory of the golden age, which linked the city's progress with the arrival of the railroad. Its main purpose was to transport coffee, the basis of profit for the "landlords" in the 19th century.

In 1876, the Jacareí railroad was inaugurated and in 1905 the wide gauge system arrived, which allowed more modern locomotives with more luxurious wagons. Therefore, around it, commerce consolidated even more.

Currently, it houses the headquarters of the Jacarehy Cultural Foundation, the Mário Lago Room (movie theater), and the Archeology Center.



How to get there:
Praça Raul Chaves, 531
Jardim Pereira do Amparo
Jacareí – SP

Phone number:
(+55 12) 3953-3452
(+55 12) 3951-0710

Site: www.jacarei.sp.gov.br/tag/patio-dos-trilhos

Instagram: @prefeituradejacarei

IT IS WORTH KNOWING:

FEIRA DOS TRILHOS *(RAILROAD FAIR)*

Creative economy fair takes place every other Sunday at Pátio dos Trilhos, an important complex of Historic Buildings in the heart of the city. Since 2018 it has brought together artists, crafts, gastronomy, and much culture. The main highlight is the craft beer brewers, which represent the city's famous title: "Jacareí Land of Beer". The city has two large breweries of Heineken and AMBEV and there is a great incentive for microbreweries.

How to get there:
Pátio dos Trilhos - Praça Raul Chaves - Centro
Jacareí – SP

Phone number:
(+55 12) 3955-9177

Site: www.jacarei.sp.gov.br

Facebook: f/feiradostrilhos

MERCADO MUNICIPAL *(MUNICIPAL MARKET)*

The history of the Jacareí Municipal Market is intertwined with that of the city itself. The first building was built in 1876, with mud walls. The construction work was fully completed thirty years later. The main difference about the current building is the central part, uncovered and popularly called "largo" (square). The first major renovation dates back to the 1920s when the façade was covered in exposed bricks. The old building was demolished in 1959 to make way for the current construction, which opened to the public in 1962.

In the 21st century, marked as an important place for the citizens of Jacareí, it underwent a profound revitalization. The entire plaster was replaced, in addition to the shutters and guardrails. A new camera monitoring and lighting system were also implemented, which favors the architectural design of the tactile floor building and several other improvements.

The Mercadão has 120 stalls, distributed in 12 "streets". The market sells fruit and vegetables, flowers, fish, meat, religious articles, cereals, herbs, jewelry, handicrafts, and even electronics.

How to get there:
R. Dr. Lúcio Malta - Centro
Jacareí – SP

Phone number:
(+55 12) 3955-9000

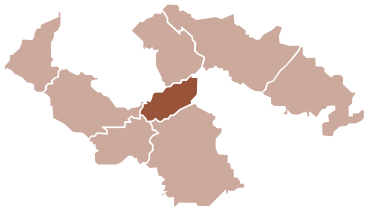
Site: www.jacarei.sp.gov.br/mercado-municipal-de-jacarei

Instagram: @prefeituradejacarei

Facebook: f/mercadaovivo



JAMBEIRO



» Santuário Nossa Senhora Rosa Mística

SANTUÁRIO NOSSA SENHORA ROSA MÍSTICA
(OUR LADY MYSTIC ROSE SANCTUARY)

Created by the Franciscan priest José Sazami Kumagawa, it is one of the main religious tourist destinations in the region. It is a Catholic sanctuary of faith and Marian devotion, which attracts faithful from several regions of São Paulo state, and even from other states throughout the year. By the hands of Father José, the sanctuary became known as a place of healing, based on the reports of the faithful who attended the place.

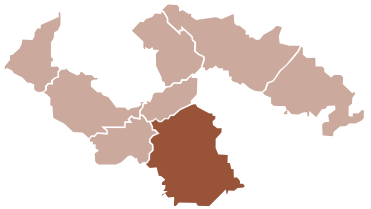
Our Lady Mystical Rose is the patroness of the sanctuary, and in her honor, a huge garden of white, red, and yellow roses has been cultivated, which represent prayer, sacrifice, and penance, respectively.

How to get there:
Rodovia dos Tamoios, km 18
Bairro Canaã
Jambeiro – SP

Facebook:
f/MariaRosaMysticaJambeiro



PARAIBUNA



- Bananinha Paraibuna
- Fazenda da Comadre
- Pousada Iguatiba
- Feira do Produtor Rural
- Igreja Matriz de Paraibuna
- Mercado Municipal José Bento Rangel
- Linguiça Frimarchi Paraibuna
- Laticínios Queijos do Rei
- Cachaça Canabella
- Café Chão Caipira

BANANINHA PARAIBUNA
(PARAIBUNA BANANINHA FACTORY)



A company whose mission is to sweeten the lives of Brazilians with products made 100% naturally! It all began in 1975, in the back of the house that today gives rise to the large Bananinha Paraibuna factory. A paradise full of flavors and aromas of freshly made candy. Bananinha's perfect recipe will always be a secret kept under lock and key, which takes to all of Brazil, the flavor that has enchanted generations.

How to get there:
R. Joaquim Alves de Oliveira, 156
Vila de Fátima
Paraibuna – SP

Phone number:
(+55 12) 3974-2222

Site: www.bananinhaparaibuna.com.br

Instagram:
@BANANINHAPARAIBUNA

Facebook:
f/BANANINHAPARAIBUNA

FAZENDA DA COMADRE *(COMADRE FARM)*



In 1924, coming from Alfenas and Carmo de Minas, the patriarchs of the Vilhena and Villela families acquired their farms and settled in Paraibuna. Two members of the two families married and formed the Vale do Paraguai Farm, whose lands are around the Comadre Farm. In 1980 they registered an area of environmental preservation with IBAMA (The Brazilian Institute of Environment and Renewable Natural Resources), where they built the "Recanto do Sossego", with ecological toys. The work and love for the land of its owners, and the tradition of good regional delicacies, inherited from their great-grandmothers, captivated the couple's children, who, in 1998, founded Restaurant Fazenda da Comadre, with the gastronomy of flavor and aromas of typical countryside food. Mouth-watering dishes and snacks are the house specialty! At breakfast, lunch, or dinner, the countryside cuisine is prepared on a wood-burning stove, with many spices and ingredients produced and grown on the farm itself. On site, there is also a leisure area, playground, adventure sports, lots of nature, and animals.

How to get there:
Rodovia dos Tamoios, km 43
Paraibuna – SP

Phone number:
(+55 12) 3974-7181
(+55 12) 97411-4610

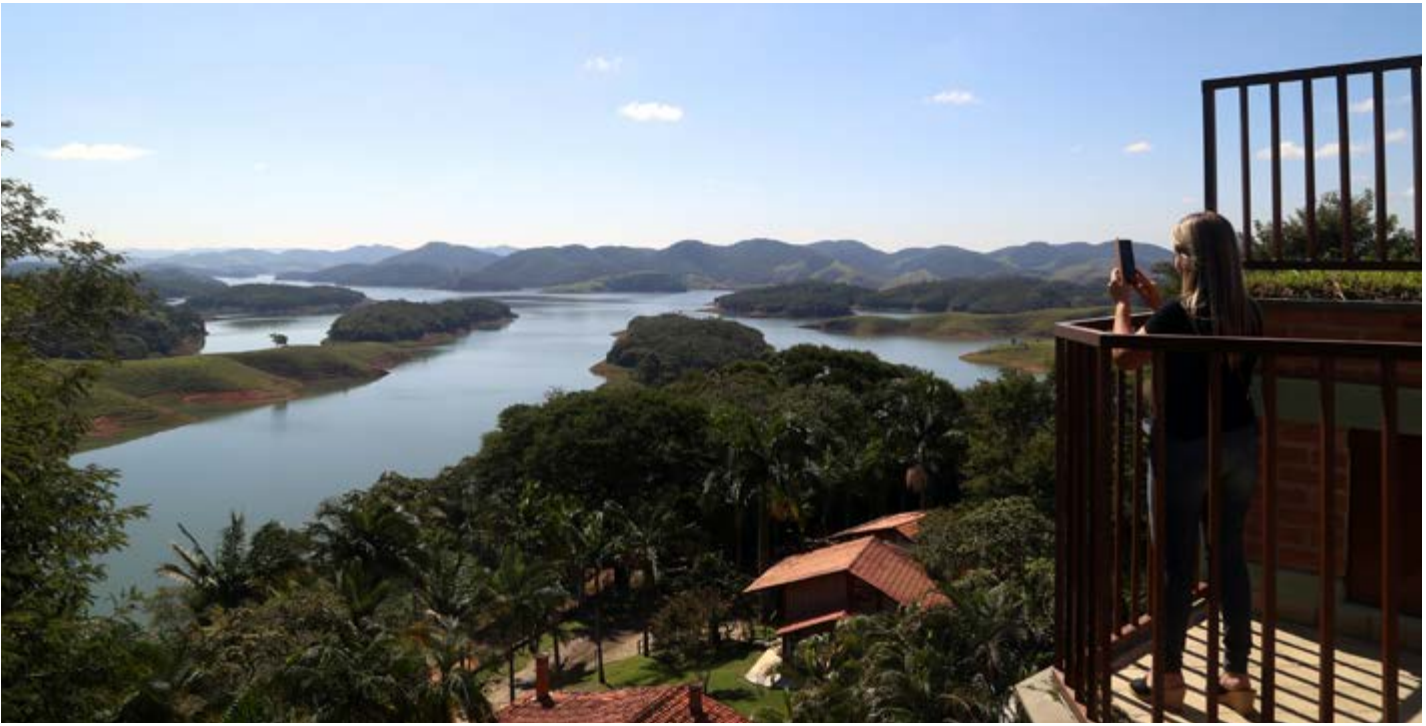
Site:
www.fazendadacomadre.com.br

Instagram:
@FAZENDADACOMADRE

Facebook:
f/ FAZENDADACOMADRE



POUSADA IGUATIBA *(IGUATIBA INN)*



How to get there:
Rodovia dos Tamoios km 50
Estrada Zélio Machado
Paraibuna – SP

Phone number:
(+55 11) 94452-5702

Site: www.pousadaiguatiba.com.br

Instagram:
@POUSADA IGUATIBA

Facebook:
f/ POUSADA IGUATIBA

Tranquility is the great purpose of the place. Close to nature, with the exuberant and well-preserved Atlantic Forest, your relaxation is guaranteed. The inn is located on the banks of the Paraibuna dam and allows for the practice of sports such as kayaking, sport fishing, and boating, in addition to offering leisure options with a heated pool, outdoor pool, hot tub, sand court, and an auditorium for conventions and corporate events. During the stay, tourists can enjoy the typical Paraibunense cuisine, which is nothing more than tasty homemade food.



FEIRA DO PRODUTOR RURAL
(RURAL PRODUCER'S FAIR - MARKET)

It is a space for the small producer to sell his products directly to the consumer, providing healthier and cheaper food to the population. In the beginning, there were only three producers who sold their products with little structure, using simple stalls, on Avenida Cel. Nabor Nogueira Santos. Little by little the fair was structured. Currently, it has a standardized structure of stalls, which sell local farm produce.



How to get there:
Praça Manoel Antônio de Carvalho
Paraibuna – SP

Phone number:
(+55 12) 3974-2080

Site: www.paraibuna.sp.gov.br

Instagram:
@PREFEITURA DE PARAIBUNA

Facebook:
f/PREFEITURA DE PARAIBUNA

IGREJA MATRIZ DE PARAIBUNA
(PARAIBUNA MAIN CHURCH)

In 1872 the construction of the Mother Church began, originally all in rammed earth, the traditional compacted clay-based construction of the time. The official inauguration took place in 1886. Construction of the front tower began around 1904. In its original building style, it remained unchanged until 1954, when the church underwent a general renovation. As for the outside, the side windows were changed, the two side doors on the front of the building were eliminated, and the tower had the division of its first arch removed. As for the inside of the Mother Church, the life of the city's patron saint was portrayed in splendor, precisely on the church ceiling, employing paintings. A true masterpiece, by painter Álvaro Pereira.

How to get there:
Praça Monsenhor Ernesto Almírio Arantes, Centro
Paraibuna – SP

Phone number:
(+55 12) 3974-0043



MERCADO MUNICIPAL JOSÉ BENTO RANGEL
(JOSÉ BENTO RANGEL MUNICIPAL MARKET)

The Paraibuna Municipal Market was opened in 1880. The city, at the beginning of the 20th century, was a major exporter of swine. For this reason, on the left side of the shed where the market functioned, there were wooden benches, one meter wide, without seams, occupying more than half the space, for the exhibition of slaughtered pigs. There, the rural producers negotiated their products directly with consumers. They sold coffee in the husk, rice, fruits, palm heart, cornmeal, beans, grits, corn and manioc flour (tapioca), brown sugar, and bananas. There was an abundance at that time, and Paraibuna was considered the Barn of the Paraíba Valley.



On the corner next to the market there was a corral, where the workhorses and ox carts that were used for transportation at the time were kept. Today that is where the rural and urban community is concentrated. Today the building has a stone floor and 41 stalls. Some traditions are kept alive today, such as the fogado, a typical dish of the region served there.



How to get there:
Praça Manoel Antônio de Carvalho
Paraibuna – SP

Phone number:
(+55 12) 3974-2080

Site: wwww.paraibuna.sp.gov.br

Instagram:
@PREFEITURA DE PARAIBUNA

Facebook:
f/PREFEITURA DA ESTANCIA TURISTICA DE PARAIBUNA

LINGUIÇA FRIMARCHI PARAIBUNA
(FRIMARCHI PARAIBUNA SAUSAGE)



In 1887, the Demarchi family arrived in Brazil from Italy. With traditional and delicious Italian recipes, they started to produce products for their consumption such as chorizo, coteguine, sausages, and 300 smoked sausages. The fresh sausages are made with carefully selected ingredients.



The Frimarchi meat processing plant has been in the market of handmade products for more than 22 years, working with a complete line of delicacies.

How to get there:
Rodovia Professor Alfredo Rolim de Moura, km 133
Paraibuna – SP

Phone number:
(+55 12) 99612-4722

Site: www.frimarchi.com.br

Instagram: @Frimarchi

Facebook: f/frimarchi.oficial

LATICÍNIOS QUEIJOS DO REI
(CHEESE DAIRY OF THE KING')

With a tradition in the food sector, Laticínios Queijos do Rei shows its process to anyone who wants to observe the entire production of its cheeses and sweets. With the help of Friar Vitorio Infantino, a religious Italian living in Brazil, the owners got to know the south of Italy, where they took courses and did internships in several dairies in Italy. They mastered techniques to develop fresh mozzarella with cow's milk, creamy ricotta, and scamorza, among other products. Learning abroad was important to improve the quality of the factory's traditional products, such as Minas Frescal, and Minas Padrão, among others. And the best part is that all these products are made in public view, at Espigão Bar and Snacks. As in the past, cheese was a delicacy reserved only for the courts, to kings, the dairy earned that name. Here the customer is considered "the King".



How to get there:
Rod. dos Tamoios, km 60
Alto da Serra
Paraibuna – SP

Phone number:
(+55 12) 97401-6443

Site: www.queijosdorei.com.br

Instagram: @QUEIJOSDOREI

Facebook: f/QUEIJOSDOREI

CACHAÇA CANABELLA *(CANABELLA CACHAÇA)*



Cachaça Canabella Jequitibá is produced at Alambique Canabella, located on the border of Paraibuna and the Tourist Resort of Salesópolis, on the edge of the Serra do Mar, near the source of the Tietê River. The Canabella Jequitibá is aged for 3 years in barrels made of Jequitibá Rosa, a typical wood from the state of São Paulo, and was conceived as a cachaça of superior quality, from the segment of fine beverages. Today it has one of the most modern alembics in Brazil, using technologically advanced equipment. A harmony between the secular tradition in the production of Brazilian cachaça and the use of technology in the whole production process, from planting the sugar cane to bottling. The product is a full-bodied distillate that meets the most demanding requirements of this genuinely national drink.

How to get there:
Estrada da Roseira, km 22
Paraibuna – SP

Phone number:
(+55 11) 4696-3915
(+55 11) 4696-4413

Instagram: @canabellabrasil

Facebook: f/alambique canabella

CAFÉ CHÃO CAIPIRA *(CHÃO CAIPIRA COFFEE)*

The history of Paraibuna revolves around coffee, where large farms traded and produced this delicacy on their properties. Families who lived in the rural area inherited the customs, just like Irene and Bernardo, who lived in the countryside and continued this "Caipira ground coffee" tradition in the city. The couple made a cultural rescue and turned their own house into a small corner of the countryside to receive friends and visitors with delicious coffee and "bolinho de chuva" (rain cookie), the staple snack of the families that, in the past, used to get together to tell stories around the wood-burning stove.

How to get there:
Avenida José Elias Cantinho, 84
Centro - Paraibuna – SP

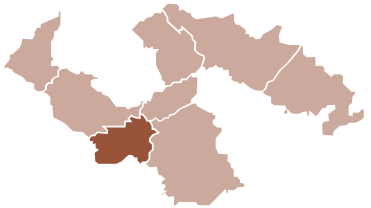
Phone number:
(+55 12) 99760-9693
(+55 12) 3974-0671

Instagram:
@IRENE.FERNANDES.35977





SANTA BRANCA



- Ecoglamping Brasil
- Represa Toca do Leitão
- Hotel Fazendão
- Casa Viva Arte
- Tour Pelo Centro Histórico
- Restaurante da Toca
- Choppi – Choperia e Pizzaria
- Restaurante e Lazer Santa Rita
- River's Restaurante

ECO GLAMPING BRASIL *(ECO GLAMPING BRAZIL)*



The purpose of this type of accommodation, which combines lodging, comfort, and design, is to offer the opportunity to experience the culture, flora, and fauna. Geodesic domes installed on 7.2 hectares (17.8 acres) function as accommodations. The domes are resistant, light, and integrate perfectly with nature. Eco glamping is pet friendly and among the experiences it offers are stargazing and wine tasting.

How to get there:
Estrada do Jacaré, 4713 – Bairro Jacaré - Santa Branca – SP

Phone number:
(+55 11) 99382-2538

Site:
www.ecoglampingbrasil.com.br

Instagram: @ecoglampingbrasil

REPRESA TOCA DO LEITÃO *(TOCA DO LEITÃO DAM)*



A dam with public access offers ample space for leisure, ideal for activities such as fishing, swimming, and boat rides, where it is possible to visit small islands to do birdwatching and observe wild animals. The dam is also ideal for water sports such as kayaking, stand-up paddle, etc.

How to get there:
Av. Santa Luzia, s/n - Jardim
Santa Branca – SP

HOTEL FAZENDÃO *(FARM HOTEL)*



Installed in an old mansion over 200 years old, on the old Fonsecas farm, coffee producer, and later dairy, it offers comfort, fun, and tranquility. It has several accommodation options, plus tourists can enjoy a wide variety of regional food dishes, and several activities such as leisure in the swimming pools and a mini rafting circuit, in the middle of preserved nature and reforested with native species, which allows birdwatching.

How to get there:
Est. de Santa Branca/Salesópolis,
km 15, Bairro dos Fonsecas
Santa Branca – SP

Phone number:
(+55 12) 3972-1511

Site: www.hotelfazendao.com.br

Instagram: @hotelfazendao

Facebook: f/hotelfazendaooficial

CASA VIVA ARTE
(VIVA ARTE HOUSE)



Local craft shop with an incredible variety of pieces made by the city's artisans. The space also hosts art and crafts classes and workshops.

How to get there:
Rua Independência, 343 - Centro
Santa Branca – SP

Phone number:
(+55 12) 99173-9603

Instagram: @casavivaartesb

Facebook: f/casavivaartesb

TOUR PELO CENTRO HISTÓRICO
(HISTORIC CENTER TOUR)



The tour includes a collection of historic buildings such as the Mother Church of Santa Branca, the Ajudante Braga Building - a historic mansion and the current City Hall, and the Casa da Cultura de Santa Branca, a historic building with space for visiting, rustic kitchen, and a preserved slave quarters.

How to get there:
Praça Ajudante Braga, 81 - Centro
Santa Branca – SP

Phone number:
(+55 12) 3972-1617

RESTAURANTE DA TOCA
(DA TOCA RESTAURANT)

Handmade hamburgers, assorted dishes for lunch, and helpings of typical countryside cuisine stand out in the various options served at the restaurant, which has a great view of the Toca do Leitão Dam.

How to get there:
Av. Santa Luzia, s/n
Jardim Santa Branca
Santa Branca – SP

Phone number:
(+55 12) 99735-6497

Instagram: @restaurante_da_toca



CHOPPI - CHOPERIA AND PIZZERIA



Award-winning, it belongs to the "Real Academia do Chopp" group, and offers to the public, the beer that received the Golden Collar and the Golden Tap, as the best beer in Brazil. Its balcony has a panoramic view of nature and the city of Santa Branca. A cozy, family atmosphere and is nicely decorated.

How to get there:
R. Prudente de Morais, 258
Centro - Santa Branca – SP

Phone number:
(+55 12) 3972-0389

Site: choppi.com.br

Instagram: @choppisantabranca

Facebook: f/choppi.santabranca



RESTAURANTE E LAZER SANTA RITA
(SANTA RITA RESTAURANT AND LEISURE)

This is an inn for the whole family, with breakfast and lunch, in the middle of a beautiful green area, with fishing, a swimming pool, and musical attractions. The place offers day use.



How to get there:
Estrada Rural Santa Branca / Salesópolis, 301
Santa Branca – SP

Phone number:
(+55 12) 99635-5800

Instagram:
@restaurantelazersantarita

Facebook:
f/restaurantelazersantarita

RIVER'S RESTAURANTE



With an incredible view of the Paraíba do Sul River and the historic metal bridge designed by Euclides da Cunha, it serves barbecue, pasta, and fish, with emphasis on its main dish, the Pintado Fish on Ember, which is honored by tourists and frequenters of the city. The rustic atmosphere, with a children's area, is in the middle of nature and other outdoor environments.

How to get there:
Av. Roberto Ugolini (estrada Santa Branca-Jacareí), 3900
Santa Branca – SP

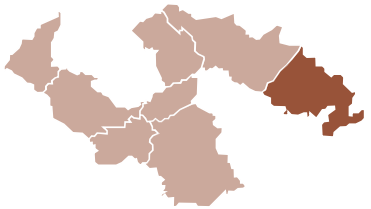
Phone number: (12) 3972-0038

Instagram: @rivers_restaurante

Facebook: f/restauranterivers



SÃO LUIZ DO PARAITINGA



- Rafting
- Parque Estadual da Serra do Mar - Núcleo Santa Virgínia
- Museu São Luiz do Paraitinga / Casa Oswaldo Cruz
- Centro Histórico
- Cachaça Mato Dentro / Destilaria
- Cachaça Barnabé
- Cerveja Artesanal Otimbé – A Primeira Cerveja Artesanal Afro-Brasileira do Estado de São Paulo
- Circuito Igrejas Históricas

RAFTING



The large rivers in the Vale do Paraíba region are perfect for rafting, tubing, and other adventure sports.



How to get there:
Rafting
São Luiz do Paraitinga – SP

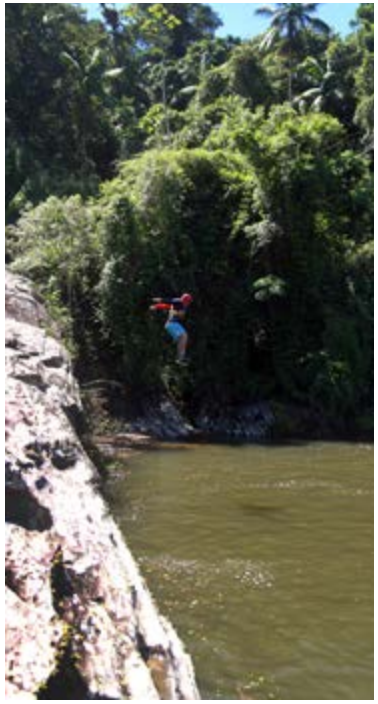
Phone number:
(+55 12) 99703-1363
(+55 12) 99637-7931

Site: turismoculturaslp.com

Instagram: @montana_rafting

PARQUE ESTADUAL DA SERRA DO MAR - NÚCLEO SANTA VIRGÍNIA
(SERRA DO MAR STATE PARK - SANTA VIRGINIA CENTER)





The park was created by the expropriation of the old Ponte Alta and Santa Virgínia farms. With 17,500 hectares (67.6 square miles), its area includes the cities of São Luiz do Paraitinga, Natividade da Serra, Cunha, Ubatuba, and Caraguatatuba, in the Vale do Paraíba region. Because of its rugged terrain, which favors the formation of waterfalls, the center is one of the main tourist attractions in São Luiz do Paraitinga and Natividade da Serra. Part of the largest portion of intact forest in the Paraíba Valley remains protected within its boundaries.

How to get there:
Parque Estadual da Serra do Mar
Núcleo Santa Virgínia
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 3671-9159
(+55 12) 3671-9266

Site: www.parqueestadualserradomar.sp.gov.br

Instagram: @nucleosantavirginia

Facebook: f/nucleosantavirginia



MUSEU SÃO LUIZ DO PARAITINGA / CASA OSWALDO CRUZ
(SÃO LUIZ DO PARAITINGA MUSEUM / OSWALDO CRUZ HOUSE)

What collection would a museum that tells the story of a city that lost almost everything in a major catastrophe have? São Luiz do Paraitinga, a city considered a stronghold of caipira culture, in the face of the 2010 flood, demonstrated that it is only possible to rebuild an entire city if the community and local culture are protagonists, because what is not lost is the memory, identity, and cultural values. Inaugurated in 2019, commemorating the city's 250th anniversary: the museum honors the luizense citizen.



Located in the Oswaldo Cruz House, the São Luiz do Paraitinga Museum shows the local cultural heritage. The musicality, the festivities, the seascape of the hills, and the flood are some of the addressed topics. Based on the museum's Oral History collection, the themes are narrated by the town's residents.

Sound, audiovisual and scenographic installations are the museum's differential, which uses technology to create an immersive environment that provides a unique experience to the visitor: mapped projections, rooms with soundscapes, interactive installation with an old telephone, and an Arduino. All to enhance the visitor's experience, providing an immersive, intense and exciting visit.



How to get there:
Rua Dr. Oswaldo Cruz, 4
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 3671-2524

Site:
www.turismosaoluizdoparaitinga.com.br/detalhe/centro-historico/museu-sao-luiz-do-paraitinga-casa-dr-oswaldo-cruz

Instagram: @museuslparaitinga

Facebook: f/museuslp

RIOS DO VALE ROUTE

CENTRO HISTÓRICO *(HISTORIC CENTER)*



Its architecture, in colonial style, preserves characteristics from the time of the coffee barons. The listing was created by the Instituto do Patrimônio Histórico e Artistico National (Institute of National Historic and Artistic Heritage), in 2012, and included mansions, chapels, squares, bandstands, fountains, slopes, streets, and squares, landmarks of urban preservation that bring relevant references to the city and characterize its urban expansion.

The area of the listed urban complex has more than 450 buildings and the visual preservation of the surrounding area. It is the so-called "sea of hills" that surrounds the city, forming a green frame that enhances the city's architecture.

In São Luís do Paraitinga, the architectural features and the unique urban layout of the colonial and imperial periods stand out. The listed complex was classified into two sectors: Historic Center I (171 large houses of residential use, mostly from the 19th century, with Empire typologies) and Historic Center II (consisting of 262 one or two-story houses of residential use and small businesses). The importance of the historic town of just over 10,000 inhabitants is also due to its natural landscape.

How to get there:
Centro Histórico
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 3671-2469

Site:
www.turismosaoluizdoparaitinga.com.br/listagem/o-que-fazer/centro-historico

Instagram: @turismo.cultura.slp

Facebook: f/turismoeculturaslp



CACHAÇA MATO DENTRO / DESTILARIA
(CACHAÇA MATO DENTRO / DISTILLERY)



The simplicity of this still hides a jewel. The name Mato Dentro is a reference to the rural district where Sítio São Paulo is located, where one of the most iconic cachaças in Brazil is produced. It is one of those refuges where time seems to stop and the mind concentrates on contemplating the beauties of the Serra do Mar. At first, its owner's idea was to manufacture a "quality excuse" to get together with friends and enjoy good conversation. In the end, the joke became the soul of the creation itself.



With an unpretentious personality, the Cachaça Mato Dentro has won the palate of the greatest experts in the country. "Seo" Romulo, as he was affectionately called, left a legacy of work and love for cachaça that has been maintained with the same dedication by his children and grandchildren. Today, the distillery produces six labels, with several awards, many stories to tell, and many new products. Mato Dentro is an distilled cachaça that reveres the land. Simple and strong, it has an annual production of 20 thousand liters (5,283 US gallons).

How to get there:
Rodovia Oswaldo Cruz, km 35
(40m do asfalto)
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 99179-6939

Site: cachacamatodentro.com.br

Instagram: @cachacamatodentro

Facebook: f/cachacamatodentro

CACHAÇA BARNABÉ

Barnabé's artisanal cachaça, since 2016, made preserving the Catuçaba way: "with care, quality and without haste". The distillery receives groups, with scheduled visits. The distillery also produces liquored cachaça.

How to get there:
Estrada Municipal Antônio
Martins de Castro, 200
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 99624-0274

Instagram: @cachacadobarnaberb

Facebook: f/cachacadobarnabe



CERVEJA ARTESANAL OTIMBÉ – A PRIMEIRA CERVEJA ARTESANAL AFRO-BRASILEIRA DO ESTADO DE SÃO PAULO

(OTIMBÉ CRAFT BEER - THE FIRST AFRO-BRAZILIAN CRAFT BEER FROM THE STATE OF SÃO PAULO)



The idea is to live the experience of a workshop of food pairing with Otimbé Craft Beer - the first Afro-Brazilian craft beer from the state of São Paulo. Its production takes place in the African Matrix Cultural and Religious Community "Ilê Asé Omó Ayé". Amidst its exuberant nature, the workshop leads to a dip in the beer brewery culture, in lessons about the History of Beers in the African Continent, and a delicious pairing workshop using local products.

How to get there:
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 99116-0837

Site: guiadacervejabr.com/otimbe-a-cerveja-de-mestre-lumumba

Instagram: @MestreLumumba

Facebook: f/MestreLumumba



CIRCUITO IGREJAS HISTÓRICAS *(HISTORIC CHURCHES CIRCUIT)*





IGREJA MATRIZ DE SÃO LUÍS DE TOLOSA *(MAIN CHURCH OF SÃO LUÍS DE TOLOSA)*

Builtin the 19th century, it has great importance in the religious life of the city. It was marked by the January 2010 flood, when it collapsed in its entirety. The restoration work brought together researchers, scholars, historians, artisans, and painters, with the meticulous rescue of pieces. The church has kept its original features.

How to get there:
Praça Dr. Oswaldo Cruz – Centro
São Luiz do Paraitinga – SP

IGREJA NOSSA SENHORA DO ROSÁRIO *(OUR LADY OF THE ROSARY CHURCH)*

The city's old Matriz is located exactly where the first temple was built in 1707, which was demolished in 1912. The current church was inaugurated in 1921 in honor of Our Lady of the Rosary. The construction is in Gothic style, with restored wood floor and solid wood frames, decorative mural paintings, stained glass windows, and hydraulic tile (flooring tile made of pressed colored cement) floor. At the back of the church are entombed important figures of the city, such as the Baron of Paraitinga.

How to get there:
Largo do Rosário – Centro
São Luiz do Paraitinga – SP

CAPELA NOSSA SENHORA DAS MERCÊS *(OUR LADY OF MERCY CHAPEL)*

Built of rammed earth, in 1814, the oldest church in São Luiz do Paraitinga, still retains some of the characteristics of that time. The flood also destroyed the chapel and its reconstruction process respected the original features of the old building, incorporating all the remains removed from the debris. The image of Nossa Senhora das Mercês (Our Lady of Mercy), which gives the chapel its name, was rescued by volunteers from Luiz, fragmented in 1994 and fully restored.

How to get there:
Centro Histórico
São Luiz do Paraitinga – SP

Phone number:
(+55 12) 3671-2469

Site:
www.turismosaoluizdoparaitinga.com.br/listagem/o-que-fazer/centro-historico

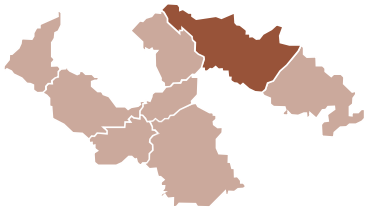
Instagram: @turismoecultura.slp

Facebook: f/turismoecultura.slp





TAUBATÉ



- Museu Histórico “Paulo Camilher Florençano”
- Projeto Selva Viva – Zoo de Taubaté
- Museu Histórico Folclórico e Pedagógico Monteiro Lobato “Sítio do Picapau Amarelo”
- Museu Mazzaropi
- Museu de História Natural de Taubaté
- Centro Cultural Afrobrasileiro e Biblioteca Zumbi dos Palmares
- Museu da Imigração Italiana
- Casa do Figureiro
- Praça e Santuário de Santa Terezinha

MUSEU HISTÓRICO “PAULO CAMILHER FLORENÇANO”

(“PAULO CAMILHER FLORENÇANO” HISTORICAL MUSEUM)

It presents the long-term exhibition “Taubaté in the History of Brazil”, with texts, objects, and images that show the city’s history since the village was elevated to the category of town, in 1645, with the name “São Francisco das Chagas de Taubaté”, until today. The museum also offers guide services for groups by prior appointment and for visitors who wish to be accompanied. The museum aims to research, preserve and divulge the city’s history, relating it to the history of Brazil, through long-term exhibitions, temporary exhibitions, educational activities, and other cultural activities. Admission is free.

How to get there:
Av. Thomé Portes Del Rey, 925
Jardim Ana Emília e fica a 3,7 km da Praça Dom Epaminondas, marco zero da cidade.
Taubaté – SP

Phone number:
(+55 12) 3621-6044

Facebook:
f/museuhistoricopinacotecatte

PROJETO SELVA VIVA – ZOO DE TAUBATÉ
(SELVA VIVA PROJECT)



The Selva Viva Project is dedicated to the preservation, rehabilitation, research, and environmental education, of native and exotic species of wildlife. It occupies an area of over 5 hectares (12.4 acres) and has more than 100 nurseries for different species and technical staff made up of veterinarians, biologists, zookeepers, environmental education experts, cleaning crew, maintenance staff, and lots of guides. Disseminating information clearly and conscientiously to educate the public about the importance of caring for the environment and our wildlife is the great mission of this project, which is maintained in part with the proceeds from its environmental education activities, visitors, lectures, and courses.

During the week it only receives school groups and on weekends and holidays, it is open to the general public.







How to get there:
Estrada do Barreiro, 7659
São Gonçalo, fica a 8,1 km da Praça Dom Epaminondas, marco zero da cidade
Taubaté – SP

Phone number:
(+55 12) 99660-2382

Facebook: f/projetoselvaviva

MUSEU HISTÓRICO FOLCLÓRICO E PEDAGÓGICO MONTEIRO LOBATO "SÍTIO DO PICAPAU AMARELO"

(MONTEIRO LOBATO HISTORICAL FOLKLORIC AND EDUCATIONAL MUSEUM)



With an area of 22 hectares (54.4 acres), which includes the mansion built in the 19th century, where Monteiro Lobato was born, a cruise, and a bicentennial jackfruit tree. The museum has a collection consisting of original watercolors of the writer, furniture, and original utensils from the colonial period, besides scenic and interactive objects to complement the experience.

The public is welcomed by the characters from the writer's children's books, with educational activities related to the literary production, as well as games, cultural workshops, theater performances, and storytelling, among others.

It has a green and leisure area, a playground, and the historical mansion and architectural heritage are listed by the State and by the Union. Cultural activities take place there throughout the year, such as temporary exhibitions, handicraft fairs, Monteiro Lobato Week, etc. Admission is free.





How to get there:
Av. Monteiro Lobato, s/n
Chácara do Visconde, a 2,1 km da Praça Dom Epaminondas, marco zero da cidade.
Taubaté – SP

Phone number:
(+55 12) 3625-5062

Site:
taubate.sp.gov.br

Facebook:
f/museumonteirolobatotaubate

MUSEU MAZZAROPI *(MAZZAROPI MUSEUM)*



Since 1992, when it was created, the museum has worked to preserve Mazzaropi's cultural heritage.
The architecture of its metallic roof with its curves suggests a sequence of movie film cans. It prepares the visitor to know the history of Mazzaropi and cinema. Amácio Mazzaropi (1912-1981), a Brazilian filmmaker, actor, and comedian became famous for playing Jeca, a simple redneck, but always succeeded. Mazzaropi worked for the radio stations Tupi and Nacional and made films for Vera Cruz. Mazzaropi idealized PAN Films and set up his cinematographic facilities in Taubaté. He acted in 32 films and many of them he was responsible for the production and direction.
The museum is located where Mazzaropi's film studios existed from the 1970s to the mid-1980s. Today, it has the most representative collection of the artist and filmmaker's life and works, in addition to a long-term interactive exhibition entitled "Mazzaropi, Brazil and Happiness". There are more than 20 thousand items in the collection, including photos, films, documents, scenic objects, furniture, and equipment that tell a good part of Mazzaropi's history.



How to get there:
Estrada Amácio Mazzaropi, 249, Itaim, fica a 5 km da Praça Dom Epaminondas, marco zero da cidade
Taubaté – SP

Phone number:
(+55 12) 3634-3446

Site: www.museumazzaropi.org.br

Instagram: @turismo.cultura.slp

Facebook: f/museumazzaropi

MUSEU DE HISTÓRIA NATURAL DE TAUBATÉ
(TAUBATÉ MUSEUM OF NATURAL HISTORY)



A non-profit institution, it has a collection of more than 10,000 pieces, mainly composed of animal and plant fossils, trace fossils, skeletons, animal skins (taxidermy), etc.

It stands out in the scientific area of paleontology and zoology and is regarded as a reference point for many researchers, especially in the area of ornithology.

The museum's exhibition tells the story of life on the planet, from the formation of the first living beings to the present day, including the emergence and evolution of the human being. Organized in a chronological sequence of geological eras and periods, in a didactic way, where the visitor "walks in time". It has guides to answer questions and school visits are scheduled only during the week. At weekends the service is exclusive to the general public.

How to get there:
R. Juvenal Dias de Carvalho, 111
Jardim do Sol, fica a 3,4 km da Praça Dom Epaminondas, marco zero da cidade
Taubaté – SP

Phone number:
(+55 12) 3631-2928

Facebook: f/Museuhntaubate



CENTRO CULTURAL AFROBRASILEIRO E BIBLIOTECA ZUMBI DOS PALMARES
(AFRO-BRAZILIAN CULTURAL CENTER AND ZUMBI DOS PALMARES LIBRARY)



A place dedicated to the culture and memory of the African people. The entity that maintains it has a partnership with Rota da Liberdade (Route of Freedom), an important touristic route that retraces the steps of slaves in Vale do Paraíba. It also develops cultural actions and several events to value the Afro-Brazilian culture, such as exhibitions, conversation circles, and reading. Different groups such as Jongo Crioulo, Samba de Roda Group, and Capoeira Raiz School are active there, highlighting, even more, the African vocation. It also houses a thematic library, considered the largest in the Vale do Paraíba region, with an extensive list of historical, literary, and children's publications on themes of Afro-Brazilian interest and Afro culture.

The Cultural Space focused on the preservation and valorization of African and Afro-Brazilian culture through music, dance, arts, and gastronomy.

How to get there:
Av. das Camássias, 291 - Chácara do Visconde, a 3,2 km da Praça Dom Epaminondas, marco zero da cidade
Taubaté – SP

Phone number:
(+55 12) 3624-6493

Facebook:
f/culturalzumbidospalmares



MUSEU DA IMIGRAÇÃO ITALIANA *(MUSEUM OF ITALIAN IMMIGRATION)*



The “Sobradão Indiani”, as it is known, was built between 1897 and 1903, in an architectural style typical of Northern Italy and currently houses the Museum of Italian Immigration of Quiririm “José Indiani”. The building is listed as a historical and architectural heritage by the municipality and its beauty, with its characteristic ornaments, draws attention. In this museum, a long-term exhibition, composed of photographic panels, tells the story of the Italian immigration to Brazil, especially to the agricultural colony of Quiririm, with furniture, household items, and objects donated by the families of the community. The exhibition also presents elements of the traditional Italian culture, expressed in sports, dance, music, and religion of the region. The museum is close to Quiririm’s gastronomic street, with several restaurants and significant commercial points of the local culture. It also belongs to a complex formed by the Museum of Agriculture and the Adélia Salari Indiani Park. The purpose of this important museum is to research, preserve and show aspects of Italian history and culture, besides the possibility of getting to know better the material cultural heritage represented by the buildings, and the immaterial, represented by the cultural manifestations of the region.

How to get there:
O Museu da Imigração localiza-se Av. Líbero Indiani, nº 550 Quiririm e fica a 9,1 km da Praça Dom Epaminondas, marco zero da cidade - Taubaté – SP

Phone number:
(+55 12) 3686-4864

Facebook:
f/museuimigracaoitalianatte



RIOS DO VALE ROUTE

CASA DO FIGUREIRO *(FIGUREIRO'S HOUSE)*

This is where the Imaculada neighborhood artisans association, called Figureiras, takes place. In the space, craftsmen and artisans meet to model, exhibit, and sell their work, in addition to receiving visitors and tourists. The house also hosts, every year, the traditional Folklore Festival, dedicated to the preservation of popular culture and traditional knowledge.



In the mid-nineteenth century, the friars of the convent of Santa Clara brought from Italy a nativity scene with clay images that became an inspiration for residents. One of the first to become a figure was D. Maria da Conceição Frutuoso Barbosa, born in 1866. From the clay taken from the Itaim River, some residents began to produce saints, nativity scenes, and the famous little blue peacocks, which became symbols of home and quite traditional in local art. The peacock is the symbol of Taubaté folklore, and in 1979, the "Pavão embossed" (Peacock in Relief), by Maria Cândido Santos, was chosen as a symbol of handicraft in São Paulo by SUTACO-Superintendência do Trabalho Artesanal nas Comunidades.

The visit is guided by a Figureiro from the house, where it is possible to learn about the history of the Figureiras from Taubaté, the collection of pieces molded by different generations of artisans, and a demonstration of clay modeling. A parking lot, store, workshop, and collection of figures are part of the house, which also offers courses for children and adults.



How to get there:
Rua dos Girassóis, 60 – Campos Elíseos- fica a 2,6 km da Praça Dom Epaminondas, marco zero da cidade
Taubaté – SP

Phone number:
(+55 12) 3624-5983

Facebook: f/taubatefigureiros



PRAÇA E SANTUÁRIO DE SANTA TEREZINHA
(SANTA TEREZINHA'S SQUARE AND SANTUARY)



Famous for its beauty, the Sanctuary is the first in the world built in honor of the Saint. After a big fundraising with many donations, to build a chapel in the old Largo da Cadeia, nowadays Praça Santa Teresinha, it was transformed into a sanctuary. Its architectural inspiration was based on the Church of Saint Pierre of Lisieux and the temple presents imposing neo-Gothic style architectural lines, in the middle of a green area. In its interior, the highlight is the luminosity in blue tones, leaving the environment with a peaceful feeling. The Santa Teresinha Square also has a Cross, which is located in front of the Sanctuary. It is surrounded by a fence, banners, and posters of devotees who receive graces and miracles are displayed on them.

How to get there:
Praça Santa Terezinha - Centro,
fica a 850 m da Praça
Dom Epaminondas
Taubaté – SP

Phone number:
(+55 12) 3632-2479

Facebook:
f/santuariosantateresinha.taubate



FAITH ROUTE

NATURE MEETS SPIRITUALITY IN THE PARAÍBA VALLEY

With a large number of sanctuaries and natural beauty, the Tourist Region of Faith provides the perfect balance between nature and spirituality.

The city that best symbolizes religious tourism in the country is Aparecida. The National Sanctuary receives millions of visitors every year and is the largest pilgrimage center in Latin America. The town holds other sacred places, such as the Morro do Cruzeiro and its Via Sacra sculptures, the Bom Jesus Seminary - which hosted Popes João Paulo II and Benedict XVI - and the São Benedito Church, the stage of one of the most traditional religious festivals in Vale do Paraíba.

Separated from Aparecida by the waters of the Paraíba do Sul River is Potim, a town closely linked to its famous neighbor. More than half of the religious articles of Aparecida are manufactured in Potim, which stands out for the production of handicrafts made of taboa wood.

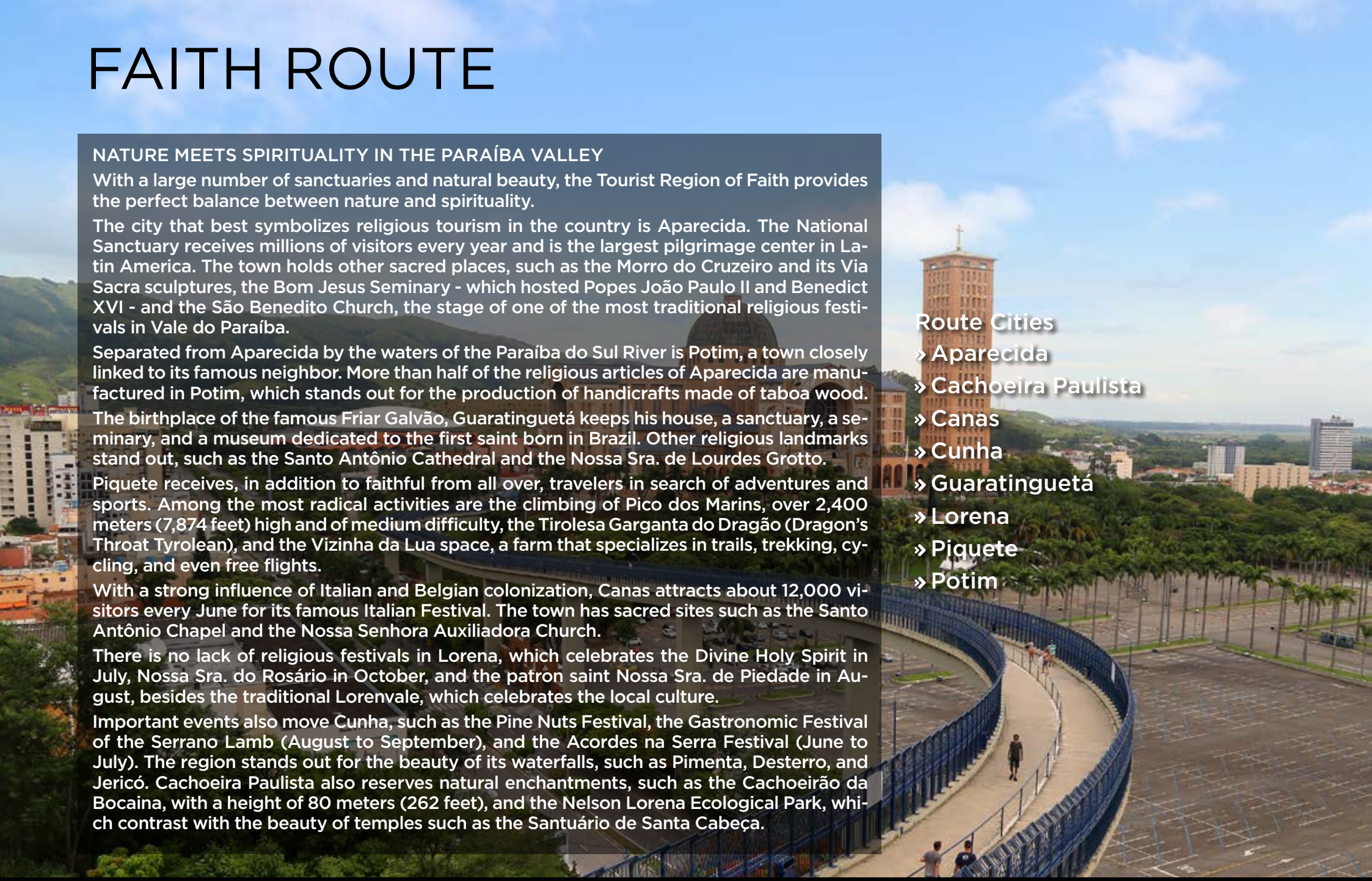
The birthplace of the famous Friar Galvão, Guaratinguetá keeps his house, a sanctuary, a seminary, and a museum dedicated to the first saint born in Brazil. Other religious landmarks stand out, such as the Santo Antônio Cathedral and the Nossa Sra. de Lourdes Grotto.

Piquete receives, in addition to faithful from all over, travelers in search of adventures and sports. Among the most radical activities are the climbing of Pico dos Marins, over 2,400 meters (7,874 feet) high and of medium difficulty, the Tirolesa Garganta do Dragão (Dragon's Throat Tyrolean), and the Vizinha da Lua space, a farm that specializes in trails, trekking, cycling, and even free flights.

With a strong influence of Italian and Belgian colonization, Canas attracts about 12,000 visitors every June for its famous Italian Festival. The town has sacred sites such as the Santo Antônio Chapel and the Nossa Senhora Auxiliadora Church.

There is no lack of religious festivals in Lorena, which celebrates the Divine Holy Spirit in July, Nossa Sra. do Rosário in October, and the patron saint Nossa Sra. de Piedade in August, besides the traditional Lorenvale, which celebrates the local culture.

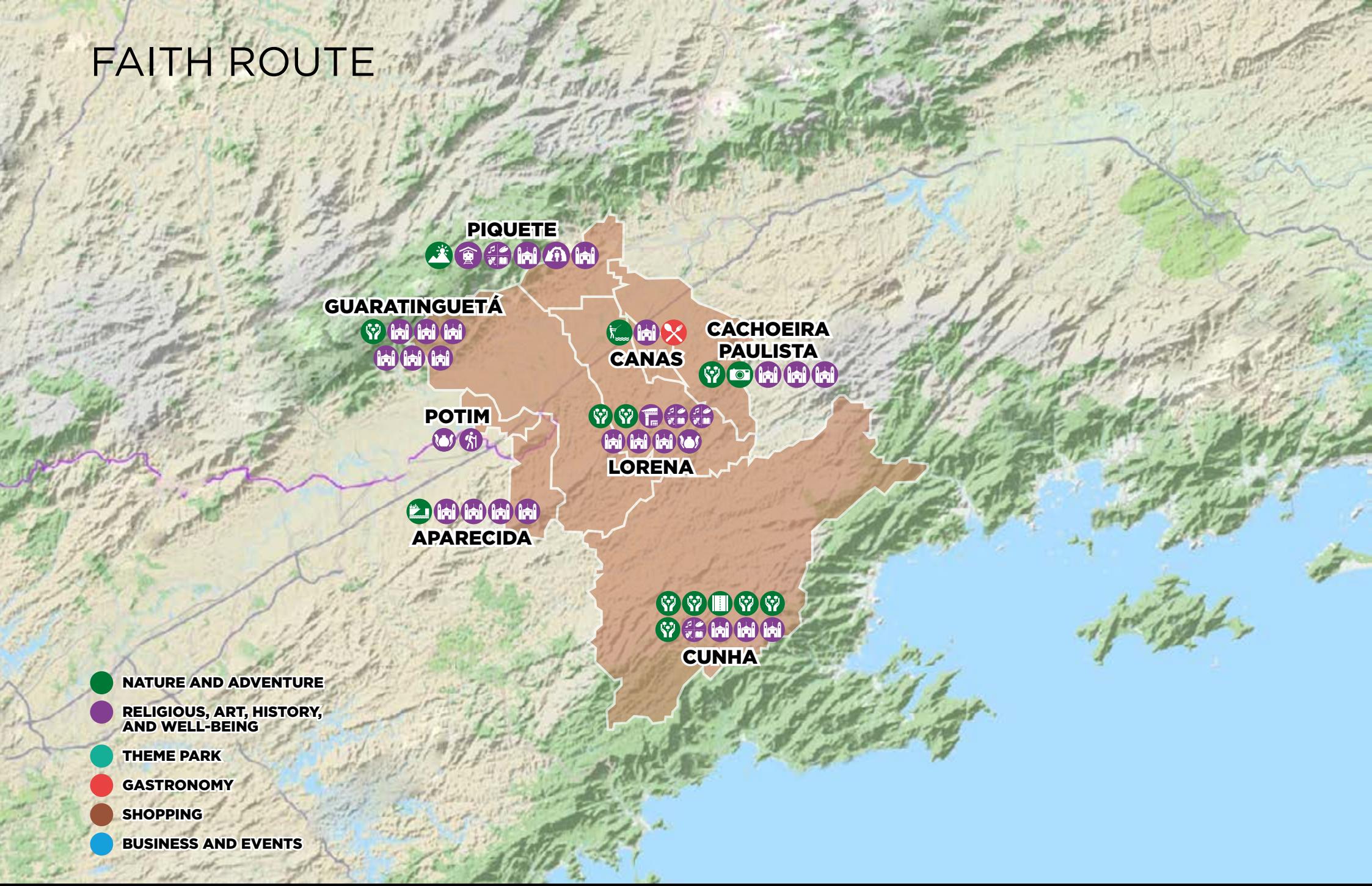
Important events also move Cunha, such as the Pine Nuts Festival, the Gastronomic Festival of the Serrano Lamb (August to September), and the Acordes na Serra Festival (June to July). The region stands out for the beauty of its waterfalls, such as Pimenta, Desterro, and Jericó. Cachoeira Paulista also reserves natural enchantments, such as the Cachoeirão da Bocaina, with a height of 80 meters (262 feet), and the Nelson Lorena Ecological Park, which contrast with the beauty of temples such as the Santuário de Santa Cabeça.



Route Cities

- » Aparecida
- » Cachoeira Paulista
- » Canas
- » Cunha
- » Guaratinguetá
- » Lorena
- » Piquete
- » Potim

FAITH ROUTE


PIQUETE
GUARATINGUETÁ
CANAS
CACHOEIRA PAULISTA
POTIM
LORENA
APARECIDA
CUNHA
NATURE AND ADVENTURE
RELIGIOUS, ART, HISTORY, AND WELL-BEING
THEME PARK
GASTRONOMY
SHOPPING
BUSINESS AND EVENTS



APARECIDA



- Porto Itaguaçu e Passeio de Balsa
- Santuário Nacional e Passarela da Fé
- Matriz Basílica
- Seminário Pousada Bom Jesus
- Centro de Apoio ao Romeiro

PORTO ITAGUAÇU E PASSEIO DE BALSA
(ITAGUAÇU PORT AND FERRY RIDE)

The site marks the point in the Paraíba do Sul River where the image of Our Lady Aparecida was found in 1717. Lasting 20 minutes, the attraction takes up to 55 passengers at a time on a ferry, with narration by a guide, who explains curiosities about the geography and origin of the Saint. The ferry sails along the stretches where the body and the head of the image of the Patron Saint of Brazil were found by fishermen.

How to get there:
Av. Itaguaçu s/n - Aparecida – SP

Phone number:
(+55 12) 99131-7269



FAITH ROUTE

SANTUÁRIO NACIONAL DE APARECIDA E PASSARELA DA FÉ *(THE NATIONAL SANCTUARY OF APARECIDA AND THE WALK OF FAITH)*



The second largest Basilica and largest Marian sanctuary in the world, the church was built in 1955, in neoclassical style, to house the image of Our Lady of Aparecida. Next to it is the footbridge inaugurated in 1972, 389 meters (1276 feet) long and 35 meters (114 feet) high, which connects the sanctuary to the Basilica Matrix, known as Old Basilica.

How to get there:
Av. Getúlio Vargas s/n
Aparecida – SP

Phone number:
(+55 12) 3104-1000

Site: www.a12.com/santuario

Instagram: @padroeira

Facebook:
f/Santuário Nacional de Aparecida



MATRIZ BASÍLICA *(BASILICA HEADQUARTERS)*



A religious city landmark, the church, built in 1745 in Baroque style, housed until 1982 the image of Our Lady of Aparecida, which underwent a thorough restoration process that gave it back its original features. It is one of the most visited places in Aparecida and is considered a symbol of faith by the devotees.

How to get there:
Praça Nossa Senhora Aparecida
Aparecida – SP

Phone number:
(+55 12) 3104-1000

SEMINÁRIO POUSADA BOM JESUS
(BOM JESUS SEMINAR INN)



Created to be a great center for religious formation, the Bom Jesus Sanctuary gained prominence as a tourist attraction after hosting Mother Paulina, Popes John Paul II, and Benedict XVI. The magnificent building, erected in 1895 in Italian and French Renaissance style, had the design of its facade brought from Rome. Its architecture is similar to that of the Palace of Versailles in France.

How to get there:
Rua Barão do Rio Branco, 412
Aparecida – SP

Phone number:
(+55 12) 3104-2921

Site: www.pousadabomjesus.com

CENTRO DE APOIO AO ROMEIRO
(PILGRIM SUPPORT CENTER)

The center has been in operation since 1998 and offers an organized structure to welcome the thousands of pilgrims who come to the National Sanctuary of Our Lady Aparecida. The Centro de Apoio ao Romeiro stands out for its variety of products and infrastructure to welcome visitors.





With facilities similar to those of a shopping mall, it has 330 retail stores, 22 stores in the food court, 36 candy kiosks, snack shops, a pharmacy, telephones, restrooms, and a 24-hour cashier.

How to get there:
Av. Dr. Júlio Prestes, s/n - Centro
Aparecida – SP

Phone number:
(+55 12) 3104-1000



CACHOEIRA PAULISTA



- Parque Ecológico Nelson Lorena
- Mirante Padre Léo
- Canção Nova
- Santuário de Santa Cabeça
- Santuário Pai das Misericórdias

PARQUE ECOLÓGICO NELSON LORENA *(NELSON LORENA ECOLOGICAL PARK)*

The park was inaugurated in 1993 and, since then, it is one of the city's main leisure areas, with lakes and kiosks. It is the ideal scenery for pedalboat rides, an enjoyable space for walks, and a stroll with the family.
In the park, there is the Casa do Artesão (Artisan's House), full of souvenirs and utilities produced by local artists, and the Dr. Costa Júnior Historical and Pedagogical Museum, which has, since 1972, gathered several antique objects and documents that portray the history of Cachoeira Paulista and its illustrious residents. The park is right in the center of the city.

How to get there:
Rua Silva Caldas, s/n
Vila Carmem
Cachoeira Paulista – SP

Phone number:
(+55 12) 3101-1333

Site: www.cachoeirapaulista.sp.gov.br/parqueecologico

Facebook:
f/Parqueecologiconelsonlorena

FAITH ROUTE

MIRANTE PADRE LÉO
(FATHER LEO VIEWPOINT)



The highest point in the city was dedicated to Father Léo for bringing thousands of pilgrims to the city during his lifetime through his lectures. Those who visit the lookout have a panoramic view of the entire city and can still watch the sunset. This is also where the 30-meter (98 feet) high statue of Father Léo was installed. The work, made of 20 tons of steel, was signed by the artist Gilmar Pinna.

How to get there:
Rua Amazonas, 105
Cachoeira Paulista – SP

Phone number:
(+55 12) 3101-3358

Site: www.cachoeirapaulista.sp.gov.br

Facebook:
f/Prefeituracachoeirapaulista

CANÇÃO NOVA

The religious tourism center in Cachoeira Paulista attracts thousands of tourists annually. It is a Brazilian Catholic community, along the lines of the Catholic Charismatic Renewal. It occupies an area of 37.2 hectares (92 acres) and has a long-range radio and television system, extending to other countries. Canção Nova has an indoor stadium at its headquarters, the Dom João Hipólito de Moraes Evangelization Center, with the capacity to receive about 80 thousand people. It is one of the largest covered spaces for Catholic events in Latin America. The average number of camps is 18 per year. The community receives around 1 million pilgrims annually. Upon arriving in Canção Nova, tourists find several points of pilgrimage, infrastructure, and services available to pilgrims.





How to get there:
Av. Canção Nova s/n
Chácara Monte Sião, Bairro Alto da Bela Vista
Cachoeira Paulista – SP

Phone number:
(+55 12) 3186-2600

Site: www.cancaonova.com

Instagram: @cancaonova

Facebook: f/cancaonova

SANTUÁRIO DE SANTA CABEÇA
(SANCTUARY OF SANTA CABEÇA)



It is the only Sanctuary in the world dedicated to Our Lady of Santa Cabeça, a devotion born and cultivated in the city of Cachoeira Paulista more than 190 years ago. The Sanctuary is known for being one of the smallest ever built, but it is a place where faith is felt in every inch. Surrounded by hills, peaks, and the singing of birds, the beautiful landscape has dazzling green, several farms, and ranches, and serves as a path for people on pilgrimage, mainly on weekends.

How to get there:
Rod. dos Tropeiros, 30
Cachoeira Paulista – SP

Phone number:
(+55 12) 99756-9293

Site: www.santuariodesantacabeca.com.br

Facebook:
f/santuariodesantacabeca

SANTUÁRIO PAI DAS MISERICÓRDIAS
(FATHER OF MERCIES SANCTUARY)

The Sanctuary, located inside the Canção Nova complex, can receive more than five thousand faithful.
The temple, with an area of approximately 7 hectares (17.3 acres), is shaped like a hand, alluding to God's care and help for the faithful. A giant mosaic in honor of the Father of Mercies is the highlight.
Inside the Sanctuary, an adoration chapel houses a reliquary with a drop of Pope John Paul II's blood, sent to the community by the Vatican.

How to get there:
Av. Canção Nova s/n, Chácara
Monte Sião, Bairro Alto da Bela Vista
Cachoeira Paulista – SP

Phone number:
(+55 12) 3186-2600

Site: www.cancaonova.com

Instagram: @cancaonova

Facebook: f/cancaonova





CANAS



- Pesqueiro Canta Galo
- Igreja Nossa Senhora Auxiliadora
- Restaurante e Pesqueiro Estância do Vale

PESQUEIRO CANTAGALO
(FISHING CANTAGALO)

Quiet place, with a relaxing landscape and family atmosphere. Ideal for fishing lovers and those seeking a rest amidst nature. It also serves meals.

How to get there:
Estrada do Cantagalo, s/n
Canas – SP

Phone number:
(+55 12) 98166-3029

Facebook:
f/Pesqueiro-Cantagalo



IGREJA NOSSA SENHORA AUXILIADORA
(CHURCH OF OUR LADY HELPER)

Church that houses the patron saint of Canas, Nossa Senhora Auxiliadora. Her feast is celebrated on May 24th, with a novena (a form of worship consisting of special prayers or services on nine successive days), fair, and bingos. The traditional ringing of bells, procession, and fireworks are always expected by the faithful and tourists. The party is crowned with shows.

How to get there:
R. Nossa Sra. Auxiliadora, 166
Canas – SP

Phone number:
(+55 12) 3151-1530



RESTAURANTE E PESQUEIRO ESTÂNCIA DO VALE
(ESTÂNCIA DO VALE RESTAURANT AND FISHING)



The restaurant's menu is recommended for food lovers. The atmosphere is calm and pleasant, recommended for the whole family. For fishermen, the lake is full of tilapia, traíras, pacus, and tucunarés.

How to get there:
R. do Meio, 775
Canas – SP

Phone number:
(+55 12) 2285-7211

Facebook:
f/estanciadovalerestaurante



CUNHA



- Cachoeira do Pimenta
- Parque Estadual da Serra do Mar
- Estrada Real
- Contemplário
- O Olival
- O Lavandário
- Casa do Artesão
- Igreja da Matriz
- Igreja Nossa Senhora do Rosário e São Benedito
- Igreja São José da Boa Vista

CACHOEIRA DO PIMENTA *(PIMENTA WATERFALL)*



Located in an area rich in vegetation, the waterfall is stunning, 70 meters (230 feet) high, and formed by several falls. There are several natural pools formed between large rocks, excellent for invigorating baths. It also has a lookout point.

How to get there:
Estrada do Monjolo - Cunha – SP

Phone number: (+55 12) 3111-2630

PARQUE ESTADUAL DA SERRA DO MAR - NÚCLEO CUNHA
(SERRA DO MAR STATE PARK – CUNHA CENTER)



Created in 1977 and expanded in 2010, the Parque Estadual Serra do Mar (PESM) is the largest Conservation Unit in the entire Atlantic Forest. Its 3,320 square kilometers (1,282 square miles) protect 25 municipalities in the state, connecting the forests of the Serra do Mar from Rio de Janeiro and Vale do Ribeira to the southern coast of the state. Its territory stands out for its rich biodiversity. It is open to visitors, with waterfalls and panoramic trails for the practice of ecotourism.



How to get there:
Rodovia SP 171 - Paulo Virgínio
km 56,5 - Cunha – SP

Phone number:
(+55 12) 3111-2353

Site: www.parqueestadualserradomar.sp.gov.br

Instagram:
@parqueestadualserradomar

Facebook: f/ParqueEstadualdaSerradoMar-NúcleoCunha







ESTRADA REAL
(ROYAL ROAD)



It is one of the biggest tourist circuits in Brazil, involving three states: Minas Gerais, São Paulo, and Rio de Janeiro. In the part that covers the city of Cunha, it offers a large number of waterfalls and trails for ecotourism. In its urban area, there are several heritage-listed buildings, which preserve their original facades. Some of them are Rosário and Matriz churches, and the Municipal Market.

How to get there:
Rodovia SP 171 - Paulo Virgínio
km 47 - Cunha – SP

Phone number:
(+55 12) 3111-2630

Instagram: @institutoestradareal

CONTEMPLÁRIO *(CONTEMPLARY)*



It is a huge field of lavender and other aromatic plants such as rosemary, and lemon grass, set in a huge rural property, of 5 hectares (12.4 acres), with an incredible view and special landscapes, where there are also other types of vegetation, including remnant Atlantic Forest. It also has a store that sells its products and those from other places in Cunha.



How to get there:
Rodovia Vice Pref. Salvador Pacette, km 61,5, Bairro Taboão Cunha – SP

Phone number:
(+55 12) 99702-4231

Site: www.contemplario.com.br

Facebook: f/Contemplário

O OLIVAL *(THE OLIVE GROVE)*



A field with four species of olive trees open to visitors, in the middle of the Serra do Mar, surrounded by the Atlantic Forest. The idea of this experience is to explore the senses by getting to know the rural environment. Structure



with coffee, handicrafts, and a charming bistro. The Olival has about 1,300 trees of a rare species of an olive tree that hardly adapts to the tropics. The great curiosity of the place is that the trees listen to classical music every day to grow beautiful and healthy. To complete the experience in the environment, tourists can enjoy lunch or dinner with a special menu. Everything is handcrafted on site with fresh local products.

How to get there:
Rodovia SP 171- Paulo Virgínio km 58,3 - Cunha – SP

Phone number:
(+55 12) 99191-4279

Site: www.oolival.com.br

Instagram: @o_olival

Facebook: f/O Olival

FAITH ROUTE

O LAVANDÁRIO *(LAVENDER FIELDS)*



Private property is open to the public, for the organic cultivation of lavender and aromatic herbs. It provides an incredible view and a sense of relaxation from the scent of lavenders and the experience of seeing a plantation in Brazil. The Lavandário is a rural property, in a mountainous region, with a beautiful view of the mountain region. Lavender and aromatic herbs are planted on land that was once pasture. The original forest reserves remaining in the area are maintained. As a consequence, the fauna is also preserved: there are bees, seriemas (large ground-dwelling birds), lizards, and other insects and animals.

There is a store with lavender products, where saplings can also be purchased. Visitors can walk the paths within the vast plantation area.

How to get there:
Rodovia SP 171- Paulo Vergínio, km 54,7 - Cunha – SP

Phone number:
(+55 11) 98334-7170

Site: https://lavandario.com.br/

Instagram:
@lavandario_cunha_sp_brasil

CASA DO ARTESÃO *(CRAFTSMAN'S HOUSE)*

As the name suggests, there is a large concentration of various types of arts and crafts in ceramics, wood, fabrics, recyclable materials, etc. It is the headquarters of an association created more than thirty years ago to promote and commercialize the city's art.

How to get there:
Rua José Arantes Filho, 27
Bairro Vila Rica - Cunha – SP

Phone number:
(+55 12) 99226-7918

Site: www.casadoartesaocunhasp.com.br

Instagram:
@casadoartesaocunhasp

Facebook:
f/CasadoArtesãodeCunha-SP



FAITH ROUTE

IGREJA DA MATRIZ
(MAIN CHURCH)



Church from 1731, in the Baroque Rococo style, was built of rammed earth. Located in the center of the city, it maintains its original altars carved in wood, with gold details. It is dedicated to Our Lady of Conception, the patron saint of the city.

How to get there:
Praça Coronel Macedo (Matriz)
Centro - Cunha – SP

Phone number:
(+55 12) 3111-1487

Site: paroquiadecunha.com

Instagram: @paroquiadecunha

Facebook: f/paroquiadecunha

IGREJA NOSSA SENHORA DO ROSÁRIO E SÃO BENEDITO
(OUR LADY OF THE ROSARY AND SAINT BENEDICT CHURCH)

Church from 1793, built for slaves, in rammed earth, with high walls and wooden ceiling. Its altar has a room with a high rounded door with golden designs.



How to get there:
Rua Dr. Casemiro da Rocha -
Praça do Rosário - Cunha – SP

Phone number:
(+55 12) 3111-1487

IGREJA SÃO JOSÉ DA BOA VISTA
(SÃO JOSÉ DA BOA VISTA CHURCH)



Built as a chapel in 1724, it had the first village of Cunha as regulars. Currently, it is a large building, which mixes the colors brown and white. It is on the banks of the Caminho do Ouro, surrounded by beautiful scenery and views of the mountains of Cunha. A curiosity: the image of São José is different: he is wearing boots. A representation of local stories, which relate that St. Joseph came with the drovers clearing the Caminho do Ouro (Gold Path)..

How to get there:
Rodovia SP 171- Paulo Virgínio
km 53,5 - Cunha – SP

Phone number:
(+55 12) 3111-1487

Facebook: f/ParóquiaNossa SenhoradaConceiçãodeCunhaSP



GUARATINGUETÁ



- Rota Ciclo Turismo Gomeral
- Circuito Turístico Religioso do Vale do Paraíba
- Roteiro - Franciscano
- Roteiro - Corredor Turístico Cultural
- Roteiro - Santuário Frei Galvão
- Roteiro - Frei Galvão

ROTA CICLOTURISMO GOMERAL *(GOMERAL CYCLING ROUTE)*

The starting point is the Colonial Post on Avenida João Pessoa, where cyclists can ride to Bairro da Pedrinha (Pedrinha neighborhood) which is a 28-kilometer (17.4 miles) ride, with medium-level asphalt and dirt roads. Attractions with waterfalls, rivers that form the Ribeirão Guaratinguetá, high-altitude mountains, and trout farms, which supply a gastronomic park, await tourists. Its main attractions: Trout Festival, São Lázaro Church, Casarão and Pousada da Donana, over 200 years old. The route has other alternative routes that pass by other attractions.

How to get there:
Av. João Pessoa, 848
Pedregulho - Guaratinguetá – SP

Phone number:
(+55 12) 3125-4822

Site: www.rtdafe.com.br



FAITH ROUTE

CIRCUITO TURÍSTICO RELIGIOSO DO VALE DO PARAÍBA
(VALE DO PARAÍBA RELIGIOUS TOURIST CIRCUIT)



Created in 2007 by SEBRAE - SP and partners, it involves the region that comprises the cities of Aparecida, Guaratinguetá, Lorena, Canas, and Cachoeira Paulista. These cities are home to important icons and temples of the Catholic Church, which attract more than 15 million visitors a year, coming from various parts of Brazil and from abroad.



How to get there:
Santuário de Frei Galvão
Guaratinguetá – SP

Phone number:
(+55 12) 3125-1444

ROTEIRO FRANCISCANO
(FRANCISCAN ROUTE)



On this route, tourists and pilgrims find beautiful religious attractions, in an informative and contemplative tour of architecture, images, and religious significance.

Attractions of the tour: Saint Anthony Parish, Puríssimo Coração de Maria Parish, Franciscan Seminary Frei Galvão, Immaculate Conception Monastery, Saint Anthony of Santana Galvão Archdiocesan Sanctuary, Our Lady of Lourdes Grotto, Saint Francis of Assisi Parish, Our Lady of Graças Church, and the Hope Sanctuary.

How to get there:
R. Cel. Virgílio, 29 - Centro

Phone number:
(+55 19) 3899-2247

Site: www.guaratingueta.sp.gov.br

Facebook: f/matrizsantoantonio



FAITH ROUTE

ROTEIRO CORREDOR TÚRISTICO CULTURAL
(CULTURAL TOURIST CORRIDOR ROUTE)



It is carried out by tourists and hikers, coming from countless cities and states, where they pass by the following attractions:

- Estação Ferroviária (Railway Station), dating from 1914, was built in English style. Its tower, covered with slate, has an original clock with four dials.
- Mercado Municipal (Municipal Market), built in 1889 with handcrafted products - baskets, flour, molasses, brown sugar, handicrafts, bowls, wooden spoons, pestles, dried sweets, and cheeses.
- Associação Comercial (Trade Association): The building constructed for the Trade Employees Association, founded in 1903, was erected on the site of the house where, in 1822, Prince D. Pedro stayed overnight on his journey to Brazil's Independence.
- Escola complementar (Complementary School): This building, on the corner of Dr. Moraes Filho and Pedro Marcondes streets, housed, in 1902, the first students of the Complementary School. The Clube Aliança, the Societá Italiana de Mútuo Socorro, the Banco Popular, the fine stores Ville de France and Ao Mundo Elegante all functioned thereafter.
- Museu H.P. Conselheiro Rodrigues Alves (H.P. Conselheiro Rodrigues Alves Museum): dedicated to the life and work of Francisco de Paula Rodrigues Alves, councilor in the Empire and president in the Republic, the museum is located in the house where the statesman resided. It is listed as a state and national monument. Its collection includes furniture, chinaware, objects, and documents of the holder.

FAITH ROUTE

- Catedral de Santo Antônio (Santo Antônio Cathedral): foundation landmark of the city, the current Cathedral replaces the old chapel, built in 1630. Saint Friar Galvão was baptized in it. It has a Baroque style, with altars and images from the 18th century. It has an eclectic facade, highlighting the four evangelists and their symbols. And the bust of Saint Anthony, a work of the artist Agostinho Odizío, from São Paulo, dated 1913.
- Diretoria de Ensino (Board of Education): the building was built on property donated to the State by Dr. Flamínio Antônio do Nascimento Lessa, by will, in 1877, under the condition of serving education and teaching.
- Solar Rangel de Camargo: state monument for its historical and architectural value, the house of Captain João Baptista Rangel, a coffee farmer and drover, was built in 1866 for his urban residence. It has remained with his descendants, keeping furniture and documents from the Empire and the First Republic. During the 1932 Revolution, it was occupied by constitutionalist and federal troops.
- Casa de Frei Galvão (Frei Galvão House): the house is representative of Brazilian architecture in the colonial period, with its two-story style, where the lower part was used for commercial use or as a troop garrison.
- Escola Enfermagem (Nursing School): the Dr. Bendito Meirelles Nursing School, on the corner of Prudente de Morais and Visconde de Guaratinguetá streets, has occupied the house since 1975, the house previously belonged to the distinguished doctor it is named after. Next to it, until the 1950s, the traditional streetcars that linked Guaratinguetá to Aparecida used to run.
- Instituto de Educação (Institute of Education): The Conselheiro Rodrigues Alves State School is the current name of the former Complementary School. Established in 1902, it made Guaratinguetá a center of cultural irradiation in the region, due to the excellent teaching provided. The building dates from 1919, having replaced the Viscount of Guaratinguetá's old manor house.
- Cemitério Senhor dos Passos (Senhor dos Passos Cemetery): is a rare example of preserved tomb art in the Vale do Paraíba region and its installation dates back to 1857, a period when the graves were no longer located in the interiors and sides of the churches.

How to get there:
Estação Ferroviária - Centro
Guaratinguetá - SP

Phone number:
(+55 12) 3128-2800



ROTEIRO SANTUÁRIO FREI GALVÃO *(FREI GALVÃO SANCTUARY ROUTE)*



The route to the Frei Galvão Sanctuary begins at two different points, where tourists and pilgrims can enjoy beautiful landscapes along the way. Starting at the Nossa Senhora da Piedade church in the Pedrinha district, the route goes through several other churches and attractions until the Frei Galvão Sanctuary. The second path starts at the São Sebastião Church, in the Pilões district, passing by the Sant'Anna Church until it reaches the fork with the Capituba Road, following in the direction of the Santa Edwiges district, Colônia do Piagui, Vicinal Césare Vicenzo Zangrandi Road, Manoel de Castro Nogueira Street, George Washington Galvão Nogueira Avenue and José Pereira da Cruz Street, until it reaches the Frei Galvão Sanctuary.



How to get there:
Av. José Pereira da Cruz, 53
Jd. do Vale - Guaratinguetá – SP

Phone number:
(+55 19) 3125-1444

Site: www.santuariofreigalvao.com

FAITH ROUTE

ROTEIRO FREI GALVÃO *(FREI GALVÃO ROUTE)*



The route was made by pilgrims coming from cities in Minas Gerais and São Paulo through the Mantiqueira Mountains, where they pass by the following attractions: Santo Antônio Matriz, Frei Galvão House, Frei Galvão Memorial, Frei Galvão Franciscan Seminar, Nossa Senhora de Lourdes Grotto and Puríssimo Coração de Maria Chapel, Santo Antônio de Sant'Anna Galvão Archdiocesan Sanctuary and Fazenda da Esperança.

How to get there:
Av. José Pereira da Cruz, 53
Jd. do Vale - Guaratinguetá – SP

Phone number:
(+55 12) 3133-7269

Site: www.casadefreigalvao.com.br

ROTEIRO REGIONAL DO MAR À MONTANHA *(REGIONAL ROUTE - FROM SEA TO MOUNTAINS)*

The municipalities of Guaratinguetá, Pindamonhangaba, and Campos do Jordão are mobilized to create a park road in the stretch of the Serra da Mantiqueira. Specifically, Guaratinguetá with the Gomeral district seeks to improve access, respecting the environmental conditions, which represent a rich diversity of flora and fauna, besides being an important water aquifer. The implementation of the park road in Gomeral, along the lines of the Cunha-Paraty section of the Paulo Virgílio Highway (SP - 171 - RJ - 165), will enable the implementation of the Sea to Mountain Tourist Route, involving the cities of Paraty in Rio de Janeiro, Cunha, Guaratinguetá, and Campos do Jordão in São Paulo State. This route will allow tourists to enjoy the many attractions of the sea and mountain environments. Specifically, in the Gomeral neighborhood, it will allow the development and consolidation of adventure, gastronomic, ecotourism, contemplation, and fishing tourism, among others. This route covers about 162 kilometers (100 miles) and can be done by car in 5 hours.

How to get there:
Bairro do Gomeral -
Guaratinguetá, SP - 171 e RJ – 165

Phone number:

(+55 12) 3132 – 7276

Site:
www.guaratingueta.sp.gov.br





LORENA



- Parque Ecológico do Taboão
- Floresta Nacional de Lorena – ICMBIO
- Palacete Veneziano
- Solar Conde de Moreira Lima
- Memorial do Padre Léo
- Catedral de Nossa Senhora da Piedade
- Santuário/Basílica de São Benedito
- Igreja Nossa Senhora do Rosário
- Feira do Artesão

PARQUE ECOLÓGICO DO TABOÃO *(TABOÃO ECOLOGICAL PARK)*

There are more than 80 hectares (200 acres) of protected area for this environmental preservation, leisure, and dissemination of regional culture. In 2014, the park, located in the Ribeirão Taboão Reservoir, was transferred to the city of Lorena by DAEE - Department of Water and Power. There is also installed a room for environmental education, a library with an environmental collection, and the park's history museum. In the area, visitors can count on trails for hikers and cyclists, a nursery, rest, recreation and eating areas, and a lookout, from where one can see the entire region.

How to get there:
Estrada do Taboão, s/n
Bairro Mondesir
Lorena – SP

Phone number:
(+55 12) 3157-2619

FLORESTA NACIONAL DE LORENA – ICMBIO
(LORENA NATIONAL FOREST - ICMBIO)



Federal conservation unit of the Atlantic Forest, located between the Mar and Mantiqueira mountain ranges. It was reforested with native species, and its climate is predominantly tropical it is also an important genetic bank of tree species. It is easily accessible, about a three-minute drive from the President Dutra Highway.

How to get there:
Av. Major Hermenegildo Antônio de Aquino, s/n Horto Florestal
Bairro Parque das Rodovias
Lorena - SP

Phone number:
(+55 12) 3157-2449

Site:
www.icmbio.gov.br/flonalorena



PALACETE VENEZIANO
(VENETIAN PALACE)



Mansion from 1919, built by Machado Coelho. Its artistic construction is shaped by architectural games. Imposing, it has a large marble staircase, a cupola, three balconies, and a porch. The house is set back from the street, with a garden and surrounded by a fence, with three doors, six windows on the ground floor, and nine windows with a balcony on the upper floor. A luxurious mansion of eclectic style that is worth a visit.

How to get there:
Rua Barão de Castro Lima, s/n
Centro - Lorena – SP

Phone number:
(+55 12) 3159-2033

SOLAR CONDE DE MOREIRA LIMA
(CONDE DE MOREIRA LIMA MANOR HOUSE)



It is currently undergoing restoration. The building, built around 1831 in neoclassical style, with several Italian Renaissance details in rammed earth belonged to the family of the Count of Moreira Lima, a great benefactor of the city. After his death in 1926, the manor was taken care of by the Santa Casa de Misericórdia of Lorena. The place is protected by The Council for the Defense of Historical, Archaeological, Artistic and Tourist Heritage, or CONDEPHAAT, Emperor Dom Pedro II, Princess Isabel, and Count D'Eu stayed overnight in this manor house.

How to get there:
Rua Viscondessa Castro Lima, 10
Centro - Lorena – SP

Phone number:
(+55 12) 3153-1518

MEMORIAL DO PADRE LÉO
(PADRE LÉO MEMORIAL)

The Padre Léo Memorial Cultural Center has a chapel with modern architecture and an environment with the whole life story of the priest. Lorena was the city chosen to be the headquarters of the Father Léo Memorial Cultural Center because the Bethânia Community also has a corner in the city and because it is close to Cachoeira Paulista, where the Canção Nova Community is located, a place where Father Léo exercised, in a special way, his whole priestly and preaching ministry. The Father Léo Memorial Cultural Center also has the Bethânia Store, with exclusive products from the Community, as well as books by him, rosaries, and religious objects.

How to get there:
Estacionamento do Shopping Eco Valle, na Rodovia Presidente Dutra, km 53
Lorena – SP

Phone number:
(+55 12) 3157-8317

Site: www.bethania.com.br

Instagram: @comunidadebethania

Facebook: f/memorialpadreleosp



FAITH ROUTE

CATEDRAL DE NOSSA SENHORA DA PIEDADE
(CATHEDRAL OF OUR LADY OF PIETY)

The first Chapel of Nossa Senhora da Piedade was built between 1698 and 1705. The current one, recently restored, is an imposing cathedral, the work of the famous engineer Ramos de Azevedo. Curiously, it is the fourth building erected on the same site. For its construction, many distinguished people made efforts, such as the Count of Moreira Lima and his mother.



How to get there:
Praça Baronesa Santa Eulália, s/n
Lorena – SP

Phone number:
(+55 12) 3153-1987

Site: /diocesedelorena.com/paroquia/lorena-nossa-senhora-da-piedadev

Instagram: @/catedrallorena

Facebook: f/catedrallorena

SANTUÁRIO BASÍLICA DE SÃO BENEDITO
(SANCTUARY/BASILICA OF SAINT BENEDICT)

It is the only Basilica in the southern hemisphere dedicated to Saint Benedict. The construction of the church, in neo-Gothic style, was entrusted to the French architect Charles Peyrontonm, beginning in 1880 and completed in 1884. It received an award from Pope Benedict XV, who transformed it into a Minor Basilica, incorporated into St. Peter's Basilica in the Vatican. According to the papal bull (type of public decree), the faithful who visit the Shrine/Basilica of Saint Benedict receives the same indulgences as those who visit the Vatican Basilica.



How to get there:
Rua Dom Bosco, 284, Centro
Lorena – SP

Phone number:
(+55 12) 3159-2033
(+55 12) 3159-2040

Facebook: f/santuariosaobenedito

FAITH ROUTE

IGREJA NOSSA SENHORA DO ROSÁRIO
(OUR LADY OF THE ROSARY CHURCH)

In the 19th century, a chapel was erected in honor of Our Lady. It was built of rammed earth, lined and plastered, to be blessed in 1813. In 1886, the chapel in a state of ill repair underwent a renovation. Under the coordination of the vicar and the help of the benefactors, the work was finished in 1919. The new chapel, in neoclassical style, was built in the shape of a Greek cross, as we can still see today.



How to get there:
Praça Capitão Mor Pereira Silva, s/n, Centro
Lorena – SP

Phone number:
(+55 12) 3153-1256

FEIRA DO ARTESÃO
(ARTISAN FAIR)

It is already a tradition in Lorena to pass by the Dr. Arnolfo Azevedo square, downtown, and find the Handicraft Fair, which always takes place on Saturday mornings. The city's group of artisans exhibits unique and varied products, such as classic dishcloths, cloth dolls, crochet, and paintings, as well as the novelties that always arise from the artists' creativity.



How to get there:
Praça Dr. Arnolfo Azevedo, Centro - Lorena – SP

Phone number:
(+55 12) 3157-7665



PIQUETE



- Pico dos Marins
- Estação Rodrigues Alves
- Vila Militar Estrela do Norte
- Santuário de São Miguel Arcanjo
- Gruta de São Miguel Arcanjo
- Igreja Matriz São Miguel e Almas

PICO DOS MARINS *(MARINS PEAK)*

Located in the Serra da Mantiqueira, Pico dos Marins is one of the highest mountains in the state. It is 2,422 meters (7,946 feet) high, which attracts mountaineers and curious people from all over the world. Its trail takes a little more than 3.5 hours, which is enough time to reach the top, after walking through a terrain covered by rocks and vegetation. On sunny days with good visibility, the view from the top is fantastic: you can see the entire Paraíba Valley and the south of Minas Gerais. The mountain season begins in May and ends in mid-October, a favorable time for climbing, since winter in Mantiqueira is drier. Stories of mysteries and abductions around this mountain make it more interesting and awaken the desire to get to know it.



How to get there:
Bairro dos Marins
Piquete – SP

Site: www.piquete.sp.gov.br

Facebook: f/PiqueteTurismo

FAITH ROUTE

ESTAÇÃO RODRIGUES ALVES *(RODRIGUES ALVES STATION)*



Inaugurated in 1906, it is part of the Lorena/Piquete branch line, which was responsible for meeting the demand of passengers who arrived daily to work at Fábrica Presidente Vargas. This century-old station was preserved and listed as a Historical Heritage of the city. The place was the scene of much movement in the region until the middle of the last century. The progress and development of Piquete owe a lot to this passenger terminal, considered one of the city's postcards.

How to get there:
Avenida Tancredo Neves s/n
Piquete – SP

Site: www.piquete.sp.gov.br

Facebook: f/PiqueteTurismo

VILA MILITAR ESTRELA DO NORTE *(ESTRELA DO NORTE MILITARY VILLAGE)*

This was the first village in the state of São Paulo planned with electric light, basic sanitation, and telephone, among other benefits and infrastructure, around 1909. The group of buildings was installed in a military area to provide housing for the officers who worked in the Presidente Vargas factory. It has an architectural complex composed of houses, an Officers' Casino Club (currently used for parties), a leisure area, a swimming pool, and a large expanse of Atlantic Forest, which provides the beauty of the landscape and intimate contact with nature. At the entrance, you can see house number 01, which for many years served as the factory's house and administrative headquarters.



How to get there:
Vila Militar Estrela do Norte
Piquete – SP

Phone number:
(+55 19) 3895-8316

Site: www.piquete.sp.gov.br

Facebook: f/PiqueteTurismo



FAITH ROUTE

SANTUÁRIO DE SÃO MIGUEL ARCANJO
(SANCTUARY OF SAINT MIGUEL ARCHANGEL)

The Matriz de São Miguel Arcanjo was inaugurated in 1970. Designed and built by the architect Mr. Prometheus, the church has a unique architecture. Composed of three faces, in the shape of a pyramid, the temple draws the attention of the eye for being different from most church constructions. Its twelve supporting columns symbolize the twelve apostles. Its three facades refer to the theological virtues and the Holy Trinity. It is an important pilgrimage site and is in the process of becoming a Sanctuary.



How to get there:
Rua Coronel Luiz Relvas, 13
Piquete – SP

Phone number: (+55 12) 3156-1319

Site: www.piquete.sp.gov.br

Facebook: f/PiqueteTurismo

GRUTA DE SÃO MIGUEL ARCANJO
(THE GROTTO OF SAINT MIGUEL ARCHANGEL)

Uma pequena gruta para homenagear A small grotto to honor St. Michael the Archangel was built in March 2019. This stopping point has become a welcoming place for pilgrims, coming from Minas Gerais and passing through the town on their way to Aparecida. The grotto has become a place of devotion and visitation to the image of Saint Michael. It has attracted many visitors from various cities and has become a tourist attraction of great interest since it also has a natural lookout with a beautiful view of the region.



How to get there:
Estrada Paulo Noia, Bairro da Tabuleta - Piquete – SP

Phone number: (+55 12) 3156-1191

Instagram: @rotasaomiguel

Facebook: f/RotaSãoMiguelArcanjo

IGREJA MATRIZ SÃO MIGUEL E ALMAS
(MAIN CHURCH SAINT MIGUEL AND SOULS)

The Matriz Velha, as it is known, was built around the year 1875, and invoked Saint Michael. The chapel then underwent many reforms, to keep up with the growth of the town. In 1888 it was elevated to the Parish of Piquete. This building was declared a historical heritage of the city by COMDEPHAAPPI. Recently restored, it is a mandatory stop for religious tourism due to its religious and historical importance and for the view it offers.



How to get there:
Praça Pio XII, 1 - Piquete – SP

Phone number: (+55 12) 3156-1191

Instagram:
@santuariosaomiguelpiquete

Facebook: f/SantuáriodeSão MiguelArcanjo-Piquete SP



POTIM



» Imersão na Taboa
» Rota Turística Caminho da Fé

IMERSÃO NA TABOA



Those who appreciate local handicrafts and want to know the history and the day-to-day life of the artisans, until their works become true works of art, will have an enriching experience. The tourist enjoys a country breakfast and begins the experience of making the sustainable pruning of the taboa (a type of cattail), the plant that gives rise to the fibers used to make the pieces. Then they bring it to dry. In the workshop, they refill the dried plant and create the threads. Then they learn how to make a piece and get to know the other pieces made by an artisan. The experience ends with a delicious coffee from the countryside.

How to get there:
Praça Miguel Corrêa dos Ouros
Potim – SP

Phone number:
(+55 12) 3112-9209
(+55 12) 97120-4195

Site: www.potim.sp.gov.br

FAITH ROUTE

ROTA TURÍSTICA CAMINHO DA FÉ *(PATH OF FAITH)*



The route has existed for decades and has gained visibility with the passage of famous actors and artists, who cross the trails between mountains, hills, and rivers on their way to Aparecida. Pilgrims come from all over Brazil and the world. Officially there are some entities and associations that work in the process of maintenance and route signage, such as the Associação do Caminho da Fé, Caminho de Aparecida, Estrada Real, and Jornada da Perseverança, among others. It starts from several points with 50, 150, 300, 500, and 1,000 kilometers (31, 93, 186, 310, and 621 miles) that funnel into Potim, in the last 15 kilometers (9.3 miles) before arriving at the National Sanctuary of Our Lady of Aparecida. More than 70 thousand people pass through the route every year, among pilgrims, cyclists, motorcyclists, 4x4 off-roaders, and horsemen. Those who want to feel the sensation of the path have the option of traveling this route from Potim.

How to get there:
Estrada Municipal Potim
Pedrinhas - Potim – SP

Phone number:
(+55 12) 99765-7351



HISTORIC VALLEY ROUTE

The history and beauty of the cities between the mountains of São Paulo

The Historic Valley region, located between the Bocaina and Mantiqueira Mountain ranges, is home to natural beauty and stories of the colonization of Brazil. Its cities developed during the gold rush and coffee production. Now it is the turn of ecological tourism and the practice of sports.

Areias was the first city in this territory to cultivate coffee. It was responsible for 10% of the state's production. This heritage is explicit in the local architecture, with its palaces, houses of the old coffee barons, and imposing train stations. The Solar Imperial Hotel, built in 1798, hosted Dom Pedro I during his voyage to São Paulo, which ended with the Ipiranga Shout. The Casa da Cultura de Areias preserves a collection of photos, documents, and other historical landmarks, and also preserves the office where the writer Monteiro Lobato worked during the time he lived there.

Those who love nature and adventure sports will find several outdoor options in São José do Barreiro. The Serra da Bocaina National Park, with an almost untouched Atlantic Forest and an altitude of more than 2,000 meters (6,562 feet) above sea level, is one of these paradises that is well worth visiting. In addition to the beautiful waterfalls, it has hidden treasures, such as the Gold Trail, a more than 800 meters (0.5 miles) long path paved by rocks, by hand, with more than 300 years of history. It is also famous for its traditional festivals, such as São José Barreiro, and its lively micareta (off-season celebration similar to Carnival).

Bananal was one of the richest areas in the state during the golden age of coffee: almost half of the country's production came from its farms. To get an idea, it even had its own currency. Its huge preserved mansions give a special charm to the historic center. Those who appreciate the best of nature should visit the Estação Ecológica do Bananal, with seven waterfalls. The park is also known as the paradise of bromeliads and is home to incredible flora and fauna, with jaguars, tapirs, marsupials, and much more!

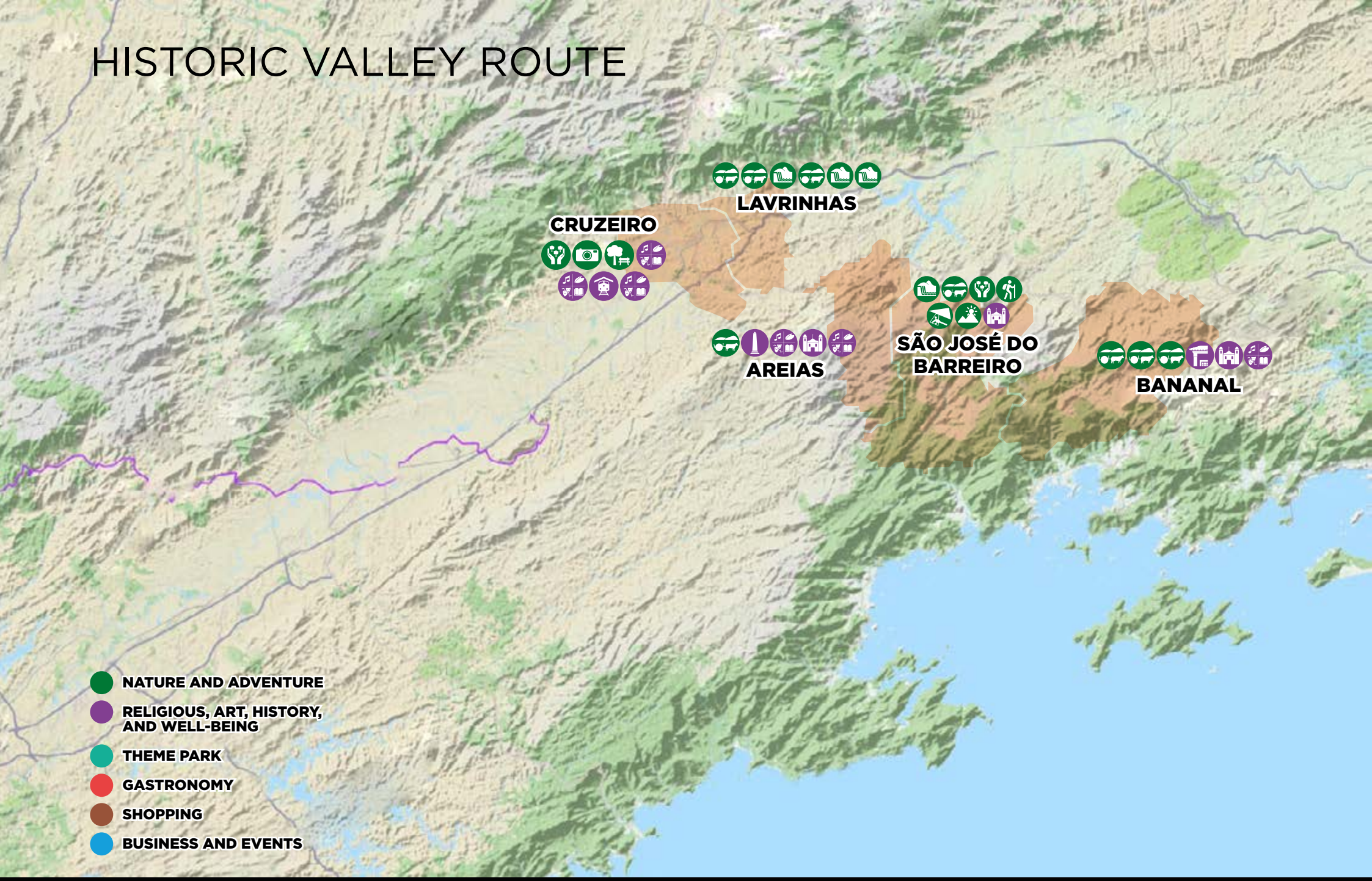
In Cruzeiro, a building dating from 1805, better known as the Solar dos Novaes, today houses the Major Novaes Museum, considered to be the initial nucleus of the town. The collection includes Italian glassware, colonial furniture, and historical documents, including letters exchanged with the Imperial Family. For the adventurous, the Itaguaré Peak, 2,308 meters (7,572 feet) high, allows you to see the entire Paraíba Valley from up there. The access to the hill is through SP-052. In turn, the 996-meter (0.62 miles) long Great Tunnel, at an altitude of 900 meters (2,953 feet), receives visitors daily, while the Marins Peak, on the border with Piquete, is 2,402 meters (7,880 feet) high, 1 kilometer (0.6 miles) from the border with Minas Gerais, and the trail to take tourists there offers breathtaking views.

Lavrinhas, in turn, is cut by both the Presidente Dutra Highway and the Paraíba do Sul River and is therefore located at the foot of the Mantiqueira Mountains. There are waterfalls with crystalline and icy waters, natural pools, and spas that entertain tourists, in addition to the beauty of the landscape for those who climb peaks such as Pedra da Mina, 2,798 meters (9,180 feet) high. The city also has attractions such as the Poço Azul (Blue Well), a waterfall that can be reached by trails of medium difficulty, for trekking lovers. There are historical buildings such as the old railway station, inaugurated in 1874 by D. Pedro II and that today houses the Town Hall, as well as the São João Batista Church (from 1820) and the Sobradão, where the first mixed school of Lavrinhas was located.

Route Cities

- Areias
- Bananal
- São José do Barreiro
- Cruzeiro
- Lavrinhas

HISTORIC VALLEY ROUTE





AREIAS

- Fazenda Vargem Grande
- Mirante da Revolução Constitucionalista de 1932
- Casa do Capitão Mor
- Igreja Matriz Senhora Sant'Ana
- Casa da Cultura

FAZENDA VARGEM GRANDE *(VARGEM GRANDE FARM)*

Every detail of Vargem Grande Farm has a bit of history. Its headquarters, dating from 1837, during the time of Imperial Brazil, was an old farm that produced coffee. The historic construction is part of a region that concentrated the properties of the "coffee barons". In 1973, it was acquired and restored by Clemente Fagundes Gomes, who invited landscape designer Roberto Burle Marx to create a garden on the property's old coffee terrace. The colors of the façade and the rooms were inspired by the colonial period, an idea of the landscaper. The decoration is special and integrates the historic and modern styles in a harmonic way. A lot of charm and elegance.

How to get there:
Estrada dos Tropeiros km 257,
Serra da Bocaina - Areias – SP

Phone number:
(+55 12) 99759-5351

Site: fazendavargemgrande.com.br



MIRANTE DA REVOLUÇÃO CONSTITUCIONALISTA DE 1932 *(1932 CONSTITUTIONALIST REVOLUTION VIEWPOINT)*

Designed to pay tribute to the São Paulo soldiers who bravely fought in the Constitutionalist Revolution of 1932, the viewpoint has a total area of 1,633 m² 0.4 acres).
The statue of the soldier installed at the lookout was carved by Ouro Preto artist Tadeu Florentino. It is all made of soapstone, weighs approximately 400 kg (880 lbs), and is 1.60 m (5.25 feet) high.



The top of Morro Frio, which was already a stop for photos, now has an infrastructure that with the breathtaking beauty of the Bocaina Mountains.

How to get there:
Morro Frio, SP – 068 – Rodovia dos Tropeiros – Km 255 + 270,60
Areias – SP

Phone number:
(+55 12) 99740-8410

Site: www.areias.sp.gov.br

CASA DO CAPITÃO-MOR *(HOUSE OF THE CAPTAIN MAJOR)*

The historic building, built in 1798, retains its external architecture and parts of its interior, such as an oratory room and a large kitchen with a wood stove. It was built as the residence of Captain-Major Gabriel Serafim da Silva in rammed earth. This is where D. Pedro I stayed overnight on August 1822 during his trip to São Paulo, before the shout of Ipiranga, a landmark of Brazil's Independence. The manor was the stage for great parties and events of the coffee barons and constantly hosted D. Pedro II.



How to get there:
Praça 9 de Julho
Areias – SP

Phone number:
(+55 12) 3107-1581

Site: www.areias.sp.gov.br

HISTORIC VALLEY ROUTE

IGREJA MATRIZ SENHORA SANT'ANA
(SENHORA SANT´ANA MAIN CHURCH)



Its construction began in 1792 and was completed in 1874, having undergone renovation in 1890. Inside, the images of the patron saints Saint Anne and Michael stand out. Its original bell is also very important, weighing 1,100kg (2,4245 lbs) and 1.5m (4.9 ft) high, donated by Major Manoel da Silva Leme in 1863. The bell announced local events and rang at important moments in Brazil's history: at the end of the Paraguayan War (1870) and the Canudos War (1897), at the signing of the Lei Áurea (1888), at the 1932 Revolution, when Dom Pedro II entered the village, and when Princess Isabel stayed with the Pena Family.

How to get there:
Igreja Matriz- Praça 9 de Julho
Areias – SP

Phone number:
(+55 12) 3107-1202

Site: www.areias.sp.gov.br

CASA DA CULTURA
(HOUSE OF CULTURE)

It was built in 1833 to house the City Council and the Public Jail, and from 1858 to 1937 was the Forum, where the writer José Bento Monteiro Lobato worked from 1907 to 1911 as a public prosecutor. Today the Casa da Cultura and the Municipal Secretariat of Culture, Tourism, and Historical Heritage are located there, where a huge collection of historical landmarks is on display.



How to get there:
Rua XV de Novembro,170, Centro
Areias – SP

Phone number:
(+55 12) 3107-1540

Site: www.areias.sp.gov.br



BANANAL

- Fazenda Loanda
- Fazenda dos Coqueiros
- Fazenda Resgate
- Solar Aguiar Vallim
- Igreja Matriz do Senhor Bom Jesus do Livramento
- Centro Histórico de Bananal
- Estação Ferroviária de Bananal

FAZENDA LOANDA *(LOANDA FARM)*

It is a place rich in history and its architecture is well preserved. It has beautiful scenery all around and offers a guided tour to get to know the antique furniture and utensils most used in previous centuries. After the death of the barons, the farm passed through the hands of several owners, until the current one, who had the idea of recovering a historical asset for the current and future generations and, attentive to details, took care of the restoration.



How to get there:
Rod. dos Tropeiros, 328 - Centro
Bananal – SP

Phone number:
(+55 12) 3116-3274

Site:
www.fazendaloanda.com

FAZENDA DOS COQUEIROS *(COQUEIROS FARM)*



In the halls of this century-old building from 1855, period objects and authentic pieces found buried around the farm are on display, including torture objects from the time of slavery. It is an authentic trip to the past. During the tours, visitors are invited to wash their hands with refreshing water scented with lavender or rose petals, just like the coffee barons used to do, take a mineral water shower in the old coffee washer, and listen to stories about the slavery era, conducted by the hostess and current owner of the farm. It is still possible to walk the trails, get to know the mystery of the slave cemetery, and the beauties of the Atlantic Forest, and see how cornmeal is made in an authentic mill, made with stones produced from volcanic lava. Also on offer is an imperial coffee with snacks or tea, followed by coffee and cornbread made on a wood-burning stove.

How to get there:
Rodovia dos Tropeiros, km 309
s/n - Zona Rural
Bananal - SP

Phone number:
(+55 21) 99627-4520

Site:
www.fazendadoscoqueiros.com.br



FAZENDA RESGATE *(RESGATE FARM)*



Fazenda Resgate is an old coffee farm from the XVIII century, listed as Historical Heritage by The Council for the Defense of Historical, Archaeological, Artistic, and Tourist Heritage (CONDEPHAAT). In the middle of the XIX century, it was one of the largest coffee farms in the region. It has a wing of imperial palm trees at the entrance and is surrounded by wooded hills and characteristic Atlantic Forest vegetation. The main house, a terraced manor house built in rammed earth and wattle and daub, is one of the richest and most exquisite examples of rural housing from the coffee-growing period in the Vale do Paraíba.

How to get there:
Estr. Mun. do Tijuco Preto - Rural
Bananal – SP

Phone number:
(+55 24) 99844-4178

Site: www.fazendaresgate.com.br



HISTORIC VALLEY ROUTE

SOLAR AGUIAR VALLIM *(SOLAR AGUIAR VALLIM)*



Historical mansion from the time of the Coffee Cycle, built by Commander Manoel de Aguiar Vallim in 1885, the house of Commander Aguiar Vallim, or Aguiar Vallim mansion, as it is known in town, is one of Bananal's most famous buildings. The construction portrays the wealth of the São Paulo coffee valley, with architecture in neoclassical style, which at the time was synonymous with prestige, power, and wealth. The Solar has some characteristics that mark the buildings of that time. In addition to its interior with several rooms, it has many windows that functioned as grandstands. Its owner was the richest man in the Vale do Café and one of the biggest in Brazil, at a time when Bananal had its currency.

How to get there:
Praça Dona Damiciama, 27
Centro - Bananal – SP

IGREJA MATRIZ DO SENHOR BOM JESUS DO LIVRAMENTO *(SENHOR BOM JESUS DO LIVRAMENTO MOTHER CHURCH)*



Built-in 1811, in colonial style, it has the Twelve Apostles, made of wood, in the environment of the Blessed Sacrament. Its architecture is characterized by the simplicity of its closed floor plan, standing out in the main square of the city. It has undergone many reforms and is the pride of the people of Bananal. Located right in the heart of the historic city, the Main Church of Senhor Bom Jesus do Livramento is surrounded by centuries-old attractions, a place of passage for those seeking itineraries in the Historical or Coffee Valley, and a reference point for those who go to Bananal.



How to get there:
Travessa Dom Epaminondas, 51
Centro - Bananal – SP

Phone number:
(+55 12) 3116-5153

Facebook: f/psbjlbananal

CENTRO HISTÓRICO DE BANANAL *(HISTORIC CENTER OF BANANAL)*



The Senhor Bom Jesus do Livramento Chapel, considered to be the landmark of the foundation of the village of Bananal, was built around 1780. The elevation to the category of city happened in 1849. The town's economy was related to the commerce of agricultural products of the region such as corn, beans, and sugar cane. With the arrival of coffee, at the beginning of the 19th century, in the Paraíba Valley, extensive farms structured for its production appeared. The urban core of Bananal became an active and developed center, and in the old core, many of the original characteristics of the buildings and the urban layout are preserved. The buildings were built with the technique of rammed earth and wattle and daub, always in the alignment of the streets. In the richer houses, usually terraced, the inside walls were painted with artistic paintings, and the skirt-and-shirt linings were finished with beautiful moldings. The different designs of the wooden window frames also stand out in these buildings.

How to get there:
Centro
Bananal - SP

Site:
condephaat.sp.gov.br/benstombados/centro-historico-de-bananal

ESTAÇÃO FERROVIÁRIA DE BANANAL *(BANANAL RAILWAY STATION)*



The connection between the cities of Bananal and Barra Mansa (RJ) became a necessity for the outflow of the great coffee production of the Paraíba Valley. The concession for the construction of the railroad was given in 1880, creating the Bananal Railroad Company. The inauguration of the Railroad Station took place in 1889 and, in 1918, it was taken over by the Union, which transferred it to the Estrada de Ferro Central do Brasil. The Station building, prefabricated and dismountable, was imported from Belgium in 1888. Except for the frames and floors made of Riga pine, it was built entirely of steel, in double padded plates adjustable by bolts. The building was restored by THE COUNCIL FOR THE DEFENSE OF HISTORICAL, ARCHAEOLOGICAL, ARTISTIC AND TOURIST HERITAGE (CONDEPHAAT) in 1985.

How to get there:
Av. Rubem de Melo
Bananal - SP

Site:
condephaat.sp.gov.br/benstombados/estacao-ferroviaria-de-bananal





SÃO JOSÉ DO BARREIRO

- Cachoeira Santo Isidro
- Fazenda Pau D'Alho
- Parque Nacional da Serra da Bocaina
- Trilha do Ouro
- Rampa de Voo Livre
- Pico do Tira Chapéu
- Igreja Matriz de São José

CACHOEIRA SANTO ISIDRO *(SANTO ISIDRO WATERFALL)*

Another gem of the Serra da Bocaina National Park, one of the largest protected areas of the Atlantic Forest. It is the closest waterfall to the park entrance, with a height of over 60 meters (197 feet), is also impressive for its voluminous natural pool ideal for bathing, with a sand beach.

It is accessible by a beautiful trail with huge azaleas, passing by streams and a bridge. The arrival at the top of the waterfall dazzles with its indescribable landscape.
Considered by many as the postcard of the park, its access trail has few inclines and is well marked.

How to get there:
Parque Nacional da Serra da Bocaina - São José do Barreiro – SP

Phone number:
(+55 12) 3117-2143

Site: www.icmbio.gov.br/parnaserradabocaina/guia-do-visitante

Instagram:
@parquenacionaldaserradabocaina

Facebook:
f/parnaserradabocaina

FAZENDA PAU D'ALHO *(PAU D'ALHO FARM)*

One of the great historical attractions of the region is the Pau D'Alho Farm, open for guided visits. Built-in 1817, it started planting coffee. In 1822, with the coffee plantation formed, its owner João Ferreira was visited by Dom Pedro I, during the trip in which he proclaimed the Independence of Brazil. João and his son Antônio would have followed the trip as part of the Emperor's honor guard. The farm surprises those who arrive on the road, with its stone walls on a high level, reminiscent of medieval forts. The barn, mills, water wheel, storerooms, workshop, yard, and main house were all designed to facilitate production. With the decline of coffee in the late nineteenth century, it was adapted for dairy farming, remaining with the family of the founders until the 1960s, when it was acquired by the Federal Government, to be transformed into the National Coffee Museum. It was partially restored, but the project never came to fruition. It was open to the public for decades but has been closed in recent years. It is administered by IPHAN (National Historic and Artistic Heritage Institute), in agreement with the city hall.



How to get there:
Rodovia dos Tropeiros s/n
São José do Barreiro – SP

Phone number:
(+55 12) 3117-1288

Site: barreiroturismo.com.br/atrativos/faz-pau-dalho

Instagram: @barreiroturismo

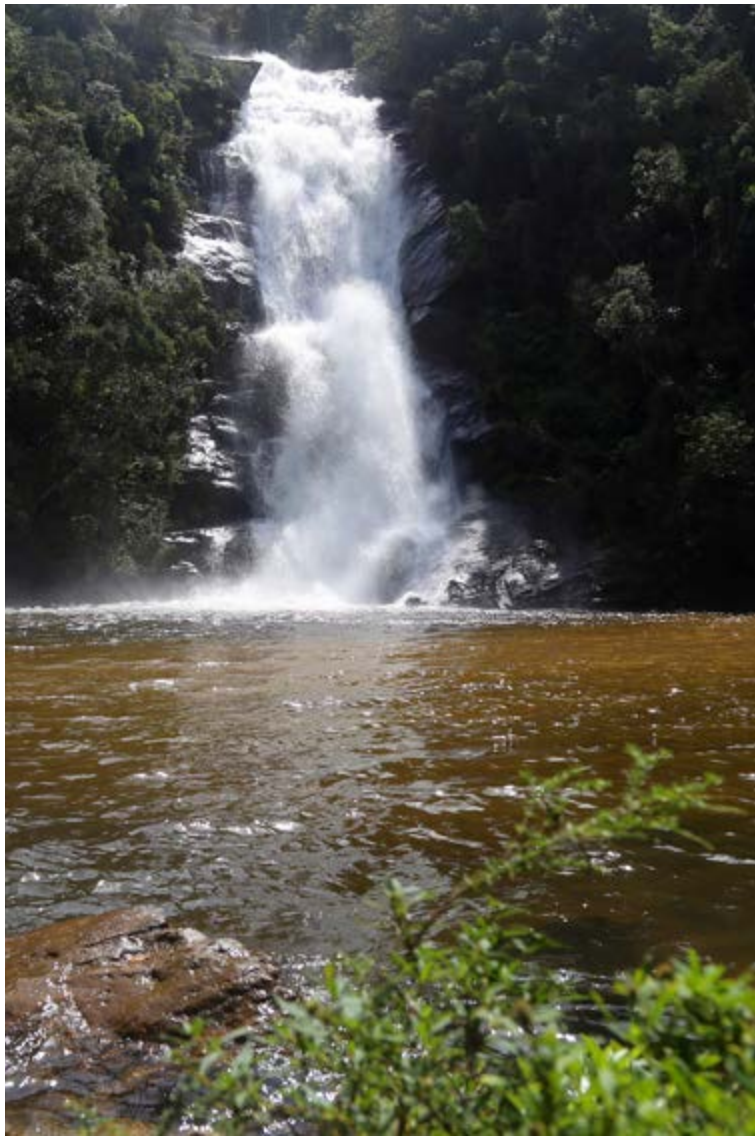
Facebook: f/barreiroturismo

PARQUE NACIONAL DA SERRA DA BOCAINA *(SERRA DA BOCAINA NATIONAL PARK)*



São José do Barreiro, Areias, Silveiras, Cunha, Paraty and Angra dos Reis.

The main entrance to the park and its administrative headquarters are in São José do Barreiro. At the beginning of the road (SP-221), there is a sign indicating the distance to the entrance of the Serra da Bocaina National Park.



Located on the state line of São Paulo and Rio de Janeiro, the Serra da Bocaina National Park was created in 1971 to preserve natural ecosystems, with its incredible biodiversity of flora and fauna. It is one of the few places in the country that is home to endangered animals, such as the jaguar and the sloth, and more than 300 species of birds. It is also part of the Serra do Mar mountain range, with 60% of its territory located in Rio de Janeiro and 40% in São Paulo within the cities of

How to get there:
SP-221 s/n
São José do Barreiro – SP

Phone number:
(+55 12) 3117-2143

Site: www.icmbio.gov.br/parnaserradabocaina/guia-do-visitante

Instagram:
@parquenacionaldaserradabocaina

Facebook:
f/parnaserradabocaina

HISTORIC VALLEY ROUTE

TRILHA DO OURO *(GOLDEN TRAIL)*



The crossing of Mambucaba or, as it is known, the Gold Trail, is located inside the Serra da Bocaina National Park. It is a classic trail through a piece of Brazil's history. The actual sidewalk during part of the way was built by slaves between the 17th and 19th centuries, from the trails of the Guaianazes Indians. The path has already been used by pioneers, pirates, mule trains, drovers, and slaves, and today is a fantastic attraction for trail runners, nature lovers, and those who practice adventure sports. The difficulty is considered hard, at level 7, its total distance is 48 kilometers (30 miles), covered in approximately 3 days, and has a maximum altitude is 1,514 meters (4,967 feet).

The entire crossing is done within the Serra da Bocaina National Park and requires prior authorization to be performed and there is control of the number of visitors per weekend. Upon arrival at the park's gate on the day of the trek, the data will be validated and a "ticket" will be handed out that must remain with the visitor for the entire journey.

How to get there:
Parque Nacional da Serra
da Bocaina
São José do Barreiro – SP

Phone number:
(+55 12) 3117-2143

Site: www.icmbio.gov.br/parnaserradabocaina/guia-do-visitante

Instagram:
@parquenacionaldaserradabocaina

Facebook: f/parnaserradabocaina

RAMPA DE VOO LIVRE
(FREE-FLIGHT RAMP)



In addition to being a great spot for hang-gliding and paragliding, the Free Flight Ramp also offers an incredible view to enjoy the sunset.
It is 1,850 meters (6,070 feet) high, with an altitude difference of 1,450 meters (4,757 feet), and is one and a half hours from São José do Barreiro. It is a dirt road accessible only for 4x4 or high clearance vehicles. The take-off is done via a natural ramp, excellent for 4 or 5 simultaneous take-offs. The landing is in an area 8.5 kilometers (5.3 miles) away from the city. The unevenness allows for small alternative landings below the ramp. Flights are possible all year round due to the constant N/NE wind. Best time to fly: from September to December because of the strong thermals. The view is fascinating.

How to get there:
SP 221, km 23
São José do Barreiro – SP

Phone number:
(+55 12) 3117-1288

Site: barreiroturismo.com.br/atrativos/rampa-de-voo-livre

PICO DO TIRA CHAPÉU
(TIRA CHAPÉU PEAK)

Pico do Tira Chapéu is the highest peak of the Serra da Bocaina, with 2,088 m (6,850 ft) of altitude, and is among the 10 highest points of the State of São Paulo, located inside the Serra da Bocaina National Park, in the high part. Even with its high altitude for national standards, it is a peak with good access. The trail is in sections through the forest, over high-altitude fields, and offers no technical difficulties. The biggest obstacle, considered by trekkers, in reaching the top of the Tira Chapéu is to carry all camping equipment, water, and food in by backpack since the camp is natural, and without any structure.
The view from the top is 360°. The view of the Paraíba River Valley and the entire range of the Mantiqueira Mountains that extend between Marins and Itaguaré, Serra Fina, and the Itatiaia Plateau is incredible. On days with good visibility, you can also see part of the bays of Ilha Grande and Paraty, on the southern coast of Rio de Janeiro. The sunrise and sunset from the top of the Tira Chapéu are certainly unforgettable sights!

How to get there:
Parque Nacional da Serra da Bocaina
São José do Barreiro – SP

Phone number:
(+55 12) 3117-2143

Site: barreiroturismo.com.br/atrativos/pico-do-tira-chapeu

Instagram:
@parquenacionaldaserradabocaina

Facebook: f/parnaserradabocaina



IGREJA MATRIZ DE SÃO JOSÉ *(SÃO JOSÉ MOTHER CHURCH)*



Like most cities in the region, São José do Barreiro was born and developed around its first chapel, built in honor of São José.

The completion and inauguration happened in 1881, with the celebration of one of the first feasts of São José. Throughout Matriz history, many "men of God" have exercised their priesthood there, among them the unforgettable "Vicar", Benedito Gomes França, who exercised his priesthood in São José do Barreiro for 63 years. The doors of the Mother Church of São José that open to the Coronel Cunha Lara Square and the surrounding houses are home to many stories kept in the memory of the people from Barreiro: Of the masses celebrated in Latin, of the man who stole the shiny tear from the face of Our Lady and had his hand dried only days later, of the baptisms and weddings, of the Christmas, New Year's, Easter and Corpus Christi celebrations, of the parties and processions, of the late Zé Benedito and of so many men and women who have left in their memories, the outstanding presence of their lives in the church.

How to get there:
Praça Coronel Cunha Lara, Centro
São José do Barreiro – SP

Phone number:
(+55 12) 3117-1288

Site: www.barreiroturismo.com.br/atrativos/igreja-matriz/

Instagram: @psjbarreiro/

Facebook: f/Paroquia-S%C3%A3o-Jos%C3%A9-do-Barreiro-581082388608597/





CRUZEIRO

- Bosque Municipal
- Mirante do Belvedere “Santa”
- Praça Dr. Antero Neves Arantes
- Teatro Capitólio
- Solar dos Rosetti
- Museu Major Novaes
- Centro Cultural Rotunda

BOSQUE MUNICIPAL *(MUNICIPAL FOREST)*

It is an area of relevant ecological interest, a remnant of the Atlantic Forest. The green area brings together in a single place the tranquility of contact with nature and several options that help improve the quality of life, such as an open-air gym, a walking track of almost 2 kilometers (1.24 miles) surrounded by green with a lake in the center, a playground, and an ecological trail.

How to get there:
R. Pedro Ribeiro da Silva, 280
Retiro da Mantiqueira,
Cruzeiro – SP

Phone number:
(+55 12) 2285-8194

Site: cidadedecruzeiro.com.br/atrativo_bosque

MIRANTE DO BELVEDERE "SANTA"
(BELVEDERE "SANTA" VIEWPOINT)

Monument dedicated to Our Lady of Aparecida called "The Saint", located at about 1,800 meters (5,905 feet) of altitude, on the border between Cruzeiro and Passa Quatro, with a privileged view of the mountain forest and the Garganta do Embaú, and in the distance, the city of Cruzeiro.



It is near the railroad tunnel, the stage of clashes during the 1932 Constitutionalist Revolution between the São Paulo troops, on the Cruzeiro side, and the federal troops, on the Passa Quatro side. There is a marker there with the inscription 1932.

How to get there:
Rodovia SP-052
Cruzeiro – SP

Phone number:
(+55 12) 3141-1100

Site: cidadedecruzeiro.com.br/atrativo_belvedere

PRAÇA DR. ANTERO NEVES ARANTES
(DR. ANTERO NEVES ARANTES SQUARE)

A typical country square has a playground with a rubber floor and ecological plastic wood toys, and it is not difficult to find people playing cards and dominoes during the day. The space has been renovated and now has a skateboard track, as well as food kiosks, a stage for artistic performances, two fountains with fountains, and a water mirror. There is also the CIT Tourist Information Center.

How to get there:
Praça Dr. Antero Neves Arantes
Centro - Cruzeiro – SP

Phone number:
(+55 12) 99700-9301

Site: cidadedecruzeiro.com.br/atrativo_praca_antero.

Instagram: @anteronevescruzeiro



TEATRO CAPITÓLIO *(CAPITOL THEATER)*



Recognized as a historical and cultural monument of the city, it recently received restoration work and is considered one of the most beautiful and important houses of culture in the Vale do Paraíba region. It was built in the 1920s and in the following decades was the stage for great shows. Until the 1960's the space functioned as a movie theater. The architecture was inspired by Milan's Teatro Scala and has luxurious details typical of neoclassical culture. It has two floors, with a hall for events, dressing rooms, a kitchen, audio, and lighting equipment, a stage, upholstered armchairs and boxes, and a waiting room. A luxurious Carrara marble staircase connects the two floors. The theater hosts shows, dramatizations, concerts, dance, artistic and cultural exhibitions, and general events.

How to get there:
Rua Engº Antônio Penido, 636
Centro - Cruzeiro – SP

Phone number:
(+55 12) 99639-5905

Site: cidadedecruzeiro.com.br/atrativo_teatro

Instagram: @teatro_capitolio

Facebook: f/TeatroCapitolio

SOLAR DOS ROSETTI *(ROSETTI MANOR HOUSE)*

Built in 1910 by Carlos Rosetti, besides its historical importance, the building Solar dos Rosetti, as it is known, also housed, in its basement, the typography of the newspaper "O Cruzeiro", one of the most important newspapers circulating in the city in the early twentieth century. Today, fully restored, the mansion houses the Municipal Education Secretary's headquarters.

How to get there:
R. Cap. Avelino Bastos, 597
Centro, Cruzeiro – SP

Phone number:
(+55 12) 3144-5059

Site: cidadedecruzeiro.com.br/atrativo_rosetti



MUSEU MAJOR NOVAES *(MAJOR NOVAES MUSEUM)*



Originally known as Boa Vista Farm, it is a heritage site listed by THE COUNCIL FOR THE DEFENSE OF HISTORICAL, ARCHAEOLOGICAL, ARTISTIC AND TOURIST HERITAGE (CONDEPHAAT). It is currently a public space for cultural activities and events and contains in its collection objects, documents, and historical memories that are important both for the city and for the Vale do Paraíba region.



How to get there:
Av. Jorge Tibiriçá, s/n
Vila Canevari - Cruzeiro – SP

Phone number:
(+55 12) 3141-1100

Site: cidadedecruzeiro.com.br

Instagram: @cidadedecruzeiro

Facebook: f/cidadedecruzeiro

CENTRO CULTURAL ROTUNDA *(CULTURAL CENTER ROTUNDA)*



Protected by THE COUNCIL FOR THE DEFENSE OF HISTORICAL, ARCHAEOLOGICAL, ARTISTIC AND TOURIST HERITAGE (CONDEPHAAT) in 1989, the Rotunda is a space for events and art exhibitions. Its building was built in 1930 by Rede Sul Mineira de Viação, with capacity to house up to 15 locomotives. It was one of the first constructions of reinforced concrete in Cruzeiro and a semicircular shape.
Previously, the place worked as a shelter, maintenance, and place for maneuvering locomotives. With the decline of the railroad network, the place was losing its function. In the gardens, a mosaic of tiles depicts the city's main tourist attractions.

How to get there:
Av. Jorge Tibiriçá - Vila Paulista
Cruzeiro – SP

Phone number:
(+55 12) 98805-2578

Site: cidadedecruzeiro.com.br/atrativo_rotunda

Instagram: @rotundacruzeiro

Facebook: f/centroculturalrotunda



LAVRINHAS

- Rancho Carlos Lopes
- Rancho do Zé João
- Cachoeira da Pedreira
- Casa do Artesão
- Poço Azul
- Poço do Major

RANCHO CARLOS LOPES *(CARLOS LOPES RANCH)*

Spa with three pools of natural running water supplied by the Barra Mansa River. One of them is in the style of a small beach, in addition to a water slide, waterfall, pedal boats, zip-lines, kiosks for barbecue, and a restaurant with typical homemade food from the country. A peaceful stroll in the countryside with a beautiful view of the Mantiqueira Mountains to relax and have fun. Pedal boat rides add to the charm of the ranch.

How to get there:
Rua Geraldo Nogueira de Sá, 320
Capela do Jacu
Lavrinhas – SP

Phone number:
(+55 12) 3146-2244

Instagram:
@ranchocarloslopes

Facebook:
f/BalnearioRanchoCarlosLopes

HISTORIC VALLEY ROUTE

RANCHO DO ZÉ JOÃO *(ZÉ JOÃO RANCH)*



The ranch has a structure of 2.5 hectares (6.2 acres) of native forest, a spa of natural pools, a restaurant, a camping site, and an inn. An experience to disconnect from the routine that surrounds us and enjoy moments of pure contact with nature, with crystal clear water and the singing of birds.

This resort has three pools of natural running water, and a stretch of the Braço River, with its dazzling crystalline and blue waters. The visitor can also enjoy barbecue kiosks, stay at the inn, and campground, and enjoy typical country-style homemade food at the restaurant.

How to get there:
Estrada Municipal Capela Jacu, s/n - Capela do Jacu
Lavrinhas – SP

Phone number:
(+55 12) 99729-1963

Site: www.ranchodozejoao.com.br

Instagram: @ranchodozejoao

Facebook: f/ranchodozejoao

CACHOEIRA DA PEDREIRA *(PEDREIRA WATERFALL)*

A private attraction, there is an approximately 600-meter (0.4 miles) trail to one of the most beautiful waterfalls in the city, formed by the Braço River with its crystal clear blue waters.

How to get there:
Estrada Capela do Jacu, s/n,
Capela do Jacu, Lavrinhas
Lavrinhas – SP

Phone number:
(+55 12) 97405-9334

Instagram:
@cachoeiradapedreira.oficial



CASA DO ARTESÃO E INFOTUR
(CRAFTSMAN HOUSE AND INFO-TOUR)



The Casa do Artesão (Craftsman House) is where you will find the city's handicrafts grouped together, made by the city's artisans. Pieces of crochet, knitting, wood, creative sewing, biscuit, embroidery, bamboo, decoupage, painting, and others can be appreciated and bought at the space. In addition to being the city's Information Center, you will be guided to the most beautiful local destinations.

How to get there:
Rod. Julio Fortes, 1121, Centro, Lavrinhas-SP

Phone number:
(+55 12) 3146-1110

Instagram: @casadoartesaolav

POÇO AZUL
(BLUE POOL)

Located in the Jacu Chapel neighborhood, its access is via a 2,500 kilometers (1,553 miles) trail and it is possible to enjoy the beautiful scenery along the way. Its waters are crystal clear and belong to the Braço River.

How to get there:
Rua São Sebastião, Bairro Capela do Jacu, S/N

Phone number:
(+55 11) 991892048

Instagram: @trilhapocoazu



POÇO DO MAJOR
(MAJOR'S POOL)



It is a resort that has a snack bar and a natural place for bathing in crystalline waters belonging to the Braço River. It also has animals, such as guinea fowl, peacocks, etc.

How to get there:
Estrada do Major, S/N

Phone number:
(+55 12) 99741-6055

Instagram:
@ranchotoledobalneario/

NASCENTES DO TIETÊ ROUTE

WHERE THE RIVER THAT IRRIGATES SÃO PAULO RISES

Guarulhos, Santa Isabel, Arujá, Itaquaquecetuba, Mogi das Cruzes, Guararema, Biritiba Mirim, Poá, Suzano, and Salesópolis are the cities that form the Nascentes do Tietê Touristic Region.

Salesópolis is an obligatory stop to visit the source of the Tietê River, whose 1,010 kilometers (628 miles) length passes through various municipalities in the state. Tietê is born more than 1000 meters (3,280 feet)above sea level, inside the Nascentes do Tietê State Park, an area of 9.9 hectares (24.5 acres) in the middle of the native forest. Flowing through the neighboring towns, the waters of the Tietê flow into the Mário do Canto Ecological Park, in Itaquaquecetuba, forming a freshwater beach frequented by tourists.

Suzano also stands out for its waters, and its main attraction is the Magic City Water Park, with activities for the entire family and a complete infrastructure: inns, wave pools, heated pools, toys, and restaurants, among others. A free attraction in the region is the garden of the Municipal Nursery, attached to Max Feffer Park and located downtown.

As the 4th largest gross domestic product of the State of São Paulo and the 13th largest in the country, Guarulhos breathes business and logistics, but also offers a lot of leisure and fun. That is where the São Paulo International Airport is located, one of the most important in the country and the main gateway to Brazil. In 2021 it accommodated 24 million commercial passengers between departures and arrivals.

Santa Isabel has many green landscapes, fishing grounds, waterfalls, restaurants, equestrian centers, marina, inns, distilleries, and cheese makers. Its neighbor Arujá is also full of greenery, such as the Arujá Ecological Park, and has two professional golf clubs: the PL Golf Club and the Arujá Golf Clube.

With a strong Japanese immigration influence, Mogi das Cruzes stands out for its rural tourism, such as the Hoçoya farm, with fruit picking and payment options, and the Matsuo farm, which specialized in organic products and is home to the Mogi Hakone Buddhist temple. Among the city's natural attractions are Parque das Neblinas, with its woods, trails, tree climbing, and rafting activities, and Parque Centenário, where you can find the immigration museum and even a replica of the Kasato Maru ship, which brought the first immigrants to the region in 1908.

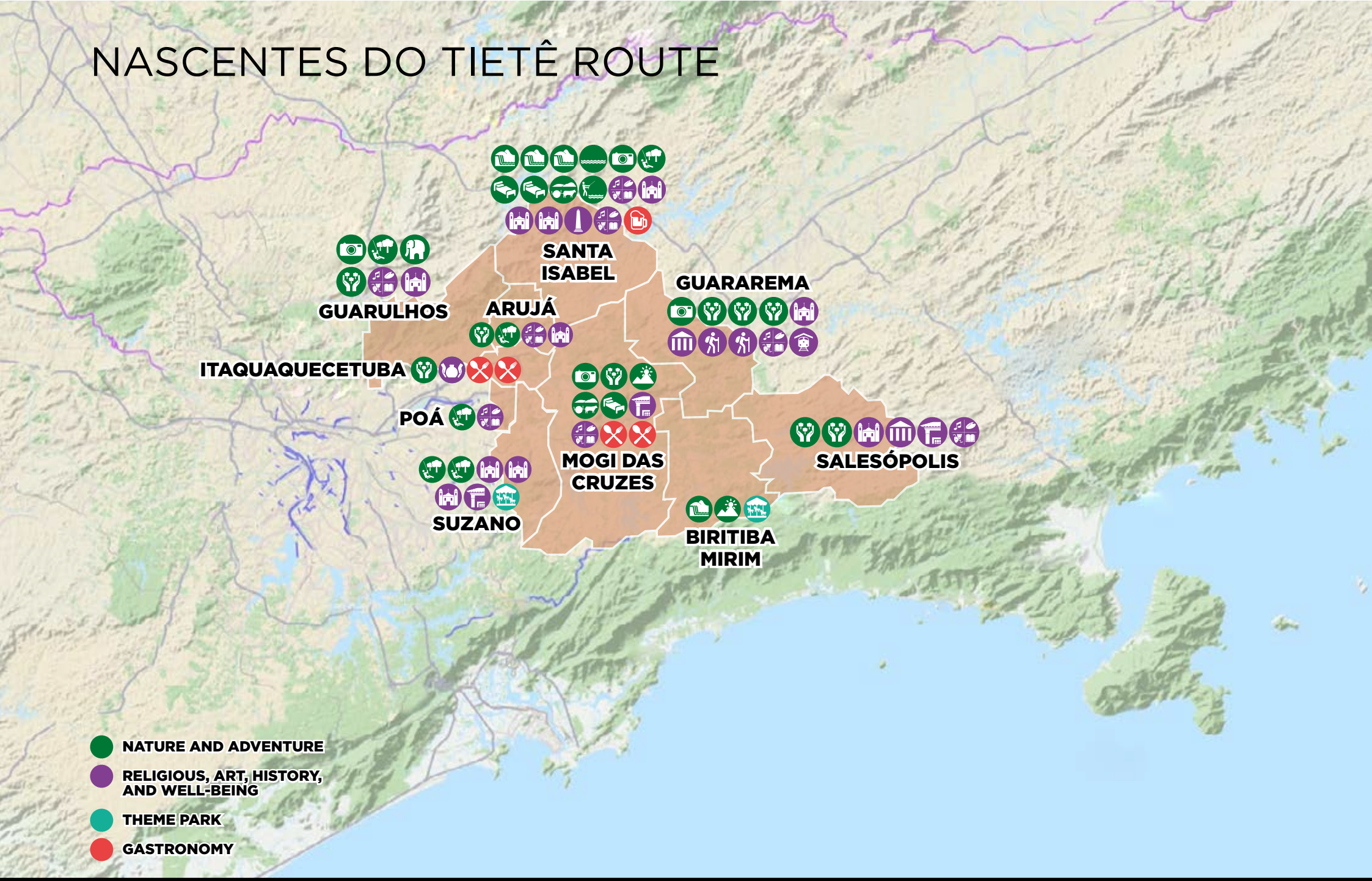
The waters of the Paraíba do Sul River are one of the attractions of the municipality of Guararema. There you can fish, go jet-skiing, kayaking, and boating.

Biritiba Mirim has beautiful waterfalls, such as the Elefante and Pedra Furada, besides interesting geological formations, such as the Pedra do Sapo and the Bica Furada Monument Viewpoint.

Route Cities

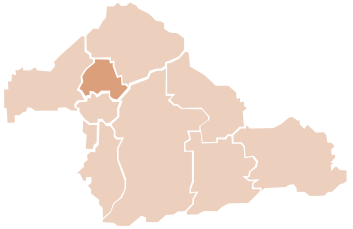
- Arujá
- Biritiba-Mirim
- Guararema
- Guarulhos
- Itaquaquecetuba
- Mogi das Cruzes
- Poá
- Salesópolis
- Suzano
- Santa Isabel

NASCENTES DO TIETÊ ROUTE





ARUJÁ



- Nippon Country Club
- Praça do Coreto
- Avenida Amazonas
- Igreja Matriz de Arujá

NIPPON COUNTRY CLUB

Founded in 1960, in less than 50 years it was already known as the greatest Nikkei Club in the Americas and one of the largest in the world. Besides its physical grandeur, with 47 hectares (116 acres) and unique landscaping, the Nippon Country Club is known for its exuberant beauty and modern facilities. It has a wide infrastructure in restaurants, guesthouses, and leisure. Its water park has a 50-meter (164 feet) Olympic swimming pool in a spa with a water slide and a 25-meter (82 feet) semi-Olympic swimming pool, besides heated pools. Nippon also has baseball, softball, gateball (a Japanese team sport inspired by croquet), and mallet golf courts. The green area is of exuberant beauty. And the large lake provides fishermen with moments of fun and relaxation. It also has a Japanese garden that perfectly portrays the club's soul, and its largest grove is cut by a bike path. The club has 5 sports gyms, 5 soccer fields, 18 tennis courts, and a hotel.

How to get there:
Estrada dos Vados, 260
Bairro dos Fontes - Arujá – SP

Phone number:
(+55 11) 4652-0270

Site: nipponclub.com.br

Instagram:
@nipponcountrycluboficial

Facebook:
f/nipponcountrycluboficial

NASCENTES DO TIETÊ ROUTE

PRAÇA DO CORETO *(BANDSTAND SQUARE)*



The Praça Benedito Ferreira Franco is better known as Praça do Coreto. It is the city's central square, a mandatory stop for those who want to get to know the city. The bandstand was inaugurated on June 8th, 1980, and gathers the citizens in front of the Main Church. The square also has a fountain and a large garden.

How to get there:
R. Prudente de Morais, 44-92
Vila Flora Regina - Arujá – SP

Phone number:
(+55 11) 4652-7600

Site: prefeituradearuja.sp.gov.br

Instagram: @visite.aruja

Facebook: f/visite.aruja

AVENIDA AMAZONAS *(AMAZONAS AVENUE)*



A public space for the leisure of people of all ages. There are several attractions: sports courts, a space for children, and a great place for hiking and family outings. Street gastronomy lovers will find several food trucks, with varied menus and tasty options of savory and sweet snacks.

How to get there:
Avenida Amazonas
Arujá – SP

Phone number:
(+55 11) 4652-7600

Site: prefeituradearuja.sp.gov.br

Instagram: @visite.aruja

Facebook: f/visite.aruja

IGREJA MATRIZ DE ARUJÁ *(MAIN CHURCH OF ARUJÁ)*



It is also known as Igreja (Mother) Matriz and, according to tradition, in 1741, in a place where the drovers were passing through, an image of Christ tied to a column was found by the indigenous people, and they called it Senhor Bom Jesus. An oratory was then built in the place, where an image of Jesus Christ was kept, which, on several occasions, was stolen from the site and taken to the surrounding farms. The same tradition tells us that the image always miraculously returned to its origin. Because of this sign, the people decided to create a church in this space, in devotion to Senhor Bom Jesus (Good Lord Jesus). Its façade is relatively simple, with a small roof at the entrance, six stained glass windows, and two small towers. The interior is more opulent than the outside: there are beautiful, colorful stained glass windows with biblical images.

How to get there:
R. Rodrigues Alves, 11
Arujá – SP

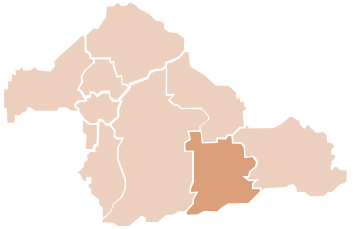
Phone number:
(+55 11) 4655-4023

Instagram:
@paroquiasenhorbomjesusdearuja

Facebook:
f/paroquiasenhorbomjesusdearuja



BIRITIBA MIRIM



» Cachoeira da Pedra Furada
» Pico do Garrafão
» Vale Encantado Thermas Park

CACHOEIRA DA PEDRA FURADA
(PEDRA FURADA WATERFALL)

It is a beautiful waterfall amidst different rock formations, which causes the water to flow through the fissure from one rock to another. This is another fantastic experience that provides people with an encounter and contact with almost untouched nature. Popularly known as Pedra Furada Waterfall, it is a great destination for those who love nature and adventure tourism.



How to get there:
Via Rod. Dom Paulo Rolim Loureiro/Rod. Mogi-Bertioga
Biritiba Mirim – SP

Phone number:
(+55 11) 99864-0070

Site: biritibamirim.sp.gov.br

Instagram: @biritibamirimsp

Facebook:
f/PrefeituraMunicipaldeBiritibaMirim

NASCENTES DO TIETÊ ROUTE

PICO DO GARRAFÃO
(GARRAFÃO PEAK)



It has 1,060 meters (3,4478 feet), being the highest point in Biritiba-Mirim. From the top, it is possible to see the beach Praia da Enseada and the Riviera de São Lourenço, in Bertioga. It is an incredible trip for those who enjoy mountain climbing and a lot of adventure. Those who visit it take a walk amidst the flora and fauna characteristic of the Atlantic Forest, excellent for observing and enjoying special moments in a natural refuge.

How to get there:
Km 74,3 da Rod. Mogi-Bertioga, depois seguir pela Estrada da Adutora Rio Claro
Biritiba Mirim – SP

Phone number:
(+55 11) 4692-1112
ramal - 220

Site: biritibamirim.sp.gov.br

Instagram: @biritibamirimsp

Facebook:
f/PrefeituraMunicipaldeBiritibaMirim

VALE ENCANTADO THERMAS PARK
(VALE ENCANTADO THERMAS PARK)



Vale Encantado Thermas Park, with more than 40 years of existence, is



the most complete Water Park in the Alto-Tietê region. 100 hectares (247 acres), with impeccable nature, water slides, pools with heated waterfalls, a children's water park with heated pool, a small farm, enchanted caves, a soccer field, dolls corner, horseback riding, and sport fishing. Leisure for the whole family and activities for all ages.

How to get there:
Estrada do Sertãozinho, km 5,5
Biritiba Mirim – SP

Phone number:
(+55 11) 4796-1212

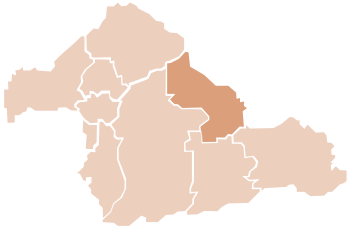
Site: valeencantado.com.br

Instagram: @valeencantadosp

Facebook: f/valeencantadosp



GUARAREMA



- Mirante Prefeito Gerbásio Marcelino
- Recanto do Américo (Pau D'alho)
- Ilha Grande
- Parque Municipal da Pedra Montada
- Igreja Nossa Senhora da Ajuda
- Igreja Nossa Senhora da Escada
- Vila de Luís Carlos
- Centro Artesanal Dona Nenê
- Estação Literária Profa. Maria de Lourdes Évora Camargo
- Estação Guararema/Passeio de Trem

MIRANTE PREFEITO GERBÁSIO MARCELINO
(MAYOR GERBÁSIO MARCELINO VEIWPOINT)

It is a point to contemplate the city and its surroundings because the view from there is privileged. The space is 640 meters (2,100 feet) high, where you can appreciate the beauty of the city. At this lookout point, a telescope provides a different experience for visitors, who can enjoy the beautiful images seen with its help. And interaction is a constant at the site. 9 interactive fountains put on a show, with moving water and lights, enchanting everyone and in a sustainable way, as it reuses water.
The site also has a restaurant and cafeteria.

How to get there:
Rua Inocêncio de Melo Franco, 335
Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook: f/PrefeituraGuararema

NASCENTES DO TIETÊ ROUTE

RECANTO DO AMÉRICO - PAU D'ALHO
(AMERICO'S NOOK - PAU D'ALHO)



Renovated in 2011, this square is one of the most beautiful and visited tourist attractions in the city. In this postcard of Guararema, tranquility and beautiful scenery are constant. The square houses the bicentennial tree, which gives origin to the name of the city. Guararema means, in Tupi-Guarani, Pau D'Alho.

The Recanto do Américo has an area with natural resources that are interconnected in the square with all the equipment, such as kiosks, benches, decks with panoramic views, restrooms, and a snack bar. The bridges that connect the square to the islands were all built under Canadian construction standards and take the visitor to different points over the waters of the Paraíba do Sul River.

How to get there:
Rua Coronel Ramalho, s/n
Centro - Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook:
f/PrefeituraGuararema

ILHA GRANDE
(BIG ISLAND)



It has 2,000 square meters (21,528 square feet), is located on the Paraíba do Sul River, and is connected to the city by a suspension bridge. It shelters a large number of species of flora and fauna native to the Atlantic Forest. Among the structures to welcome visitors are a viewpoint and a 400-meter (1/4 mile) trail that ends in a deck for observing the entire island. There is also a playground, restrooms, drinking fountains, and benches. To disseminate good practices of nature preservation, the Sinhô Muniz Environmental Education Center (NEA) was installed there, where lectures, seminars, and environmental education activities take place.

How to get there:
Praça Lydia Custódio Dominguez
Centro - Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook:
f/PrefeituraGuararema

PARQUE MUNICIPAL DA PEDRA MONTADA *(MUNICIPAL PARK OF PEDRA MONTADA)*

The park is located on a hill, 6.3 kilometers (3.9 miles) from downtown. There are two interesting rock formations in it: the Pedra Montada and the Pedra do Tubarão. Similar in nature to other megaliths found around the world, its formation is probably from the Neolithic Period (12,000 B.C. – 4,000 B.C.). The Pedra Montada is an overlapping of two stones, each measuring about 9 meters (30 feet) long and 2.5 meters (8.2 feet) high. The Pedra do Tubarão (Shark Rock), as the name implies, is shaped like a shark, more than 10 meters (33 feet) long and weighs 90 tons. Access to the first formation is easy for visitors, who make their way to the stone on a paved path. The way to the second rock is by a self-guided trail of moderate difficulty. There are some benches for resting, native forest trees, and wild animals. Among the visitor, facilities are the restaurant and the snack bar Mirante da Pedra Montada.



How to get there:
Estrada Municipal Guararema
Lagoa Nova, km 8
Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook:
f/PrefeituraGuararema

IGREJA NOSSA SENHORA D' AJUDA
(OUR LADY OF HELP CHURCH)



The Nossa Senhora D' Ajuda church houses a replica of the image of the patron saint of sailors, which is believed to have been brought by the Portuguese in 1532. The church was built in 1682, by Manoel Pinto do Rego, at the request of the captaincy governor of the time, Diogo Pinto do Rego, his brother. It was built in rammed earth and wattle and daub. In 1927, the chapel was remodeled, expanded, and received a painting on the ceiling by the sacred artist José Benedito da Cruz, with the image of the Saint surrounded by 11 cherubs. The last major renovation took place in 1999 and the church was declared a monument by THE COUNCIL FOR THE DEFENSE OF HISTORICAL, ARCHAEOLOGICAL, ARTISTIC AND TOURIST HERITAGE (CONDEPHAAT) in 1984.

How to get there:
Rua D'Ajuda, 520 - Bairro D'Ajuda
Guararema – SP

Phone number:
(+55 11) 4693-1830

Site: www.diocesedemogi.org.br/paroquias

Facebook: f/Capela-Nossa-Senhora-DAjuda-Guararema

IGREJA NOSSA SENHORA DA ESCADA
(OUR LADY OF ESCADA CHURCH)

The first chapel was built in 1652 by settlers and indigenous people guided by Jesuit priests. In 1734, the Franciscans built a new church and an annexed lodge that functioned as a convent. Of typically baroque architecture, it was built of rammed earth and wattle and daub The chapel has a single nave, the main chapel, and outbuildings in the back. It was protected by the National Historic Heritage Institute (IPHAN) and by THE COUNCIL FOR THE DEFENSE OF HISTORICAL, ARCHAEOLOGICAL, ARTISTIC AND TOURIST HERITAGE (CONDEPHAAT) in 1941. The church houses images of Nossa Senhora da Escada, São Benedito, Santa Terezinha, and the only image of São Longuinho, without legs, that exists in the world.

How to get there:
Praça Salvador Lemes Cardoso, s/n
Freguesia da Escada
Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.diocesedemogi.org.br/paroquias

Facebook:
f/saolonguinhodaescada



NASCENTES DO TIETÊ ROUTE

VILA DE LUÍS CARLOS *(LUÍS CARLOS VILLAGE)*



The Tourist Center of Luís Carlos, known as Vila de Luís Carlos, which is part of the Municipal Railway Heritage, had its development linked to the agricultural production developed by the immigrants who populated the region. The Luís Carlos Station was inaugurated in November 1914, in reference to Dr. Luís Carlos da Fonseca Monteiro de Barros, chief of the 2nd. Central do Brazil's 2nd Railway District which, at the time, authorized its construction since the immigrants needed to ship their crops to Rio de Janeiro and São Paulo. The neighborhood was revitalized in 2014, preserving the architectural features of the early twentieth century, aiming to rescue and enhance the history and heritage of the city, whose development was directly linked to the railroad. The buildings have gained color, charming street lamps, and the small São Lourenço Church, built in 1906, composes the nostalgic scenery of the time. The Train Station of Luís Carlos receives the rides of the "Maria-Fumaça" (steam locomotive). Next to the station is the NEA (Núcleo de Educação Ambiental - Nucleus of Environmental Education), the CAT (Tourist Service Center), and a space to promote culture.

How to get there:
Estrada Municipal Argemiro de Souza Melo, 1501
Guararema – SP

Phone number:
(+55 11) 4693-6033

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook:
f/PrefeituraGuararema

CENTRO ARTESANAL DONA NENÊ – FEIRA NOTURNA GASTRONÔMICA
(DONA NENÊ ARTISANAL CENTER – GASTRONOMIC NIGHT FAIR)

To provide Guararemense craftsmen with opportunities to commercialize their products. This was the purpose of the construction of the artisan center. Located in the Professora Deoclésia de Almeida Mello Leisure Park, the 70 m² (753 ft²) space is covered and air-conditioned. The public can find several typical products from Guararema, made with regional materials such as wood, bamboo, ceramics, and recycled materials, in addition to creating pieces that represent the traditions and tourist spots of the city. One of the highlights is the typical traditional product of the city, the paçoca (peanut candy) made with corn flour in a pestle.

The Gastronomic Night Fair of Guararema offers leisure moments to the population, who can buy and consume typical regional products such as pastel, the traditional "galinhada de São Longuinho", Greek barbecue, peixe e fritas (fish and chips), acarajé, besides products certified by the Guararema Handcrafted Seal, such as jellies, sweets, cakes, handmade soaps, among others. The Gastronomic Night Fair takes place in parallel with the Rural Producer Night Fair, which offers the public fresh and quality products, besides valuing the local producer.



How to get there:
Parque de Lazer Profa. Deoclésia de Almeida Melo, s/n - Centro
Guararema – SP

Phone number:
(+55 11) 4693-1717

Site: www.guararema.sp.gov.br

Instagram:
@prefeituradeguararema

Facebook:
f/PrefeituraGuararema



ESTAÇÃO LITERÁRIA PROFA. MARIA DE LOURDES ÉVORA CAMARGO
(PROFA. MARIA DE LOURDES ÉVORA CAMARGO LITERARY STATION)



The station was created as a cultural showcase: it is surrounded by glass and its purpose is to let the infinite possibilities of coexistence, study, research, and entertainment that the space can bring to the surroundings shine through. Its structure has three floors. On the first floor are the video library, the comic library, computers - including for the visually and hearing impaired, a reading area, and a lounge. On the ground floor are the station's coffee shop, the living room area and garden, the Trayde Fonseca wing - early childhood library, and the Mário Caserta auditorium. On the upper floor are the bibliographical collection, tables for reading and research, equipment for people with special needs, information, and a living room. Its collection has more than 12,000 books, of varied themes, and the station's capacity can be expanded to 20,000 titles. It offers approximately 1,000 DVDs, including epic, historical, entertainment, documentaries, and cartoons, which can be watched individually on one of the computers, and collectively, under instructional supervision, in the Mário Caserta auditorium. It has periodicals such as newspapers, magazines, and comic books, and 40 computers with access to social networks. The Mário Caserta Auditorium completes the station, to host meetings, lectures, debates, and projections for cultural and educational purposes.

How to get there:
Rua 19 de Setembro, 223, Centro
Guararema – SP

Phone number:
(+55 11) 4695-1793

Site: www.guararema.sp.gov.br

Instagram: @prefeituradeguararema

Facebook: f/PrefeituraGuararema

ESTAÇÃO GUARAREMA - PASSEIO DE TREM *(GUARAREMA STATION - TRAIN RIDE)*



From 1876, the Guararema Station was a stopping point of the Estrada de Ferro Central do Brasil (Brazil Central Railroad). In 1927, its structure was demolished and a new one was built, which remains today. It is managed by ABPF - Regional Sul de Minas and has an administrative office and a small railway museum. The railroad tours through the region are very interesting. The station is part of the Historical Railway Heritage of Guararema and is one of the most visited tourist attractions in the city.

How to get there:
Rua Dr. Falcão, 4 - Centro
Guararema – SP

Telefones:
(+55 11) 4695-3765
(+55 11) 4695-3782

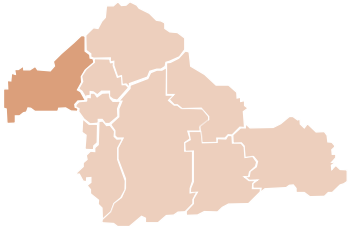
Site: www.guararema.sp.gov.br

Instagram: @prefeituradeguararema

Facebook: f/PrefeituraGuararema



GUARULHOS



- Lago dos Patos
- Bosque Maia
- Zoológico de Guarulhos
- Parque Estadual da Cantareira - Núcleo Cabuçu
- Teatro Adamastor
- Catedral Nossa Senhora da Imaculada Conceição
- Teatro Nelson Rodrigues

LAGO DOS PATOS *(DUCKS LAKE)*

The Parque Balneário da Vila Galvão, popularly known as "Lago dos Patos" (Duck Lake) was inaugurated in 1908. The freshwater lake is surrounded by cultivated native vegetation and has an area of approximately 2.05 hectares (5.1 acres). Around it, visitors have leisure options such as the Permanent Center of Arts Exhibition Prof. José Ismael and the Nelson Rodrigues Municipal Theater. The park also offers pedal boats, a walking track, a soccer field, a bandstand, and a Historical Museum.

How to get there:
Av. Francisco Conde, 723
Vila Rosália
Guarulhos – SP

Phone number:
(+55 11) 2475-9857
(+55 11) 2475-9844

Site: turismo.guarulhos.sp.gov.br/content/lago-dos-patos

Instagram: @turismodeguarulhos

BOSQUE MAIA *(MAIA FOREST)*





The largest urban park in Guarulhos is a meeting point for the city's residents, which enhances the quality of life. The Bosque is also an ideal place to practice sports. Registered as a municipal public heritage, it has a playground, a popular gym, infrastructure to practice sports in several modalities, a track, court, lakes, trails, a picnic area, an area for events, and the Gilmar Lopes Arena, which is focused on cultural activities and for senior citizens. It also houses the Virgínia Ranalli Environmental Education Center, which offers several activities such as handicraft workshops, based on the reuse of materials, and previously scheduled guided tracks through the forest. There is a special program during school vacations and in the children's month (October).

How to get there:
Av. Paulo Faccini, s/n -
Guarulhos - SP

Phone number:
(+55 11) 2475-9861
(+55 11) 2475-9844

Site: www.turismo.guarulhos.sp.gov.br

Instagram: @turismodeguarulhos

ZOOLÓGICO DE GUARULHOS *(GUARULHOS ZOO)*



The Zoo keeps around 500 animals of 100 different species, prioritizing the national fauna, with 91% of the species native. It participates in conservation programs for endangered species and carries out scientific research and educational activities. It has a team of biologists, veterinarians, and caretakers, in charge of maintaining the animals' health and well-being. In the structure, there are 59 exhibition enclosures, and an extra quarantine sector, which houses the resident animals and the newly arrived animals under treatment. On-site there is a veterinary clinic, a management area with service rooms, a laboratory, an operating room, a hospitalization area, a necropsy room, a feeding sector, and an area for the production of live food. It also has the Natural Science Museum and a playground for



children. The forest area and lakes attract many species of free-ranging birds, which can easily be observed and photographed, making the trip even more pleasant.





How to get there:
Av. Glória Pagnoncelli, 344
Jardim Rosa de França
Guarulhos – SP

Phone number:
(+55 11) 2452-4558
(+55 11) 2475-9844

Site: turismo.guarulhos.sp.gov.br/content/zoologico

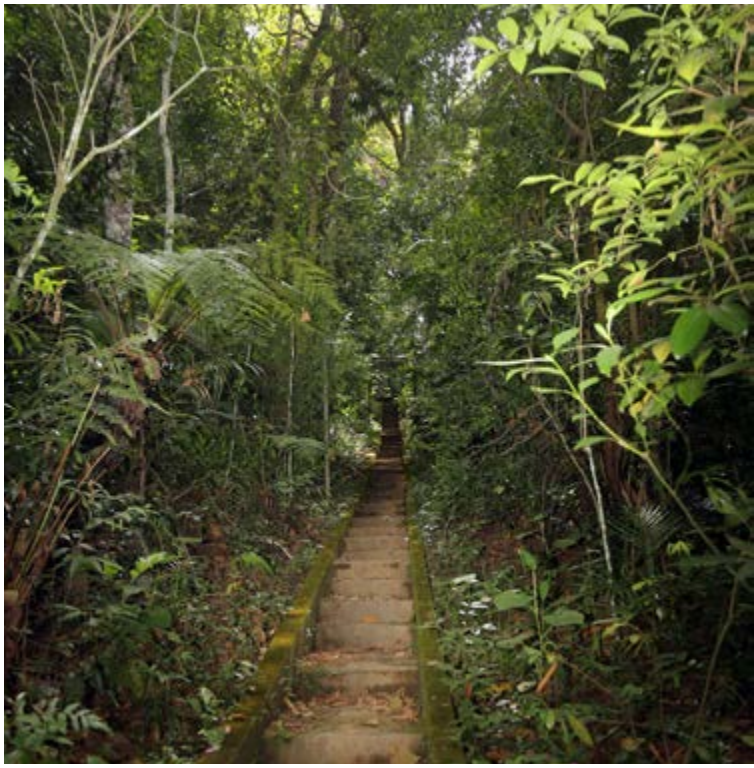
Instagram: @turismodeguarulhos

NASCENTES DO TIETÊ ROUTE

PARQUE ESTADUAL DA CANTAREIRA - NÚCLEO CABUÇU *(CANTAREIRA STATE PARK - CABUÇU CENTER)*

Its area of approximately 8,000 hectares (31 square miles), distributed among the municipalities of São Paulo, Guarulhos, Mairiporã, and Caieiras, is divided into four nuclei for visitation. It is considered one of the largest urban forests in the world, an important remnant of the Atlantic Forest, an area of springs and watercourses that are relevant for the water supply of the São Paulo Metropolitan Region. The largest of all the centers is Cabuçu, which is located in Guarulhos, with an area of 2,600 hectares (10 square miles), corresponding to 30% of the park's area. Leisure, recreation, and picnic areas, a visitors' center and auditoriums, as well as four trails of different difficulty levels and a waterfall, are part of the park. One of the main attractions of the Cabuçu Nucleus is the Cabuçu Dam, built in 1908 and considered to be the first large reinforced concrete construction site in Brazil.





How to get there:
Av. Pedro de Souza Lopes, 7903
Recreio São Jorge
Guarulhos – SP

Phone number:
(+55 11) 2401-6217

Site: turismo.guarulhos.sp.gov.br/content/parque-estadual-da-cantareira

Instagram: @turismodeguarulhos

TEATRO ADAMASTOR *(ADAMASTOR THEATER)*



It is the former building of the Adamastor Casimiras (Cashmere) factory, which opened in 1946. It was a farm and pottery until 1941. Then it became the Cerâmica Brasil factory, from 1941 to 1946. Nowadays it is a good architectural example of Guarulhos' industrialization process.

Architect Ruy Ohtake is the great agent of transformation of the old textile industry in Guarulhos, into the current Adamastor Municipal Education Center, which opened in 2003. With remarkable interventions, he made architecture a fundamental element to turn the complex into a reference in the city. Besides the revitalized construction, the center also got a new building. The architect's proposal to transform it into the municipal center did not deprive it of its historical and affective image. The 50-meter (164 feet) high chimney, visible from a distance, was preserved. With almost 0.8 hectares (2 acres) of construction, the educational and cultural center is formed, besides the industrial pavilion, by a new building for the administration and secretaries. The pavilion, whose facade is marked by exposed brick columns, has its central part and chimney listed by the municipality. It has three auditoriums for seminars on one side and four smaller rooms for courses. On the mezzanine floor is the library, open to the public. Between the two wings is the patio, an articulating element of the whole complex. The theater was built on one of the headlands. The black painting of its external box demarcates the current intervention. From the exit of the theater, the chimney can be seen in its entirety, thanks to a glazed section on the roof of the patio. The free space around the chimney seeks to accentuate its connection with the center.

How to get there:
Avenida Monteiro Lobato, 734
Macedo
Guarulhos – SP

Phone number:
(+55 11) 2472-5402

Site: turismo.guarulhos.sp.gov.br/content/centro-municipal-de-educacao-adamastor

Instagram: @turismodeguarulhos

CATEDRAL NOSSA SENHORA DA IMACULADA CONCEIÇÃO
(OUR LADY OF IMMACULATE CONCEPTION CATHEDRAL)

The first church in the city of Guarulhos, from 1560, became the Matriz in 1685 and was elevated to the Cathedral in 1981. With baroque ecclesiastical architecture, built in rammed earth on the banks of the Estrada Geral, it has undergone several modifications and extensions. It was a church-cemetery, where Christians were buried. The current Cathedral was frequented by the "homens bons da terra" (good men of the land), as they were known at the time.
In the tower next to the cross, the "Galinho Português" (Portuguese Chicken) appears. On the ceiling and the upper part of the front wall is the second coat of arms of the Empire. Records show that Dom Pedro II and Princess Isabel, besides staying overnight near the church, attended mass in the old Matriz. These events must be the origin of the insertion of the Coat of Arms of the Empire and the names of the places: Praça Teresa Cristina, Rua Dom Pedro II, and Rua Sete de Setembro.



How to get there:
Praça Tereza Cristina, 1 - Centro
Guarulhos – SP

Phone number:
(+55 11) 2409-2101

Site: www.turismo.guarulhos.sp.gov.br/content/catedral-nossa-senhora-da-imaculada-conceição

Instagram: @turismodeguarulhos

TEATRO NELSON RODRIGUES *(NELSON RODRIGUES THEATER)*

The former headquarters of the Francisco de Vasconcelos Galvão farm, which originated in the district of Vila Galvão, was designed by architect Ramos de Azevedo and built between 1909 and 1910. It was transformed into a theater in the 1980s and is one of the



city's main theaters, with a capacity of 200 people. It was named after the writer and playwright from Pernambuco, given his presence on the lake in Vila Galvão, when scenes from the movie "Meu Destino é Pecar" (My Destiny is to Sin) were filmed in 1950. It was the first theater in Guarulhos and hosted many renowned artists such as Dercy Gonçalves, Tarcísio Meira, Glória Menezes, Belchior, Inezita Barroso. It is a tumbled cultural heritage.

How to get there:
R. dos Coqueiros, 74 - Lago dos Patos, Vila Galvão - Guarulhos – SP

Phone number:
(+55 11) 2459-1813
(+55 11) 2459-4568

Site: turismo.guarulhos.sp.gov.br/content/catedral-nossa-senhora-da-imaculada-conceicao

Instagram: @turismodeguarulhos



ITAQUAQUECETUBA



- Parque Ecológico de Itaquaquecetuba “Mario do Canto”
- Feira do Artesanato
- Museu da Cachaça
- Restaurante Roda D’água

PARQUE ECOLÓGICO DE ITAQUAQUECETUBA “MARIO DO CANTO”

(ECOLOGICAL PARK OF ITAQUAQUECETUBA “MARIO DO CANTO”)

It is one of the city’s main postcards. The park has an area of 24.6 hectares (61 acres), where it is possible to practice walking and jogging on a 1,700-meter (1.1 miles) track. It has 20 kiosks used for barbecues, covered picnic tables, countless species of plants, a large lake, bike lanes around several lakes, soccer courts, and space for large events.

How to get there:
R. Cabrália Paulista, SN - Estação
Itaquaquecetuba – SP

Phone number:
(+55 11) 4640-1102

Facebook: f/ParqueEcologico
Itaquaquecetuba

NASCENTES DO TIETÊ ROUTE

FEIRA DO ARTESANATO *(CRAFT MARKET)*



This is a fair, promoted by the city's artisans, where they sell their work, in which they reveal to the public the local characteristics, the identity of the city's people, their culture, and their talent in works made with different materials.

How to get there:
Rua Cap. José Leite, 25, Centro
Itaquaquecetuba – SP

MUSEU DA CACHAÇA *(CACHAÇA MUSEUM)*



This is a museum that brings together thousands of cachaça labels from various regions, with on-site tastings of traditional cachaças. The collection was acquired over more than 30 years. It is one of the largest collections on display, and the only one in São Paulo, to the delight of connoisseurs, collectors, and tourists. It is part of the traditional Roda D'Água Restaurant.

How to get there:
Estr. Pinheirinho Novo, 2036
Jardim Alpes de Itaquá
Itaquaquecetuba – SP

Facebook:
f/rodadaguarestaurante

RESTAURANTE RODA D'ÁGUA *(RODA D'ÁGUA RESTAURANT)*

A very traditional restaurant in the city. Besides enjoying regional cuisine, the restaurant provides the experience of having greater contact with nature.

How to get there:
Estrada Pinheirinho Suzan, 2036
Jardim dos Alpes
Itaquaquecetuba – SP

Phone number:
(+55 11) 4644-9708

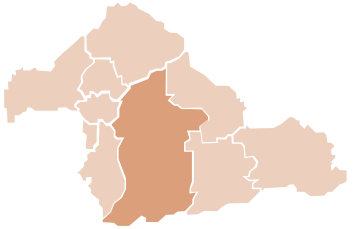
Site: www.3rodas.com.br

Facebook:
f/rodadaguarestaurante





MOGI DAS CRUZES



- Mirante Pico do Urubu
- Parque das Neblinas
- Pedra Grande
- Fazenda Rio Grande
- Cantos da Mata
- Cabanas Portal da Serra
- Casarão do Chá
- Vila Hélio
- Passatempo Parque Gastronômico
- Pub do Mato

MIRANTE PICO DO URUBU *(PICO DO URUBU VIEWPOINT)*

With a privileged 360º view of the city and an altitude of 1,160m (3,806 ft) above sea level, those who like to feel in the clouds will find in Pico do Urubu the necessary structure to observe the city. It is also the ideal scenery for para-gliding or hang-gliding. Free flight has been coloring the skies of Mogi das Cruzes for almost 30 years.

How to get there:
Estrada da Cruz do Século - Serra do Itapety
Mogi das Cruzes – SP

Phone number:
(+55 11) 4798-5078

Site: www.mogidascruzes.sp.gov.br/ponto-turistico/lazer/mirante-pico-do-urubu



PARQUE DAS NEBLINAS *(NEBLINAS PARK)*

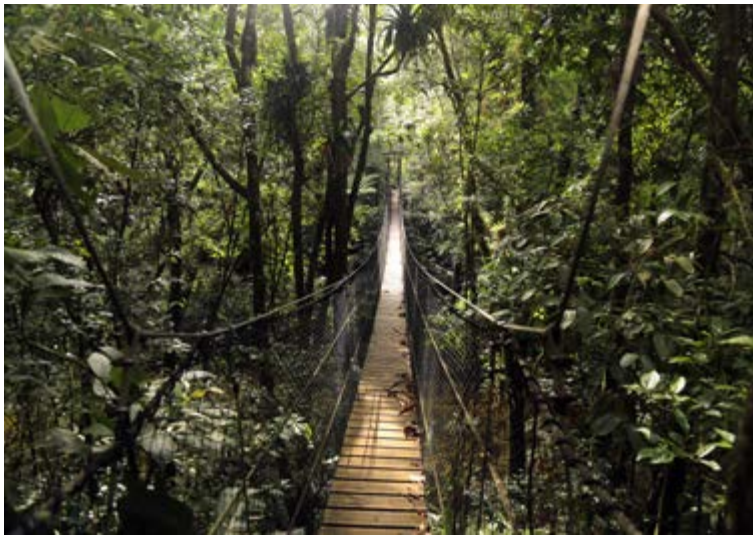


An environmental reserve managed by the Ecofuturo Institute, where ecotourism, environmental education, scientific research, forest management, restoration, and community participation activities are developed. With 7,000 hectares (27 square miles), the park plays an important role in the conservation of the Itatinga river basin and the country's largest continuous tract of Atlantic Forest: the Serra do Mar State Park and the Paranapiacaba mountain range.

Located between Mogi das Cruzes and Bertioga, high in the Serra do Mar mountain range in São Paulo, the reserve protects important forest remnants, conserves the Itatinga River basin, and promotes environmental restoration with social development strategies, adding efforts for the conservation of the Atlantic Forest and its biodiversity.

Visitation at Neblinas Park focuses on environmental awareness, provides an environment of direct contact with the Atlantic Forest, and offers visitors activities that allow them to reflect on the importance of nature conservation.





How to get there:
Rodovia SP 102, km 85 - Rodovia Professor Francisco Ribeiro Nogueira - Zona Rural
Mogi das Cruzes – SP

Phone number:
(+55 11) 4724-0555

Site: www.ecofuturo.org.br/blog/projeto/parque-das-neblinas/o-parque

Instagram: @ecofuturo

Facebook: f/Ecofuturo

PEDRA GRANDE *(BIG ROCK)*

It is approximately 100 meters (330 feet) high, made of granite, set in the Serra do Mar. From its top, it is possible to see the entire coast. Rappelling lovers will find a true paradise for your practice. A curious fact is that in July a Japanese ceremony is held in which the so-called Moti, Japanese rice cakes, are thrown from the top of the rock.



The Pedra Grande de Quatinga is part of the geological unit called Granito Taiaçupeba. To reach the rock, it is necessary to follow a narrow trail of about 1 kilometer (0.6 miles), of great difficulty, in the middle of the forest. At the top, a huge rock serves as a belvedere and resting area. There, low-growing vegetation grows.

From the top of Pedra Grande, it is possible to see the Taiaçupeba reservoir, the Itapety mountain range, Mogi das Cruzes, and the surrounding rural production areas. The trail is not suitable for mountain biking, although downhill mode enthusiasts may be interested in it. Its route is well-marked and easy to identify.



How to get there:
Estrada de Taquarussú, 303
Quatinga
Mogi das Cruzes – SP

Phone number:
(+55 11) 4798-5078

Site: www.mogidascruzes.sp.gov.br/ponto-turistico/ecologico/pedra-grande

Instagram: @pedragrande

NASCENTES DO TIETÊ ROUTE

FAZENDA RIO GRANDE *(RIO GRANDE FARM)*



With 90 alqueires (217.8 hectares, 538 acres) it is located in the Serra do Mar, in Taiaçupeba. The Atlantic Forest area, in its largest untouched area, is home to a rich variety of flora and fauna, with birds, mammals, native flowering and fruit trees, bromeliads, and orchids. Bathed by the Rio Grande, the farm became a tourist attraction in Mogi das Cruzes in 2011.

Its forest is formed by the typical vegetation of the maritime coast, where the Rio Grande and Rio Itatinga receive crystalline waters from several mountain springs, which pour their waters into the ocean, 12 kilometers (7.5 miles) away as the crow flies. The property has areas for swimming and the trails of Águas, dos Cavalos, dos Macacos, and Trilha do Itatinga. The two beaches of the the Rio Grande and Itatinga rivers, the natural pools of the same rivers, and the waterfalls of Trilha das Águas and the Rio Grande make up the breathtaking scenery.





Visitors also have the opportunity to encounter wild animals, birds, and mammals. There are more than 60 species of birds and 20 mammals already observed on the property, in addition to several existing reptiles.

How to get there:
Estr. do Rio Grande, 8000
Taiaçupeba
Mogi das Cruzes – SP

Phone number:
(+55 11) 99628-0917

Site: www.fazendariogrande.tur.br

Instagram:
@fazendariogrande_mogi

Facebook: f/Fazenda Rio Grande

NASCENTES DO TIETÊ ROUTE

CANTOS DA MATA *(CORNER OF THE FOREST)*



A unique space that harmonizes ecotourism, countryside events, and corporate events with the nature of the Atlantic Forest. The visitor can either attend some of the many events that take place there, spend a weekend enjoying the local energy, and the excellent cuisine of the resident chefs, or even take your company to hold corporate and social events there. The main house, with architecture integrated with nature, has spacious suites with doors and balconies facing nature. The special rock cellar in front of the bar, where the best-selected labels are kept, draws attention for being discerning. The library offers titles about nature, gastronomy, among others, games, and a TV room. From there it is possible to see the persimmon orchard where many hummingbirds, toucans, and squirrels can be seen constantly feeding from the fruit. It has a Cooking Show kitchen with a backdrop to the orchard. Ecocabanas da Mata is also part of the complex.

How to get there:
Estr. Santa Rita, 450 - Zona Rural
Mogi das Cruzes – SP

Phone number:

(+55 11) 4796-4918
(+55 11) 98369-4420
(+55 11) 99958-4907

Site: www.cantosdamata.com.br

Instagram:@cantosdamata

Facebook: f/Cantos da Mata

CABANAS PORTAL DA SERRA *(PORTAL DA SERRA COTTAGES)*

A charming lodging in the countryside, ideal to relax and connect with nature. There are 10 cabins in rustic-chic style, which accommodate from 2 to 4 people, with comfort and warmth. There is also a spa suite, larger and with a hot tub. Guests can enjoy the swimming pool, soccer field, playground, games, hammocks, and outdoor playroom. It has its bar and restaurant, which is a great difference since the daily rates are all-inclusive with: breakfast, lunch, coffee and cake, and dinner. Everything is fresh and homemade, with ingredients from the region and produced on site. It offers, as an option, a menu of experiences: campfire with marshmallows and fresh corn, picnic with delicacies and thematic decoration, sport fishing, and spa with massage. It is pet friendly, with many areas for pets to have fun and an exclusive space inside the restaurant.



How to get there:
Estrada Municipal São Bento do Lambarí, Recepção 01
Mogi das Cruzes – SP

Phone number:

(+55 11) 94074-2657

Site:
www.cabanasportaldaserra.com.br

Instagram: @cabanasportaldaserra

Facebook: f/Cabanas Portal da Serra

NASCENTES DO TIETÊ ROUTE

CASARÃO DO CHÁ *(TEA HOUSE)*



An important heritage of Japanese culture in Brazil, the Casarão do Chá is managed by the Casarão do Chá Association. It was built in the region of Cocuera, in Mogi das Cruzes, in 1942, by the architect-carpenter Kazuo Hanaoka. It was built to be a factory, a place where tea leaves were processed and packed until 1968. The building, which is considered a cultural heritage of Brazil, the state, and the citizens of Mogi das Cruzes, is a trace of the presence of Japanese immigrants in the region, an architectural work where one can see the traditional Japanese construction techniques adapted to the local reality. Its aesthetic and artistic richness is translated into the beautiful combination of branches and round eucalyptus trunks that stand out, in addition to charming details throughout the construction, such as the relief of the flower, leaf, and seed of tea and the Kanji - Japanese ideogram - of tea installed at the main entrance of the house.

How to get there:
Estrada do Chá, Estr. Cocuera
Mogi das Cruzes – SP

Phone number:
(+55 11) 4792-2164
(+55 11) 95443-8241

Site: www.ccasaraodocha.org.br

Instagram:
@associacaocasaraodocha

Facebook:
f/Associação Casarão do Chá



VILA HÉLIO

A shopping and gastronomic center, an architectural reference in the city, with buildings, landscaping, and visual details inspired by Tuscan villas. Both the buildings on the first floor, which have been occupied mainly by restaurants, cafes, and other companies in the gastronomic sector, and the commercial complexes, sought after by owners of offices in various segments, were revitalized following the style of the Vila, which made all the environments charming and attractive.

How to get there:
R. Juvenal Granado Nale, 35 -
Centro - Mogi das Cruzes – SP

Phone number:
(+55 11) 4727-5777

Site: www.vilahelio.com.br

Instagram: @vilahelio

Facebook: f/Vila Hélio



PASSATEMPO PARQUE GASTRONÔMICO *(PASSATEMPO GASTRONOMY PARK)*

Gastronomic Park with containers, a sustainable, modern, relaxed, comfortable, and unique environment to gather friends, and family, and enjoy gastronomy. A space of 600 square meters (6,460 square feet) with a capacity to seat 280 people.



How to get there:
Estrada do Chá, Estr. Cocuera
Mogi das Cruzes – SP

Phone number:
(+55 11) 96852-8006

Instagram:
@passatempomogi

Facebook: f/Passatempo

PUB DO MATO

This rural gastropub is located in the heart of the Itapety Mountains, in Mogi das Cruzes, with an exceptional view of Pico do Urubu. On Sundays, it serves Brunch in Mato, a typical breakfast with bread, cakes, homemade jams, bread with smoked sausage, free-range eggs, and scrambled eggs cooked on a wood stove. They are accompanied by yogurt with granola, coffee, milk, and juice. On Saturdays and Sundays, snacks and cold beer are served in the afternoon. The house specialty is "Porção do Capiau", a traditional family recipe with canned pork, smoked sausage with onions, cracklings, boiled manioc, vinaigrette, house secret sauce, and bread. And the smoked boneless chicken and smoked brisket portions are also a hit.

How to get there:
Estrada da Moralogia, 10 - Serra
do Itapety - Mogi das Cruzes – SP

Phone number:
(+55 11) 94563-1500

Site:
www.pub-do-mato.negocio.site

Instagram: @pudomato

Facebook: f/Pubdomato





POÁ

» Praça da Bíblia
» Teatro Municipal

PRAÇA DA BÍBLIA *(BIBLE SQUARE)*

Located in the commercial center of the town, the Praça da Bíblia (Bible Square) is a green space, with a family atmosphere, ideal for leisure and fun with children, and open to the public and tourists. It has a playground, benches and pergolas, and several contemplation attractions, such as the water mirror and the rich vegetation that make up the landscape. The square hosts several cultural events.

How to get there:
R. Vicente Guida - Vila Açoreana
Poá – SP

Phone number:
(+55 11) 4638-6575

Site:
poa.sp.gov.br/portfolio/turismo



TEATRO MUNICIPAL *(MUNICIPAL THEATER)*



Space for presentations, lectures, and theater plays. Its capacity is for more than 500 people. Its architectural language is considered deconstructivist, employing inclined planes in its interior and in the building's façade, which is completely accessible to users, being the only theater with a scenic box with this capacity available in the region.

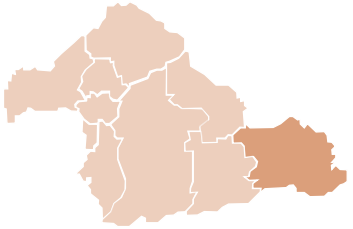
How to get there:
Av. Antônio Massa, 331 - Centro
Poá – SP

Phone number:
(+55 11) 4638-8804

Site:
poa.sp.gov.br/portfolio/turismo



SALESÓPOLIS



- Parque Nascentes do Rio Tietê
- Parque Estadual da Serra do Mar Núcleo Padre Dória
- Santuário Diocesano São José
- Museu da Energia de Salesópolis
- Casarão do Café
- Espaço Cultural Dita Parente - Mercado Municipal
- Senzala

PARQUE NASCENTES DO RIO TIETÊ
(TIETÊ RIVER SPRINGS PARK)

The park is located at an altitude of 1,027 meters (3,370 feet), in the Serra do Mar. It has about 134 hectares (331 acres), of which 9.6 (23.7 acres) are under environmental control, preserving the several springs that form the river. The limpid waters emerge between rocks and spring at three different points, forming a small lake populated by guarús, water spiders, water mothers, and tadpoles, which are bioindicators of the water quality. In the middle of the native forest, it is possible to feel the difference in climate in relation to the cities, the humidity so necessary for our organism, and the sweet smell of the flowers, which make the environment very pleasant. The Tietê Spring Park offers contact with nature and focuses on environmental education. Visitors can enjoy the Araucaria Trail, with a length of 162 meters, the Stone Trail, with 266 meters (873 feet), and the Forest Trail, with 1.1 kilometers (0.7 miles). At the end of the walk, it is possible to contemplate the Tietê River spring.

How to get there:
Estrada da Nascente, km 6
Bairro da Nascente
Salesópolis – SP

Phone number:
(+55 11) 93443-5668
(+55 11) 97161-4623

Site: www.salesopolis.sp.gov.br

NASCENTES DO TIETÊ ROUTE

PARQUE ESTADUAL DA SERRA DO MAR NÚCLEO PADRE DÓRIA
(SERRA DO MAR STATE PARK, PADRE DÓRIA CENTER)

Created in 1977 and expanded in 2010, Serra do Mar State Park is the largest fully protected area in the entire Atlantic Forest. Of the 200 unique or endemic species, 131 can be found in the park and 42 are threatened with extinction. It also has 111 species of mammals, of which 20% are unique to the Atlantic Forest and 22% are threatened with extinction, especially the spider monkey and howler monkey, as well as countless species of birds, including the Brazilian Merganser. The Padre Dória Center protects practically all the Atlantic Forest remnants in the municipalities of Salesópolis, Biritiba Mirim, part of Paraibuna and areas on the plateau of Caraguatatuba, São Sebastião and Bertioga. Another great attraction: is the trails.



These are the trails:

- Trilha do Poço Bonito *(Beautiful Little Trail)*
- Trilha do Guardião *(Guardian's Trail)*
- Trilha do Balcão *(Balcony Trail)*
- Trilha da Cachoeira do Funil *(Funil Waterfall Trail)*
- Base do Guardião *(Guardian's Base)*
- Jardim Secreto das Orquídeas *(Secret Garden of Orchids)*
- Base Capela *(Chapel Base)*
- Capela de São Lourenço *(São Lourenço Chapel)*
- Estrada Rio Pardo *(Rio Pardo Road)*



How to get there:
Sede Administrativa - Rua Alferes José Luiz de Carvalho, 550, Centro
Salesópolis – SP

Phone number:
(+55 11) 4696-0981
(+55 12) 99739-4827

Instagram: @padredoria_pesm

NASCENTES DO TIETÊ ROUTE

SANTUÁRIO DIOCESANO SÃO JOSÉ
(DIOCESAN SANCTUARY OF SAINT JOSEPH)



One of the main symbols of the municipality Considered the most important architectural work, is visible from anywhere in Salesópolis. Its neoclassical style construction was inaugurated in 1911. Its internal decoration was idealized by the parish priest at the time, Father Vicente Aguiar, and finished in 1950. Inside are beautiful works of art. On its walls, frescoes and arabesques, painted by artist Antonio Limones, call attention to their beauty. On March 19, 2020, thanks to the great popularity and devotion to St. Joseph, and because it is a place of many pilgrimages by the faithful, the Mother Church of the Parish of St. Joseph was elevated to a Diocesan Sanctuary.



How to get there:
Praça Padre João Menendes, 06
Centro - Salesópolis – SP

Phone number:
(+55 11) 4696-1196

Instagram: @santuariosaojose

Facebook:
f/matrizsaojosesalesopolis

MUSEU DA ENERGIA DE SALESÓPOLIS
(SALESÓPOLIS ENERGY MUSEUM)

The city where the Tietê River is born is one of the units of the Energy Museum, a space that promotes actions to preserve the history of energy and its interrelation with the environment. One of the site's main attractions is the first hydroelectric power plant built along the Tietê River, in operation since 1911. Those who visit the Museum can take the Energy Path, a guided tour where it is possible to get to know the process of power generation, including a visit to the machine room, the power plant's water reservoir, and the elevator substation. The differential of the Energy Museum is to bring together culture, education, and nature. This structure and its actions, show the importance of preserving history and natural resources to ensure a more sustainable society in the future.

How to get there:
Estrada dos Freires, km 06
Salesópolis – SP

Phone number:
(+55 11) 4696-1332
(+55 11) 99115-0020

Site: www.museudaenergia.org.br

Instagram: @museudaenergia

Facebook: f/museudaenergia



CASARÃO DO CAFÉ *(COFFEE HOUSE)*



An old farm that went through several cultures throughout its history, but coffee was the most remarkable and left strong traces in its architecture. Its construction, from the beginning of the last century, was made with bricks, curiously manufactured on site. Currently, the Farmhouse is dedicated to rural tourism and has as its attractions:

- museum, with some pieces that tell a little of its history
- a waterwheel-powered mill, from the days when sugar cane was worked
- ample space to enjoy nature with the family with the rapids of the Paraitinga River
- shop with handcrafted products from the region

On Sundays, a typical café in the countryside is offered, with homemade loaves of bread and cakes, cheeses, and local products.

How to get there:
Rodovia Professor Alfredo Rolim de Moura, km 106
Salesópolis – SP

Phone number:
(+55 11) 97577-5320

Instagram: @caminhodafe.com.br
@lojinhadocasarao

ESPAÇO CULTURAL DITA PARENTE MERCADO MUNICIPAL *(DITA PARENTE CULTURAL SPACE - MUNICIPAL MARKET)*



Since the beginning of the colonization of the village of São José do Paraitinga, the "Mercadão" (big market) was the commercial center for the rural area producers.

Built-in rammed earth, like most of the buildings, during the period of great economic progress, thanks to the intense circulation of products between the plateau and the coast. The rural zone of the region was a producer and supplier of cotton, tobacco, coffee, corn, beans, rice, and sugar cane, besides the breeding of poultry, pigs, and cattle for the local market "Mercadão" and external – via Guararema – done in ox carts or mule trains. The building of the Municipal Market, at Rua XV de Novembro, was erected where there used to be a small inn for drovers.



In the 1980s, the market became a meeting place for the Salesopolense society and a place where the famous balls, events, and meetings took place. It remained closed for a long period. In 2019 the Municipal Market was renovated, kept the original architectural structure, and was reopened returning to its original activities, to commercialize products with an emphasis on the rescue of local, regional, and handmade production. It is a tourist spot that trades local products and disseminates the culture of the people of Salesópolis. Its 13 stalls offer the most varied goods and services, being a point of reference and listed by the municipality.

How to get there:
Rua XV de Novembro, 760
Centro - Salesópolis – SP

Phone number:
(+55 11) 4696-3634

Site: www.salesopolis.sp.gov.br

SENZALA

A large warehouse built by slave labor and used as a trading post. It was used as a trading post, where goods coming from the coast and slaves were exchanged and sold. Its architecture has two different construction techniques: rammed earth, a model brought by the Jesuits, and wattle and daub inherited from the Indians. After the abolition of slavery in Brazil, the house lost its use and was abandoned. Years later, a traveler named Captain Pereira, who was passing through the vicinity on his way to the coast, found the abandoned house, took possession of the land and lived there with his family. Today the house still belongs to the same family as the traveler and is in its fourth generation! Besides being a very important historical tourist attraction for the city, it also has a restaurant structure. The space has a capacity for up to 400 people and the restaurant is open every Sunday.



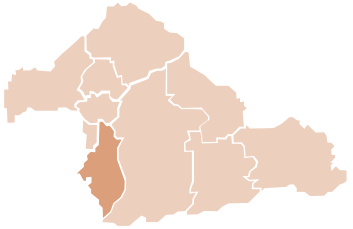
How to get there:
Rodovia Alfredo Rolim de Moura, km 103 - Salesópolis – SP

Phone number:
(+55 11) 99697-0280
(+55 11) 4696-1416

Instagram: @senzalasalesopolissp



SUZANO



- Parque Max Feffer
- Praça Cidade das Flores
- Igreja do Baruel
- Templo Budista Nambei Shingonshu Daigozan Jomyoji
- Templo Hare Krishna Suzano Mandir
- Casarão da Memória
- Magic City

PARQUE MAX FEFFER *(MAX FEFFER PARK)*



It is the only municipal park that has cycling and walking tracks, multi-sports courts, sand volleyball court, soccer field, swimming pool, skateboard park, gymnasium, open-air gym, playground, and event hall. It also has benches, kiosks, restrooms, drinking fountains, night lighting, a Municipal Guard headquarters, and a parking lot for 130 vehicles. The site hosts several cultural and sporting events.



How to get there:
Av. Senador Roberto Simonsen, 90
Suzano – SP

Phone number:
(+55 11) 4746-2539

NASCENTES DO TIETÊ ROUTE

PRAÇA CIDADE DAS FLORES *(CITY OF FLOWERS SQUARE)*



The Cidade das Flores square was idealized, in a dirt floor space attached to the City Hall. The project, signed by the architects Marcos Boldarini and Márcia Halluli Menneh, came up with the idea of the City Hall, interconnecting the three powers: Executive, Legislative, and Judiciary. In 2007, it was considered the largest in Alto Tietê, fulfilling the function of the interaction between people and the public space. It also participated in the São Paulo Architecture Biennial and was recognized and awarded at the Venice Architecture Biennial - the largest in the world. In 2016 the square won a work of art in honor of the title "City of Flowers", created by sculptors Lúcio and Rodrigo Bittencourt, the work "Dama das Flores", 11 meters (36 feet) high and 15 tons. The sculpture is made of stainless steel, with a durability of more than 500 years. Between 2018 and 2019 the City of Flowers underwent a revitalization, which included the installation of the "I Love Suzano" panel, improvements to its water mirrors, and the arrival of a "fountain", which the public can use to cool off, and an outdoor gym.

How to get there:
Rua dos Três Poderes, 2-84
Jardim Paulista - Suzano – SP

Phone number:
(+55 11) 4742-2000



IGREJA DO BARUEL *(BARUEL CHURCH)*



Historical monument of great importance to Suzano. It marks the beginning of the settlement of the city and the arrival of the Bandeirantes in the region, around the XVIII century, besides being related to the Indians, who used it as a house of prayer. Currently, the traditional Festa do Baruel (Feast of Baruel) - Festa da Nossa Senhora da Piedade (Feast of Our Lady of Piety) e Louvor ao Divino Espírito Santo (Praise to the Devine Spirit Saint) is celebrated there in September.

How to get there:
Rodovia Índio Tibiriça, Km 61
(sentido sul) - Baruel
Suzano – SP

Phone number:
(+55 11) 4747-4672

Instagram: @igrejadobaruel

Facebook: f/Igreja do Baruel - Comunidade N. Sra da Piedade

TEMPLO BUDISTA NAMBEI SHINGONSHU DAIGOZAN JOMYOJI

(NAMBEI SHINGONSHU DAIGOZAN JOMYOJI BUDDHIST TEMPLE)



One of the most important Buddhist temples in South America. Filled with sculptures, it was built by the monk Teizan, with techniques and materials from the East. The entire temple was assembled like a jigsaw puzzle, without the use of nails, using only wood grooves.

Approximately 107 truckloads of stones were used in the construction of the foundation. The wood used in the structure was brought in from various regions of the interior and coast of the state.

The formation of the temple, in all aspects, is similar to those of temples built in Japan. There is still a 3-meter (10 foot) high statue of Fudoomyo Buddha, carved from a single wooden log.

How to get there:
Estrada dos Fernandes, 1927
Casa Branca
Suzano – SP

Phone number:
(+55 11) 4747-9582

Site: www.templojomyoji.org.br

Instagram:
@templobudistajomyojibr

Facebook: f/Templo Budista Nambei Shingonshu Daigozam Jomyoji



TEMPLO HARE KRISHNA SUZANO MANDIR
(HARE KRISHNA SUZANO MANDIR TEMPLE)

The main Hare Krishna temple in São Paulo has been in Suzano since 2015. The temple was built and elaborated in ways similar to those found in India. The place is composed of pictures, accessories, decorations, colors, smells, and everything typical of the religion. In the Suzano Mandir temple there is an image of Swami Prabhupada, he brought the Hare Krishna movement to Brazil and is considered a Saint. There is a cement plate with his footprints next to his image. There is also a worship altar, which symbolizes the devotees' relationship with the supreme force. On Saturdays there is a festival where mantras are chanted, talks are given, and offerings are made. This festival is open to the public and receives people from across the country.

How to get there:
Rua Saburô Manabe, 585
Jd. Chácara Mea
Suzano – SP

Phone number:
(+55 11) 2266-5116

Site: www.suzanomandir.com

Instagram: @tsuzanomandir

Facebook: f/Suzano Mandir





NASCENTES DO TIETÊ ROUTE

CASARÃO DA MEMÓRIA *(MEMORY HOUSE)*

In the residence of Antônio Marques Figueira, who is believed to have founded Suzano, the mansion is a symbol of history. A vestige of one of the very few architectural treasures of the city, it preserves not only the building of the time but its culture as well. Preserving it means keeping the identity alive, and rescuing the values, customs, and traditions of the people who lived there. It was the first mansion built in the region that would become the center of Suzano. The property, located at Campos Salles street, dates back to the beginning of the urbanization of the area around the railroad. The revitalization project maintained the original characteristics of the property. Each room of the house invites the visitor to interact with Suzano's history. There are seven thematic rooms with two and three-dimensional exhibits, with historical objects, document reproductions, photos, and iconography that register the city's historical process. It also has a space for consultation and research, a specialized library, a laboratory for digitalization, recovery, and document preservation, as well as social areas and cultural activities such as exhibitions, presentations, workshops, handicraft fairs, and a variety of other activities. The formation of the first village and its settlement, the foundation of the city, the immigrants that helped build the history, the culture, the customs, and aspects of life at the time of Suzano's foundation are present in each of the environments.





How to get there:
R. Campos Salles, 547 - Centro
Suzano – SP

Phone number:
(+55 11) 4748-6949

Site: www.culturadesuzano.com.br

Instagram: @culturadesuzano

Facebook:
f/Secretaria de Cultura de Suzano

MAGIC CITY



The 4th most visited water park in Brazil, one of the main ones in all of Greater São Paulo and the 7th in Latin America, is a leisure complex with attractions for all ages. There are more than 5.5 million liters (1.5 million US gallons) of water distributed in 2 water parks, among heated and covered pools, waterfalls, whirlpools, and adult and children's recreational pools, besides a lot of fun with several water slides and attractions. And visitors can still stay at the inn, to fully enjoy the experience.





How to get there:
Estrada do Pavoeiro, 8870
Clube dos Oficiais
Suzano – SP

Phone number:
(+55 11) 4746-5800

Site: magiccity.com.br/

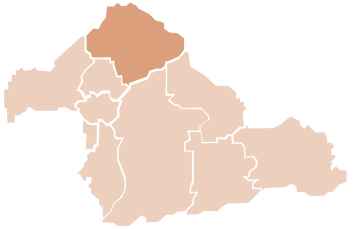
Instagram: @magiccitybr

Facebook: f/Magic City Oficial





SANTA ISABEL



- Cachoeira do Jaguari
- Cachoeira Pena Branca
- Cachoeira do Parque Itaberaba
- Represa do Jaguari
- Mirante da Pedra Branca
- Praça Antônio Maurício de Sousa
- Hotel Solazer Santa Isabel
- Hotel Estância Santa Isabel
- Recanto Apoena
- Pesqueiro Sola da Bota
- Gibiteca Mauricio de Sousa
- Igreja Nossa Senhora do Monte Serrat e Mirante
- Igreja Nossa Senhora do Rosário
- Igreja Matriz de Santa Isabel
- Obelisco 13 de Maio
- Ecovila Govardham
- Taberna do Rei

CACHOEIRA DO JAGUARI *(JAGUARI WATERFALL)*

Small waterfall in the middle of the road. The landscape is welcoming, beautiful and available to all who enjoy appreciating scenarios like this. Very popular for those seeking leisure and contact with nature.

How to get there:
Estrada do Jaguari
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site: turismo.santaisabel.sp.gov.br

NASCENTES DO TIETÊ ROUTE

CACHOEIRA PENA BRANCA
(PENA BRANCA WATERFALL)



A Pena Branca waterfall is a great option for those who want a quiet hike and a relaxing bath and a waterfall. Excellent for those who practice ecotourism. The waterfall flows into the Jaguari River, forming a beautiful landscape.

How to get there:
Estrada do Monte Negro, km 11.5
Cachoeira Pena Branca
Santo Ângelo - Santa Isabel – SP

Phone number:
(+55 11) 94264-3660

Site: turismo.santaisabel.sp.gov

CACHOEIRA DO PARQUE ITABERABA
(ITABERABA PARK WATERFALL)

Composed of two waterfalls of different levels, on private property on the side of the road, entry is allowed only with an authorized guide. The waterfalls are deep in the forest.

How to get there:
Estrada da Pedra Branca
Santa Isabel – SP

Phone number:
(+55 11) 973784722



REPRESA DO JAGUARI
(JAGUARI DAM)



The dam is 22 kilometers (13.7 miles) long and 56 square kilometers (21.6 square miles) in area, passing through the cities of Santa Isabel, Igaratá, São José dos Campos and Jacareí. It cuts through Igaratá and the Paraíba Valley up to the city of Campos, in Rio de Janeiro. The dam, which supplies the city and part of the Great São Paulo area, has several private and public points of access for boat access, fishing, or bathing. Its landscapes are incredible, even when the flow is high and the level of the dam is low.

How to get there:
Bairro Jardim Portugal
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site: turismo.santaisabel.sp.gov.br

NASCENTES DO TIETÊ ROUTE

MIRANTE DA PEDRA BRANCA *(WHITE STONE LOOKOUT)*

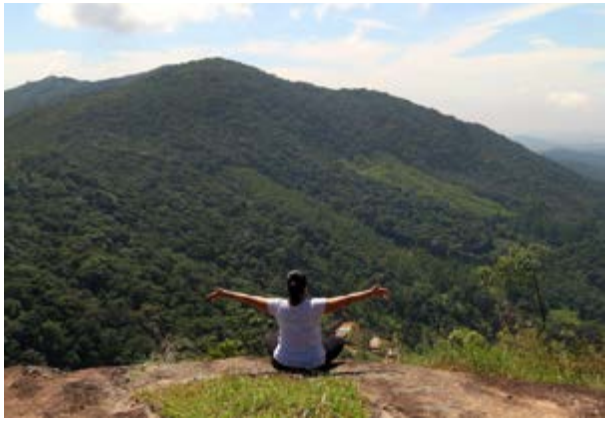


Lookout in the Pedra Branca neighborhood, with a spectacular view.

How to get there:
Estrada da Pedra Branca
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site:
www.turismo.santaisabel.sp.gov.br



PRAÇA ANTÔNIO MAURÍCIO DE SOUSA *(ANTÔNIO MAURÍCIO DE SOUSA SQUARE)*



Square in honor of the poet Antônio Maurício de Sousa, father of cartoonist Mauricio de Sousa.

How to get there:
Avenida Coronel Bertoldo s/n
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site:
www.turismo.santaisabel.sp.gov.br

NASCENTES DO TIETÊ ROUTE

HOTEL SOLAZER SANTA ISABEL *(SOLAZER SANTA ISABEL HOTEL)*



Hotel with a wonderful water park, restaurant, mini zoo, horses, everything, and much more in one gigantic area.

How to get there:
Estrada Velha de Guararema, s/n
Morro Grande - Santa Isabel – SP

Phone number:
(+55 11) 4656-1300

Site: www.estanciasolazer.com.br

Instagram: @estanciasolazer

Facebook: f/estanciasolazer



HOTEL ESTÂNCIA SANTA ISABEL *(SANTA ISABEL ESTANCIA HOTEL)*



The hotel has large spaces in a beautiful area with springs. The complex has swimming pools and a heated pool, a fishing lake, horses, a playground, and much more.

How to get there:
Estrada da Marilândia, s/n - Morro Grande - Santa Isabel – SP

Phone number:
(+55 11) 4656-3546

Site:
www.hotelestanciasantaisabel.com.br

Instagram:
@hotelestanciasantaisabel

Facebook:
f/hotelestanciasantaisabel

NASCENTES DO TIETÊ ROUTE

RECANTO APOENA *(APOENA NOOK)*



The beauty of the place is paradisiacal. Bathed by the waters of the Jaguari Dam, Recanto Apoena is a place for those who are looking for rest and tranquility close to nature. Ideal for those seeking refuge in the water that comes from springs and in the pure air. The place offers comfort with rooms, chalets, and suites. Its leisure structure is complete with swimming pools, SPA, sauna, multi-sports field, playground, and zip-line. There is also a marina as a support point for fishing, sailing, and water sports. The food also stands out with the Trapianaré Restaurant, which serves both guests and tourists.

How to get there:
Estrada do Sol, 6,5km, Estrada do Varadouro
Santa Isabel – SP

Phone number:
(+55 11) 4657-5389

Site: recantoapoena.com.br

Instagram: @recantoapoena

Facebook: f/sitiorecantoapoena

PESQUEIRO SOLA DA BOTA *(SOLA DA BOTA FISHING)*

The Sola da Bota is a family-owned fish farm, with a great infrastructure that offers comfort and quality service to anglers for Sport Fishing. Pay to Fish and with leisure for all types of families, including an extensive restaurant with exquisite cuisine, the



Women's Space with relaxing massages and acupuncture, waterfalls, a playground for children, and a large outdoor space.

How to get there:
Estrada da Pedra Branca
Santa Isabel – SP

Phone number:
(+55 11) 94716-1904

Instagram: @soladabotapesqueiro



NASCENTES DO TIETÊ ROUTE

GIBITECA MAURICIO DE SOUSA
(MAURICIO DE SOUSA COMIC BOOK LIBRARY)



The Gibiteca Mauricio de Sousa brings together hundreds of examples of the cartoonist's work. In addition to enjoying the comic books, visitors can also help in the cultivation of two charity vegetable gardens inspired by the characters. The comic book library was created in 2007 to pay tribute to the creator of "Turma da Mônica" (Monica's Gang), Mauricio de Sousa, who was born in the city. There are 1,500 comic books there, and children can fly into the world of imagination through reading.
Among them is the first edition of the comic book that conquered Brazil and the world. So much so that there are comic books in English and Spanish. It is a pleasant and playful place, where you can play and read without moderation. Fun for the whole famil.

How to get there:
Rua Nove de Julho, 148 - Centro
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site: turismo.santaisabel.sp.gov.br

IGREJA NOSSA SENHORA MONT SERRAT E MIRANTE
(OUR LADY OF THE MOUNT SERRAT CHURCH AND VIEWPOINT)





It is the main attraction of the city and houses the Catholic church of the same name, founded in the 18th century and built of rammed earth by slave labor. It covers an area of 1,180 square meters (12,700 square feet) at a height of approximately 75 meters (246 feet) from the city center, where it provides a beautiful view. A popular tourist spot.

How to get there:
Rua Avelino Rodrigues Camargo
s/n - Bairro Monte Serrat
Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site: turismo.santaisabel.sp.gov.br

IGREJA NOSSA SENHORA DO ROSÁRIO
(OUR LADY OF THE ROSARY CHURCH)



Built-in 1723, by slaves, it is considered one of the oldest in Alto Tietê. Its construction was originally made of rammed earth. The altar has two pulpits that house the images of N. Sra. Do Rosário and São Benedito (Our Lady of the Rosary and St. Benedict). In addition to the written records that existed, proving the construction as slave labor, other signs show this. One of them is that the patron saints of the church were adopted by the slaves as protectors. Not to mention the fence that existed before, separating the blacks from the whites, a vestige of the colonial slavery period. The church still has two lateral balconies, where the aristocracy of the time attended mass. In the 2004 renovation, the restorers tried to bring the colors closer to their original shades. A curiosity about the church: the corner-stone of the city remains there. The church floor and the stone have been preserved in their originality.

How to get there:
Praça da Bandeira - Santa Isabel – SP

Phone number:
(+5511) 4656-2644

Site: turismo.santaisabel.sp.gov.br

IGREJA MATRIZ DE SANTA ISABEL
(MAIN CHURCH OF SANTA ISABEL)



Built at the beginning of the last century, it is a simple building: it has a large front staircase, as it is located at one of the highest points in the city. The sides form gardens, giving a special charm to the landscape, which makes it a real postcard. It is the first parish in Santa Isabel.

How to get there:
Rua Diogo Batista Nunes, 61 - Centro
Santa Isabel – SP

Phone number:
(+55 11) 4656-3035

Site: turismo.santaisabel.sp.gov.br

NASCENTES DO TIETÊ ROUTE

OBELISCO 13 DE MAIO
(MAY 13 OBELISK)



It is known that the slaves in Santa Isabel were freed on February 19, 1888, even before the proclamation of the Golden Law. The permanence of slaves in the city influenced the construction of some neighborhoods, among them the "Treze de Maio" (Thirteenth of May) neighborhood, where in commemoration of the Liberation of the Slaves the historical monument "Obelisk" was built by them, a great heritage present in our city. The Chapel was built in memory of Saint Benedict (the slaves' patron saint) and would also have been built by them, however, there are no documents to prove it.

How to get there:
Bairro 13 de Maio - Santa Isabel – SP

Phone number:
(+55 11) 4656-2644

Site: www.tabernadorei.com.br

Instagram: @tabernadorei

ECOVILA GOVARDHAM
(GOVARDHAM ECOVILLAGE)

Hindu Temple, Yoga, Themed Events, Inn, Vegan-Vegetarian Restaurant.



How to get there:
Estrada do Monte Negro, Km 7,06
Santa Isabel – SP

Phone number:
(+55 11) 96025-9635

Instagram: @ecovilagovardhan



TABERNA DO REI
(KING'S TAVERN)

Medieval-style tavern, with craft beers, snacks, meals, draft beer (ask for a chop), and more. Themed place to photograph and enjoy.



How to get there:
Avenida Prefeito João Pires Filho, 15
Santa Isabel – SP

Phone number:
(+55 11) 4680-1294

Site: www.tabernadorei.com.br

Instagram: @tabernadorei



CHECK OUT THE **FULL MAP**

CLICK HERE

This booklet is an Informative Guide with some attractions of the tourist regions of the Paraíba Valley Region, in the State of São Paulo.

It is the result of field research carried out by the Tourism Coordination team, with the interlocutors of the tourist regions, which sought to map the main tourist products of these regions and list them in Tourist Routes.

It is worth remembering that this is not a service guide, but in case you need more information about the regions, we have inserted the Regional Tourism contact information.

Embark on this great adventure and enjoy this nature very close to the São Paulo capital, not forgetting, of course, to follow the rules and guidelines of the São Paulo Plan.

Before leaving home, contact the attractions and confirm the schedules, and for more tranquility and security, talk to a local guide. The Paraíba Valley of São Paulo is waiting for you!

Have a good trip!

REGIÃO TURÍSTICA RIOS DO VALE

Solange Barbosa
Interlocutora Regional de Turismo (Titular)
Celular: (12) 99116.0837
e-mail: solange.sb36@gmail.com

Maria Rita Dabkiewicz
Interlocutora Regional de Turismo (Suplente)
Celular: (12) 998102.1771
e-mail: maria.rita@jacarei.sp.gov.br

REGIÃO TURÍSTICA DA FÉ:

Alexandro Cardoso dos Santos
Interlocutor Regional de Turismo (Titular)
Celular: (12) 98202.5808
e-mails: alexcardoso@gmail.com / turismo@potim.sp.gov.br

Márcia Filippo
Interlocutora Regional de Turismo (Suplente)
Celular: (12) 99602.0775
e-mail: rtdafe01@gmail.com

REGIÃO TURÍSTICA VALE HISTÓRICO

Daniela Edilaine de Oliveira Campos
Interlocutora Regional de Turismo (Titular)
Phone number: (12) 3146.1110
Celular: (12) 99700.7233
e-mail: turismo@lavrinhas.sp.gov.br

Dalton Antônio Branco Júnior
Interlocutor Regional de Turismo (Suplente)
Celular: (12) 99680.4187
e-mail: daltonbranco@gmail.com

REGIÃO TURÍSTICA NASCENTES DO TIETÊ ROUTE

Ricardo Balcone Pereira
Interlocutor Regional de Turismo (Titular)
Celular: (11) 97481.8278
e-mails: turismo@guarulhos.sp.gov.br / rbalcone@gmail.com

STATE GOVERNMENT OF SÃO PAULO

REGION OF PARAIBA VALLEY

SÃO PAULO STATE TRAVEL GUIDE